

★ KOSOVO SPECIAL REPORT ★

TIME

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GROUND  
TROOPS  
THE  
ANSWER?

An ethnic Albanian woman feeds her baby as she walks into Macedonia last week



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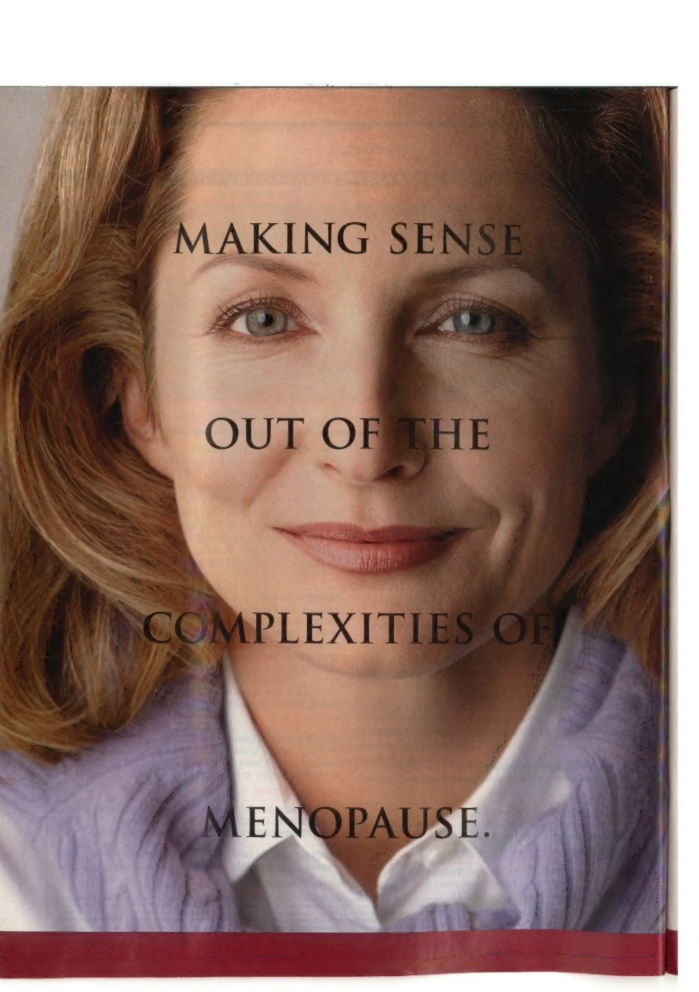


**Winds of War:** A once peaceful countryside is the scene of deadly conflict as thousands of refugees flee from threatening Serbs

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□ □ □ □



MAKING SENSE  
OUT OF THE  
COMPLEXITIES OF  
MENOPAUSE.

You may not even know you're losing estrogen, but the symptoms of menopause—**hot flashes, night sweats, vaginal dryness**—are signs of estrogen loss. Protecting yourself now is important because estrogen loss can lead to future health problems like **osteoporosis**.

## PREMPRO CAN HELP.

### Understanding menopause and estrogen loss.

If you're in menopause, significant changes are occurring within your body. The hot flashes, night sweats, and vaginal dryness you may be experiencing are the signs that your body is producing less estrogen. PREMPRO can relieve these symptoms and help you feel better.

Even if you have only mild hot flashes or night sweats, or perhaps none at all, you are still losing estrogen during menopause, and that can lead to osteoporosis, which can affect your future health. Many women begin to lose bone mass early in menopause. In fact, a woman can lose up to 20% of her bone mass in the first 5 to 7 years after menopause begins, which could contribute to future fractures.

### PREMPRO offers proven health benefits during and after menopause.

PREMPRO, hormone replacement therapy, is prescribed for women who have not had a hysterectomy to relieve the uncomfortable symptoms of menopause. PREMPRO is proven to relieve the hot flashes that can disrupt your days. It also alleviates the night sweats that can interrupt your sleep, which may leave you tired and irritable the next day. With PREMPRO, you should stop experiencing these symptoms, often within days of starting therapy.

Within weeks, PREMPRO can ease the discomfort of vaginal dryness, that can interfere with sexual intimacy. And importantly, studies have shown that PREMPRO also helps to protect against osteoporosis, by helping to prevent early bone loss and reducing hip and wrist fractures by approximately 60%.

### Single-tablet PREMPRO.

The blend of multiple estrogens in PREMPRO is the same one used in the most widely studied of all estrogen products. With PREMPRO, you can feel confident you are getting the same blend of estrogens that women and their doctors have trusted for over 55 years combined with a progestin in one, convenient tablet.

### There can be side effects with PREMPRO.

Estrogen can increase the risk of cancer of the uterus. Progestin combined with estrogen, as in PREMPRO, reduces this risk. If you have had a hysterectomy, you

do not have this risk. Progestins may have unfavorable effects on blood sugars, which may worsen a diabetic condition. Side effects of PREMPRO include blood clots, nausea, vomiting, breast tenderness, and abdominal pain.

### PREMPRO may not be right for every woman.

When you discuss taking PREMPRO with your doctor or other health care provider, be sure to discuss your personal and family medical history, including any breast cancer, uterine cancer, abnormal vaginal bleeding, abnormal blood clotting, stroke, heart disease, or liver disease. You should not take PREMPRO if you have had any of these conditions. Pregnant women should not take PREMPRO because of possible risk to the fetus.

### Protect your health now with PREMPRO.

Now, more women than ever are taking an active role in their own health care. If you are in menopause, there's no better time to ask your doctor if PREMPRO is right for you. Taking PREMPRO today can relieve your uncomfortable symptoms, and may help protect you from osteoporosis. Speak to your doctor or health care provider now about the proven benefits of PREMPRO.

Please see the important information on the following page.

### SHOULD YOU SPEAK WITH YOUR DOCTOR ABOUT MENOPAUSE?

- Have your periods stopped or become irregular? \_\_
- Have you started to experience hot flashes? \_\_
- Have you been unable to sleep or awakened because of excessive sweating? \_\_
- Has vaginal dryness interfered with sexual intimacy? \_\_
- Do you have a small frame or family history of osteoporosis? \_\_

If you answered yes to any of these questions, you should speak to your doctor.

**PREMPRO**™  
(conjugated estrogens/medroxyprogesterone acetate tablets)  
0.625 mg/2.5 mg

## BRIEF SUMMARY OF PRESCRIBING INFORMATION FOR THE PATIENT

### PREMPRO® Brand of conjugated estrogens/medroxyprogesterone acetate tablets.

### PREMPHASE® Brand of conjugated estrogens/medroxyprogesterone acetate tablets.

This summary describes what and how to use estrogen/progestin drugs and the benefits and risks of treatment.

PREMPRO and PREMPHASE each contain a combination of two hormones, an estrogen and a progestin. The combination of estrogen and a progestin has been shown to provide the benefits of estrogen replacement therapy while lowering the frequency of a possible precancerous condition of the uterine lining. This therapy is not intended for women who have had a hysterectomy (surgical removal of the uterus).

Estrogens have several important uses but also some risks. You must decide, with your doctor, whether the risks of estrogens are acceptable when weighed against their benefits. The length of treatment with estrogen replacement therapy while lowering the frequency of a possible precancerous condition of the uterine lining. This therapy is not intended for women who have had a hysterectomy (surgical removal of the uterus).

With PREMPRO or PREMPHASE therapy several menopause-like bleeding patterns may occur. These may range from absence of bleeding to irregular bleeding. If bleeding occurs, it is frequently light spotting or moderate menopause-like bleeding, but it may be heavy. Please discuss your bleeding pattern and set up an appropriate schedule for follow-up care with your physician.

### USES OF ESTROGEN

To reduce moderate to severe menopause/symptoms. Estrogens are hormones produced by the ovaries of normal women. The decrease in the amount of estrogen that occurs in all women, usually between the ages of 40 and 55, causes menopause. Sometimes the ovaries are removed during an operation causing "surgical menopause." When the amount of estrogen begins to decrease, some women develop very uncomfortable symptoms, such as feelings of warmth in the face, neck, and chest, or sudden intense episodes of heat and sweating ("hot flashes" or "hot flushes"). Using estrogens can help the body adjust to lower estrogen levels and reduce these symptoms. Some women have none or only mild menopause/symptoms, in others, symptoms can be severe. These symptoms may last only a few months or longer. Taking PREMPRO or PREMPHASE can alleviate these symptoms. If you are not taking hormones for other reasons, such as the prevention of osteoporosis, you should take PREMPRO or PREMPHASE only as long as you need it for relief from your menopause/symptoms.

To prevent thinning of the bones. Osteoporosis is a thinning of the bones that makes them weaker and allows them to break more easily. The bones of the spine, wrists, and hips break most often in osteoporosis. Both men and women start to lose bone mass after about age 40, but women lose bone mass faster after the menopause. Using estrogens after the menopause slows down bone thinning and may prevent bones from breaking. Eating foods that are high in calcium (such as dairy products) or taking calcium supplements (1000 to 1500 milligrams per day) and certain types of exercise may also help prevent osteoporosis. Before you change your calcium intake or exercise habits, it is important to discuss these lifestyle changes with your doctor to find out if they are safe for you. Since estrogens use is associated with some risks, its use in the prevention of osteoporosis should be limited to women who appear susceptible to this condition. The following characteristics are often present in women who are likely to develop osteoporosis: white or Asian race, small, slim body frame, cigarette smoking, family history of osteoporosis, and early or surgical menopause.

To treat vaginal and vaginal atrophy (itching, burning, dryness in or around the vagina, difficulty or burning on urination) associated with menopause.

### WHY SHOULD NOT USE ESTROGENS

During pregnancy. If you think you may be pregnant, do not use any form of estrogen-containing drug. Using estrogens while you are pregnant may cause your unborn child to have birth defects. Estrogens do not prevent miscarriage.

If you have unusual vaginal bleeding which has not been evaluated by your doctor. Unusual vaginal bleeding can be a warning sign of cancer of the uterus, especially if it happens after menopause. Your doctor must find out the cause of the bleeding so that he or she can recommend the proper treatment. Taking estrogens without visiting your doctor can cause you serious harm if your vaginal bleeding is caused by cancer of the uterus.

If you have had cancer. Since estrogens increase the risk of certain types of cancer, you should not use estrogens if you have ever had cancer of the breast or uterus.

If you have any circulation problems. Estrogen drugs should not be used except in unusually special situations in which your doctor decides that you need estrogen therapy so much that the risks are acceptable. Women with abnormal blood clotting conditions should avoid estrogen use (see RISKS OF ESTROGENS AND/OR PROGESTINS).

When they do not work. During menopause, some women develop nervous symptoms or depression. Estrogens do not relieve these symptoms. You may have heard that taking estrogens for years after menopause will keep your skin soft and supple and keep you feeling young. There is no evidence for these claims and such long-term estrogen use may have serious risks.

After childbirth or when breast-feeding a baby. Estrogen should not be used to try to stop the breast from filling with milk after a baby is born. Such treatment may increase the risk of developing blood clots (see RISKS OF ESTROGENS AND/OR PROGESTINS).

If you are breast-feeding, you should avoid using any drugs because many drugs pass through to the baby in the milk. While nursing a baby, you should take drugs only on the advice of your health care provider.

### RISKS OF ESTROGENS AND/OR PROGESTINS

Cancer of the uterus. If you use any drug which contains estrogen, it is important to visit your doctor regularly and report any unusual vaginal bleeding right away. Vaginal bleeding after menopause may be a warning sign of uterine cancer. Your doctor should evaluate any unusual vaginal bleeding to find out the cause. The risk of cancer of the uterus increases when estrogens are used alone, the longer they are used, and when larger doses are taken. There is a higher risk of cancer of the uterus if you are overweight, diabetic, or have high blood pressure.

The hormone combination you will be taking contains estrogen and progestin. This combination has been shown to provide the benefits of estrogen replacement therapy for the USES OF ESTROGENS listed above, while reducing the risk of a precancerous condition of the uterine lining (see OTHER INFORMATION below).

Additional risks may be associated with the inclusion of a progestin in estrogen treatment. The possible risks include unfavorable effects on blood lipids as compared to Provera alone, unfavorable effects on blood sugars, and a possible increase in breast cancer risk (see Cancer of the breast, below). Usually, the smaller the dose and the shorter the duration of treatment, the more these effects are minimized. Check with your doctor to make sure you are using the lowest effective dose and only for as long as you need it. If you have had your uterus removed, there is no risk of developing cancer of the uterus and no benefit to be gained by using a combination estrogen/progestin product.

Cancer of the breast. Most studies have not shown a higher risk of breast cancer in women who have ever used estrogens. However, some studies have reported that breast cancer developed more often (up to twice the usual rate)

in women who used estrogens for long periods of time (especially more than 10 years), or who used high doses for shorter time periods. The effects of adding progestin on the risk of breast cancer are unknown. Some studies have reported a somewhat increased risk, even higher than the possible risk associated with estrogen alone. Others have not. Regular breast examinations by a health professional and monthly self-examinations are recommended for all women.

Gallbladder disease. Women who use estrogens after menopause are more likely to develop gallbladder disease needing surgery than women who do not use estrogens.

Information of the Pancreas. Women with high triglyceride levels may have an increased risk of developing inflammation of the pancreas.

Abnormal blood clotting. Taking estrogens may increase the risk of blood clots. These clots can cause a stroke, a heart attack, or a pulmonary embolism, any of which may cause death or serious long-term disability.

Excess calcium in the blood. Taking estrogens may lead to severe hypercalcemia in women with breast and/or bone cancer.

During pregnancy. There is an increased risk of birth defects in children whose mothers take this drug during the first four months of pregnancy. Several reports suggest an association between mothers who take these drugs in the first trimester of pregnancy and genital abnormalities in male and female babies. The risk to the male baby is the possibility of being born with a condition in which the opening of the penis is on the underside rather than the tip of the penis (hypospadias). Hypospadias occurs in about 5 to 8 per 1,000 male births and is about doubled with exposure to these drugs. There is not enough information to quantify the risk to exposed female fetuses. However, enlargement of the clitoris and fusion of the labia may occur, although rarely.

Therefore, since drugs of this type may induce mild masculinization of the external genitalia of the female fetus, as well as hypospadias in the male fetus, it is wise to avoid using the drug during the first trimester of pregnancy. These drugs have been used as a test for pregnancy, but such use is no longer considered safe because of possible damage to a developing baby. Also, more rapid methods for testing for pregnancy are now available. If you take PREMPRO or PREMPHASE and later find you were pregnant when you took it, be sure to discuss this with your doctor as soon as possible.

### SIDE EFFECTS WITH ESTROGENS AND/OR PROGESTINS

In addition to the risks listed above, the following side effects have been reported with estrogen and/or progestin use:

- Nausea, vomiting, pain, cramps, swelling, or tenderness in the abdomen.
- Yellowing of the skin and/or whites of the eyes.
- Breast tenderness or enlargement.
- Enlargement of benign tumors ("fibroids") of the uterus.
- Irregular bleeding or spotting.
- Change in amount of cervical secretion.
- Vaginal yeast infections.
- Retention of excess fluid. This may make some conditions worse, such as asthma, epilepsy, migraine, heart disease, or kidney disease.
- A spotty darkening of the skin, particularly on the face; reddening of the skin; skin rashes.
- Worsening of psoriasis.
- Headaches, migraines, dizziness, lightheadedness, or changes in vision (including intolerance to contact lenses).
- Menstrual depression.
- Involuntary muscle spasms.
- Hair loss or abnormal hairiness.
- Increase or decrease in weight.
- Changes in sex drive.
- Possible changes in blood sugar.

### REDUCING THE RISKS OF ESTROGEN/PROGESTIN USE

If you decide to take an estrogen/progestin combination, you can reduce your risks by carefully monitoring your treatment.

See your doctor regularly. While you are taking PREMPRO or PREMPHASE, it is important to visit your doctor at least once a year for a checkup. If you develop vaginal bleeding while taking estrogens, you may need further evaluation. If members of your family have had breast cancer or if you have ever had breast lumps or an abnormal mammogram (breast X-ray), you may need to have more frequent breast examinations.

Reassess your need for treatment. You and your doctor should reevaluate your need for estrogens at least every six months.

Be alert for signs of trouble. Report these or any other unusual symptoms to your doctor immediately:

- Abnormal bleeding from the vagina.
- Pains in the calves or chest, a sudden shortness of breath, or coughing blood.
- Severe headache or vomiting, dizziness, lightheadedness, or changes in vision or speech; weakness or numbness of arm or leg.
- Swelling of the skin and/or whites of the eyes.
- Pain, swelling, or tenderness in the abdomen.

### OTHER INFORMATION

Estrogens increase the risk of developing a condition (endometrial hyperplasia) that may lead to cancer of the lining of the uterus. Taking progestins, another hormonal drug, with estrogens lowers the risk of developing this condition.

You should know, however, that taking estrogens with progestins may have unfavorable effects on blood sugar, which might make a diabetic condition worse. Additional risks include a possible further increase in breast cancer risk which may be associated with long-term estrogen use.

Some research has shown that estrogens taken without progestins may protect women against developing heart disease. However, this is not certain. The protection shown may have been caused by the characteristics of the estrogen-treated women and not by the estrogen treatment itself. In general, treated women were thinner, more physically active, and were less likely to have diabetes than the untreated women. These characteristics are known to protect against heart disease.

You are cautioned to discuss, in detail, with your doctor or health care provider all the possible risks and benefits of long-term estrogen and progestin treatment as they affect you personally.

If you will be taking calcium supplements as part of the treatment to help prevent osteoporosis, check with your doctor about the amounts recommended.

This Summary provides the most important information about PREMPRO and PREMPHASE. If you want to read more, ask your doctor or pharmacist to let you read the professional labeling.

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HUMAN ACHIEVEMENT



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PARTY: Leno, second from left, with Ashley, Naomi and Wynonna Judd

Margaret Carlson/Los Angeles

## All Wrapped Up with Nowhere to Go

It's more than diletantism when the *Tonight Show* host's wife takes on a cause

**I**'M AN AVID READER OF PEOPLE, but until a few weeks ago, I didn't know what Mavis Leno looked like. The wife of Jay Leno is an aggressive homebody, and for all the outside world knew of her, she might as well have been wrapped in a burka, the full-body shroud Afghan women are forced to wear. But she's emerged to give voice to those very women. "Silence," she says, "is killing" the women of Afghanistan, where the Taliban, an extreme faction of *mojahedin*, largely composed of *Lord of the Flies*-like boy soldiers, swept to power in 1996. Women, who made up 40% of doctors and 70% of teachers in the capital, were forced to abandon Western clothes and stay indoors behind windows painted black "for their own good." If they show any skin or go outside without a male relative, they risk death. Women can't be treated by male doctors, yet women aren't allowed to practice

medicine. Only boys can go to school.

So now each day Leno drives to the cramped offices of the Feminist Majority Foundation in her blue BMW in which the red engine light keeps coming on (she says Jay coddles only his vintage cars). She recruited Linda Bloodworth-Thomason (creator of *Designing Women*) to help grab attention for Afghan women. Together, they battled compassion fatigue to mount a \$150-per-head buffet dinner with more than 100 A-list names. Despite Leno's spending 12-hour days on the phone, performers and guests were dropping out days before the March 29 event ("You mean Sally Field's not coming? Well, then count me out"). Then, at breakfast on the Thursday before the gala, Jay told Mavis, "Guess who's going to be on the show tonight? You are." Her first ("and last," she adds) appearance gave the event the final push it needed. Lionel Richie

opened. Lily Tomlin joked. Mario Thomas introduced. Sidney Poitier spoke. All the Judds came. Jay's stand-up was funny but surprisingly emotional when he came to Mavis. In a roomful of women, he said, it was embarrassing that "the only one crying was the guy."

Now's the moment for the dry-eyed journalist to note that Jay would ordinarily be making late-night mincemeat out of himself and others present like Geena Davis, Kathy Bates, Loni Anderson and Xena Warrior Princess. Hollywood often sets itself up for ridicule. (Remember Jessica Lange testifying on the farm crisis because she played a farmer's wife?) But isn't it better to use your fame for something other than getting a table at Spago Beverly Hills? Mavis has been criticized as misinformed by a tiny but noisy pro-Taliban lobby, whose frequent spokesperson is Laili Helms, the Afghan-born daughter-in-law of former CIA chief Richard Helms. Its protest outside the party was menacing enough so that Jennifer Holliday (*Dreamgirls*) was too shaken to perform. Helms, who lives freely in a New Jersey suburb, is convinced the Taliban is good for Afghanistan and that life is better now that someone is in charge after years of civil war.

Well, Hitler appeared to be good for some Germans too. But the dimmest bulb in Hollywood could hardly misunderstand what the Taliban is about. Disagreement comes only from oil-hungry corporations and relief groups fearful they'll be kicked out for criticizing the regime. There are 130 human-rights and women's groups aligned against recognizing the Taliban. Secretary of State Madeleine Albright declared that "if the Taliban ... wants

**CAUSE:** Woman in a burka, enforced rigorously in Afghanistan

international acceptance, they must treat women not as chattel but as people." There's no religious justification for the behavior: the 55-country Organization of the Islamic Conference refused to admit the Taliban. At the party, two of the few reporters who have been in the country, Christiane Amanpour, the Goddess of War Reporting, and Diane Sawyer, sent tapes about the virtual house arrest of the female population.

Anyone who doubts should talk to the family of the woman killed because her ankle showed as she rode a bicycle. Or the flight attendant on my plane home. I thought the glimmer of recognition in her eyes came from watching obscure cable talk shows and that she was about to toss me an upgrade. In fact, Nasrin was a recent *émigré* who had twisted her schedule around to be at the event. Her story of brutality shocked me out of my fear of a middle seat. She'd fled here with her mother, leaving behind a father in prison and female relatives plunged into the Dark Ages. No one has misinformed her. Leno and the Feminist Majority look like her best chance to go home again. ■



**"They must treat women ... as people."** —ALBRIGHT

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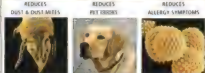
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1998 to 1999

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Lucy L. Armstrong  
Lucas School of Arts  
Birmingham, AL



Stephanie Bennett  
Mountain Brook HS  
Birmingham, AL



Jerry Kallala  
Crestview HS  
Crestview, AL



Carolyn S. Neven  
Hokes Bluff HS  
Hokes Bluff, AL



Robert W. Taylor  
Delta Children HS  
Delta, AL



John L. Williams  
Holt Middle School  
Holt, AL



Eric E. Smith  
Appling HS  
Appling, GA



Vanessa M. Allen  
Adolfo Lamanillo HS  
Campano, CA



Pam Miller  
Seaside HS  
Seaside, CA



Sandra Smith  
Harrison HS  
Colorado Springs, CO



Anne Marie Trimmer  
Michael HS  
Colorado Springs, CO



Thomas J. Jennings  
Archery Academy  
Claymont, DE



Gerald Lewis Smith  
Glasgow HS  
Newark, DE



Mark J. Howell  
Gonzaga College HS  
Washington, DC



Betsy K. Bennett  
St. Albans School  
Washington, DC



David L. Jeselnik  
Walton HS  
DeFuniak Springs, FL



Patsy Young Davis  
Lake Mary HS  
Lake Mary, FL



Anneta Michele Parroti  
Lakewood HS  
Atlanta, GA



Penny Young  
The Westminster School  
Atlanta, GA



Sue Angelica  
Montana HS  
Montana, GA



Dennis Hall  
Colquhoun HS  
Moultrie, GA



Sandra D. Edmon  
West Hall HS  
Oakwood, GA



Margaret W. Kendrick  
Houston County HS  
Warner, GA



Catherine Y. Sanders  
Punahou School  
Honolulu, HI



James L. Hicks  
Barrington HS  
Barrington, IL



Roberto Lomen  
Davenport HS  
Champaign, IL



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Champaign HS  
Champaign, IL

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America Today

1998 to 1999

1998 to 1999

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John Angelo  
Angelo HS  
Greensboro, AZ



Jennifer Taylor  
Taylor HS  
Bismarck, AZ



Jason H. Hanks  
Hank School  
Tampa, AZ



John H. Hanks  
Crestview HS  
Tempe, AZ



Brian R. Hanks  
Crestview HS  
Tempe, AZ



Susan K. Hanks  
Beverly Hills HS  
Beverly Hills, CA



Eric K. Hanks  
Pleasant Valley HS  
Chico, CA



Rachel Luaders  
Vanderbilt HS  
Fairfield, CA



Thomas J. Zamora  
Los Alamitos HS  
Los Alamitos, CA



Yoshio Oishi  
Plymouth HS  
Los Angeles, CA



Emily Rotun  
Mendocino HS  
Mendocino, CA



Tsan T. Ton  
Milpitas HS  
Milpitas, CA



Joshua Lacuna  
The York School  
Monterey, CA



Christina I. Lam  
Amador Valley HS  
Pleasanton, CA



Brian Hanson  
Huron HS  
San Diego, CA



Ross Fleming  
Analyst HS  
Sebastopol, CA



Aisa S. Holby  
Middle Park HS  
Granby, CO



Kevin Martin  
Berlin HS  
Berlin, CT



Alison Catherine Paradise  
Litchfield HS  
Litchfield, CT



Brian Anthony Mazzeo  
Nova HS  
Davie, FL



Daniel Erroy Tucker II  
The Benjamin School  
North Palm Beach, FL



Sarah Swartz  
Marjorie Starnes Douglas HS  
Parkland, FL



Christine Michelle Shuman  
Durant HS  
Plant City, FL



Cyril M. Combs  
Marietta HS  
Marietta, GA



Nichole Smith  
Hilo HS  
Hilo, HI





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 Eric K. Hensel Waco, TX, IA	 Stephanie Hensel Waco, TX, IA	 Robert Hensel Owland Park, KS	 Chris Hensel Choudrant, LA	 Josh Hensel Mandeville, LA	 David Hensel Metairie, LA	 Kevin Hensel New Orleans, LA	 Jon Braddon Calais, ME	 Eric E. Hensel Presque Isle, ME
 David Hensel Waco, TX, IA	 Stephanie Hensel Waco, TX, IA	 Robert Hensel Owland Park, KS	 Chris Hensel Choudrant, LA	 Josh Hensel Mandeville, LA	 David Hensel Metairie, LA	 Kevin Hensel New Orleans, LA	 Jon Braddon Calais, ME	 Eric E. Hensel Presque Isle, ME
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1998-1999

# TEACHER RECIPIENTS



Deborah H. Hines  
Hineswood HS (Hineswood) IL  
Hineswood, IL



Leger, Susan  
Folsom Middle School  
Lumberton, NC



Brenda R. Burt  
Burt, James L. Middle  
Kilgusburg, NC



James E. Fymer  
Fymer, James L. Middle  
Aberdeen, SD



John R. Burt  
Burt, James L. Middle  
Sweetwater, TN



Mary Anne Burt  
Burt, James L. Middle  
Knoxville, TN



Mark Edmund  
Edmund, James L. Middle  
Arlington, TX



Keith Higgins  
Higgins, James L. Middle  
Folsom, CA



Cathy M. Smith  
Smith, James L. Middle  
Cape Hope, NC



Barbara L. Smith  
Smith, James L. Middle  
Hesperia, MO



Dennis L. Smith  
Smith, James L. Middle  
New Braunfels, TX



John R. Burt  
Burt, James L. Middle  
Sweetwater, TN



Maria L. Smith  
Smith, James L. Middle  
Knoxville, TN



Cheryl A. Enders  
Enders, James L. Middle  
Arlington, TX



Dale A. Cross  
Cross, James L. Middle  
Camas, WA



Craig E. Butler  
Butler, James L. Middle  
Centerville, OH



Fred R. Smith  
Smith, James L. Middle  
Waco, TX



Carol R. Smith  
Smith, James L. Middle  
Centerville, OH



John E. Smith  
Smith, James L. Middle  
Centerville, OH



Mark R. Smith  
Smith, James L. Middle  
Waco, TX



Craig E. Butler  
Butler, James L. Middle  
Centerville, OH



Yvonne L. Smith  
Smith, James L. Middle  
Newcastle, WA

1998-1999

# STUDENT RECIPIENTS



David L. Brown  
Brown, James L. Middle  
Camas, WA



Anna D. Smith  
Smith, James L. Middle  
Centerville, OH



Craig E. Butler  
Butler, James L. Middle  
Centerville, OH



Stephanie M. Smith  
Smith, James L. Middle  
Centerville, OH



John R. Burt  
Burt, James L. Middle  
Sweetwater, TN



Christa R. Smith  
Smith, James L. Middle  
Knoxville, TN



David L. Smith  
Smith, James L. Middle  
Camas, WA



Heather L. Smith  
Smith, James L. Middle  
Centerville, OH



Alexander L. Smith  
Smith, James L. Middle  
Centerville, OH



Kyle L. Smith  
Smith, James L. Middle  
Centerville, OH



Matthew L. Smith  
Smith, James L. Middle  
Centerville, OH



John R. Burt  
Burt, James L. Middle  
Sweetwater, TN



John R. Burt  
Burt, James L. Middle  
Sweetwater, TN



Robert L. Smith  
Smith, James L. Middle  
Centerville, OH



David Von Stroh  
Stroh, James L. Middle  
Camas, WA



April R. Smith  
Smith, James L. Middle  
Centerville, OH



Samuel R. Smith  
Smith, James L. Middle  
Centerville, OH



David L. Smith  
Smith, James L. Middle  
Camas, WA



John R. Burt  
Burt, James L. Middle  
Sweetwater, TN



David L. Smith  
Smith, James L. Middle  
Camas, WA



David L. Smith  
Smith, James L. Middle  
Camas, WA



David L. Smith  
Smith, James L. Middle  
Camas, WA



Jessica Howell  
Howell, James L. Middle  
Camas, WA



Matthew L. Smith  
Smith, James L. Middle  
Centerville, OH

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## LETTERS



### Bill Gates' Rules

**“The reason Bill Gates is smiling on your cover: not only are the new rules for the digital age his, but he also owns the playing field.”**

JOHN M. SIMPSON  
Lakewood, Wash.

MANY OF “BILL GATES’ NEW RULES” [BOOK EXCERPT, March 22] for accelerating and improving business transactions are very appropriate and useful. However, Rule No. 5, “Convert every paper process to a digital process,” is worrisome. Gates complains of “administrative processes that were too complicated and time-intensive.” He could even swing some environmentalists to this rule because it would reduce paper consumption. However, the temptation to cut down on waste and the desire to transact efficiently cannot supersede the importance of having cold, hard documentation of

highly valuable transactions. Let’s not go too far in risking our rights and our identities for efficiency.

WILLIAM B. NOEL  
Jackson, Miss.

MY FIRST THOUGHT UPON SEEING THE cover was that Gates seemed to be saying, “I may be getting my a%\$ kicked in federal court, but I can still get my ‘I’m good people’ mug shot on the cover of TIME, because I’m money!” Still, it was an interesting book excerpt.

TONY TOVAR  
San Diego

WHEN I READ BILL GATES’ RULE NO. 1, “Insist that communication flow through e-mail,” I thought, What a great way to run a company, and the proof is Microsoft! Yet the U.S. government ruthlessly pursues defendants in antitrust cases. Perhaps it is time for Americans to start investigating some of the economic failures in their country rather than the successes.

JIM WIGLE  
Barrie, Ontario

I EAGERLY PICKED UP YOUR MAGAZINE this week to get some insight regarding succeeding in the digital age from the greatest digital visionary of the 20th century. Imagine my disappointment when I read the trite suggestions that Gates came up with. Insist on e-mail? Study sales data online? My four-year-old nephew could have come up with such gems while watching *Barney* on the boob tube. Who is Gates’ target audience for these pearls of wisdom?

SANJAY THOMAS  
Ottawa

GETTING ADVICE FOR SUCCESS FROM Gates is like listening to Henry Ford before the Japanese automotive invasion. Incremental success comes from

# TONGUE PIERCING IS NOTHING NEW.



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studying and mimicking past success stories. Phenomenal success comes from breaking the mold created by these successes. My advice to my three-month-old son will be to study the failures of the once powerful dinosaurs (animal and business) and learn from their mistakes!

TONY CIAMBERLANO  
Montreal

EACH OF THE 12 RULES EXCERPTED FROM Gates' new book is a self-serving endorsement of products in which he has a vested interest. Persuading others to follow these rules will ensure the continued success of one digital-age company, although it is unclear exactly how much competitive advantage it will afford others.

CHARLES MEYER  
St. Louis, Mo.

I HAVE NOT FOLLOWED THE ANTITRUST case against Microsoft closely. Nevertheless, as a Windows 95 user for the past four years, I cannot help hoping for a verdict, specially written for Microsoft, that reads, "Warning: This program has performed an illegal operation and will be shut down."

CHRIS MCINTIRE  
Big Bear City, Calif.

YOU WILL NOT UNDERSTAND THIS BECAUSE you apparently do not make your living by using Microsoft's Windows' operating system, but Gates' face clearly does not belong on the cover of TIME magazine. It really belongs on a WANTED poster.

WILLIAM B. FANKBONER  
La Quinta, Calif.

## To Catch a Spy?

WHEN HO LEE'S PICTURE HAS BEEN splashed all over the media [NATION, March 22], Congressmen have attacked the Chinese government, and Lee has lost his job because he came into contact with Chinese officials. Yet despite the hype, American officials have not pressed

## RULES, RULES EVERYWHERE



Moses brought us Ten Commandments—good enough to last for millennia. Updating for the digital age, Bill Gates delivered 12 others [BUSINESS, March 22], which began a round of responses from TIME readers. Lance Ashley of Chapel Hill, N.C., restated what he called "Bill Gates' golden rules for success: 1) Buy something from Microsoft; 2) Buy something else from Microsoft; 3) Upgrade." From Los Angeles, Kelly Carlin-McCall's alternative list included, "Turn off the computer; find a large patch of grass; take off your jacket, tie, shoes and socks; rub your feet into the grass; look up to the sun; breathe!" To tech type

Chris Mathison of Dallas, Gates' commandments were "merely hindsight, what every high-tech manager already knows." Mathison wondered, "If Bill's a prophet, where's the vision?" Observing that Gates doesn't abide by his own rules, Pat Morey of Martinsville, N.J., reported, "When I went online to order Microsoft Internet Explorer 5.0, I was advised to allow 8 to 10 weeks for delivery." Bill Gates' Rule No. 10 requires just-in-time delivery!

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Why are more and more Americans feeling the "Sandwich Generation" squeeze?

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charges against Lee because they don't have enough evidence. We are ruining the life of a man who may be innocent, and we are attacking a country whose foreign policy has been defensive and nonaggressive with respect to America. Americans should stop and consider the situation before acting irresponsibly.

J. BYRON WONG  
New York City

WORSE THAN BEING BIASED, YOUR ARTICLE is racist when it implies that Wen Ho Lee would spy for China because he is Chinese. Why would Lee, a Taiwanese by birth, help China reclaim Taiwan? Obviously, you have not learned from your mistake in World War II when you mistrusted a great many American citizens because they were Japanese or of Japanese descent.

VINCENT LIM  
Singapore

## PASSIONATE AUTODIDACT

Richard Schickel's obituary of director Stanley Kubrick, "Art Was His Fragile Fortress" (CINEMA, March 22), prompted a look back nearly 25 years to *TIME*'s cover story "Kubrick's Last Gamble" about the film *Barry Lyndon*, starring Marisa Berenson. Then, and for the rest of his life, devotion to detail was the director's trademark. In December 1975

*TIME* said, "Kubrick is a self-taught man with an autodidact's passion for facts and the process of gathering them ... he is still working 18 hours a day, overseeing the final fine-tuning of the sound track while keeping one compulsively attentive eye on the orchestration of the publicity buildup. It is something he feels he must do, just as he personally checked the first 17 prints of *A Clockwork Orange* before they went out to the theaters. 'There is such a total sense of demoralization if you say you don't care. From start to finish on a film, the only limitations I observe are those imposed on me by the amount of money I have to spend and the amount of sleep I need. You either care or you don't. I simply don't know where to draw the line between those two points.'"



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Please see additional important information on adjacent page.

98250203/0267A9

Brief Summary of Prescribing Information as of April 1998

# ALLEGRA® (trifluoperazine hydrochloride) Capsules 50 mg

## INDICATIONS AND USAGE

ALLEGRA is indicated for the relief of symptoms associated with seasonal allergic rhinitis in adults and children 12 years of age and older. Symptoms should effectively include sneezing, rhinorrhea, itchy nose/palate/throat. [www.hoechstmarion.com](http://www.hoechstmarion.com)

## CONTRAINDICATIONS

ALLEGRA is contraindicated in patients with known hypersensitivity to any of its ingredients.

## PRECAUTIONS

### Drug Interactions

In two separate studies, trifluoperazine hydrochloride 125 mg twice daily (once the recommended dose) was co-administered with erythromycin 500 mg every 6 hours or salicylate 400 mg once daily (study dose) compared to normal healthy volunteers (n=24, each study). No differences in adverse events or QT intervals were observed when subjects were administered trifluoperazine hydrochloride alone or in combination with erythromycin or salicylate. The findings of these studies are summarized in the following table.

**Study of Co-Administration with Trifluoperazine Hydrochloride After 7 Days of Co-Administration with Trifluoperazine Hydrochloride 125 mg Every 12 Hours (Once Recommended Dose) in Normal Volunteers (n=24)**

Concomitant Drug	QTc (mean plasma concentration)	AUC <sub>0-12h</sub> (total systemic exposure)
Erythromycin (500 mg every 6 hrs)	+82%	+109%
Salicylate (400 mg once daily)	+120%	+184%

The mechanisms of these interactions are unknown and the potential for interaction with other acute antihistamine or anticholinergic agents has not been studied. These changes in plasma levels were within the range of plasma levels achieved in adequate and well-controlled clinical trials. Trifluoperazine had no effect on the pharmacokinetics of erythromycin or salicylate.

### Cardiovascular, Musculoskeletal, Management of Effects

In pharmacokinetic studies, adverse effects of trifluoperazine hydrochloride were assessed using informative studies with adequate trifluoperazine exposure (based on plasma area under the curve (AUC) values). No evidence of cardiotoxicity was observed when mice and rats were given daily oral doses of 50 and 150 mg/kg of trifluoperazine for 12 and 24 months, respectively. These doses resulted in plasma AUC values of trifluoperazine that were up to four times the human therapeutic value based on a 50 mg twice-daily trifluoperazine hydrochloride dose. In *in vitro* (Bacterial Reverse Mutation, CHO-HGPRT Forward Mutation, and Rat Lymphocyte Chromosomal Aberration assays) and *in vivo* (mouse Bone Marrow Chromosome assay) tests, trifluoperazine hydrochloride revealed no evidence of mutagenicity.

In rat fertility studies, dose-related reductions in implantations and increases in postimplantation losses were observed at oral doses equal to or greater than 150 mg/kg of trifluoperazine. These doses produced plasma AUC values of trifluoperazine that were equal to or greater than three times the human therapeutic value based on a 50 mg twice-daily trifluoperazine hydrochloride dose.

### Pregnancy

**Severe Effects: Category C.** There was no evidence of teratogenicity in rats or rabbits at oral teratogenic doses up to 300 mg/kg; these doses produced trifluoperazine plasma AUC values that were up to 4 and 37 times the human therapeutic value based on a 50 mg twice-daily trifluoperazine hydrochloride dose, respectively.

There are no adequate and well-controlled studies in pregnant women. Trifluoperazine hydrochloride should be used during pregnancy only if the potential benefits justify the potential risks to the fetus.

**Neonatal Effects:** Neonatal deaths in rat pups were observed at oral doses equal to or greater than 150 mg/kg of trifluoperazine; at these doses the plasma AUC values of trifluoperazine were equal to or greater than 3 times the human therapeutic value based on a 50 mg twice-daily trifluoperazine hydrochloride dose.

### Breast-Feeding

There are no adequate and well-controlled studies in women during lactation because many drugs are excreted in human milk; caution should be exercised when trifluoperazine hydrochloride is administered to a nursing woman.

### Postmarketing

Safety and effectiveness of ALLEGRA in pediatric patients under the age of 12 years have not been established. Across well-controlled clinical trials in patients with seasonal allergic rhinitis, a total of 205 patients between the ages of 12 to 16 years received doses ranging from 75 mg to 140 mg twice daily for up to two weeks. Adverse events were similar in this group compared to patients above the age of 16 years.

### Adverse Reactions

In placebo-controlled clinical trials, which included 2461 patients receiving trifluoperazine hydrochloride at doses of 75 mg to 140 mg twice daily, adverse events were similar in trifluoperazine hydrochloride and placebo-treated patients. The incidence of adverse events including drowsiness was not dose related and was similar across subgroups defined by age, gender, and race. The percent of patients who withdrew prematurely because of adverse events was 2.2% with trifluoperazine hydrochloride and 2.2% with placebo. Adverse events that were reported by greater than 1% of patients who received the recommended daily dose of trifluoperazine hydrochloride 50 mg twice-daily and that were more common with trifluoperazine than placebo are listed in the following table.

**Adverse Experiences Reported in Placebo-Controlled Seasonal Allergic Rhinitis Clinical Trials at Recommended Dose**

Adverse Experience	Trifluoperazine 50 mg Twice Daily (n=272)	Placebo Twice Daily (n=272)
Drowsiness (moderate to severe)	2.5%	1.5%
Nausea	1.5%	1.0%
Dry mouth	1.5%	1.0%
Headache	1.5%	1.0%
Constipation	1.5%	1.0%
Blurred vision	1.5%	1.0%
Stomach pain	1.5%	1.0%
Diarrhea	1.5%	1.0%
Flatulence	1.5%	1.0%

Adverse events occurring at greater than 1% of trifluoperazine hydrochloride-treated patients (50 mg twice daily), but that were more common in the placebo-treated group include headache and throat irritation.

The frequency and magnitude of laboratory abnormalities were similar in trifluoperazine hydrochloride and placebo-treated patients.

Prescribing information as of April 1998.

Hoechst Marion Roussel, Inc.  
Kenilworth, NJ 07033  
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Face up to wake up.

A black and white photograph of a woman sitting on a metal bench in a grassy field, likely Central Park. She is looking towards the camera. In the background, the dense foliage of the park is visible, and beyond that, the New York City skyline with several skyscrapers under a cloudy sky. The overall mood is contemplative and artistic.

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IF NAZI GERMANY AND THE FORMER SOVIET Union were the monsters of the 20th century, China has all the makings of becoming the monster of the 21st century. The Chinese government steals technology from the U.S., sells arms and technology illegally to other countries, violates human rights with impunity, amasses nuclear weapons, continues to occupy Tibet and threatens Taiwan's safety and security. Yet it always gets a sweetheart deal from the U.S. and is crowned a most favored nation. By the time we finally wake up, the monster will have emerged full-fledged.

CHARLES PUTHOTA  
Milwaukee, Wis.

IS WEN HO LEE THE 1999 DREYFUS OF the U.S.?

THI DO  
Kingsport, Tenn.

## Battle of the Sprawl

TIME POINTED TO USEFUL STRATEGIES FOR halting urban sprawl [NATION, March 22]. Important as these are, none will stop the sprawl steamroller without another essential element—reform of the property tax. This tax inflates land prices and spurs nonuse and abuse of city sites,

driving development out into forests and fields. It raises your taxes when you build and maintain homes or stores but lowers them if you let properties decay. These pocketbook incentives for destroying communities are a prime cause of the out-migration that fuels sprawls.

WALTER RYBECK  
Kensington, Md.

AS A FARMER, I SHARE THE CONCERNS OF those who face losing their farms to development. I certainly understand the temptation and the frequent financial need to take the money and run. This issue, however, has an important element not mentioned in your article. Too often it is the best land that is developed. For food and fiber production, all land was not created equal. If our production

from land is going to be forced into more intensively farmed areas, it is in the interest of all to keep the best land in production and manage development with that in mind.

DWIGHT R. CHERRY  
Willard, Ohio

## Monica Loose Lips

THE PROSTITUTES AT A LEGAL BROTHEL IN southern Nevada, where I served as madam for five years, hooted at the absurdity of Monica's claim that "telling 10 people [of her affair with the President] was being pretty discreet" [NATION, March 15]. Girls who work in legal brothels entertain some pretty high-powered men whose names are instantly recognizable. The anonymity of the men who enter the

## MONICA MANIA DOES A FADEOUT

Many readers wrote us to report that they were sick of reading about Monica Lewinsky. Jackie Ladwein of Fennville, Mich., demanded, "Will you please drop Monica now that she's made your cover [NATION, March 15]?" Judging by the mail counts, it appears that, at last, Monica mania is indeed waning:

■ Feb. 2, 1998, Monica & Bill .....	2,131
■ Aug. 31, 1998, Bill Talks .....	2,501
■ March 15, 1999, Monica Talks .....	803





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brothel is sacrosanct. No professional brothel prostitute reveals the identity of any of her clients, regardless of their status or celebrity. A prostitute's commitment to total discretion is a prerequisite to her employment. In my tell-all book about Sheri's Ranch, the brothel where I was madam, I gave readers a fly-on-the-wall view of brothel activities. I did not reveal the identity of the clients. No promise of financial gain could have persuaded me otherwise. Interesting, isn't it, that professional prostitutes have more integrity than Monica, whose loose lips almost sank the ship of state?

LORA SHANER  
Fahrump, Nev.

## Hail to the Yankee Clipper

MY EYES WERE DAMP WHEN I FINISHED the eloquent and touching piece by Paul Gray on Joe D. [SPORT, March 22], truly an American legend and icon. The sports aura in which DiMaggio flourished is apparently gone forever.

NORMAN R. KIRK  
Etobicoke, Ontario

BACK IN THE MID-'60S, MY DAD TOOK ME to Joe's restaurant in San Francisco. Somehow Dad sneaked away and asked

## TIME'S EXTENDED FAMILY



Don't miss this hour-long newsmagazine show on Sundays and Mondays. We follow two Americans tracing the fate of more than 900 Jewish refugees who 60 years ago set sail to escape Nazi Germany. Refused entry by Cuba and the U.S., the refugees were forced to return to Europe and the Holocaust. On CNN April 11 and April 12 at 10 p.m. (E.T.).



Who are the most important people of the 20th century? Tell us your top choices at [time.com](http://time.com)



Thinking About College? It's Never Too Soon is a special issue to teach 7th- to 10th-graders about how the decisions made in middle school will influence college plans. In April 500,000 students will receive it free. If we miss your child's classroom, visit our website at [time.com/teach](http://time.com/teach)

DiMaggio if he'd come talk to me. I will never forget that moment when Joltin' Joe sat down with a 10-year-old ballplayer to talk about baseball and give me his autograph. This middle-aged man is still deeply touched that the great Joe DiMaggio would take that time with me, and no doubt thousands of other young men. To me, that will always be the measure of his greatness.

GARY DEWITT  
Tahoe Vista, Calif.

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right for you. Some people should not take LIPITOR, including those with liver disease or possible liver problems, women who are nursing, pregnant, or who may become pregnant, or people who are allergic to any of the ingredients in LIPITOR. It's important to tell your doctor about any medications you are currently taking to avoid possible serious drug interactions. Your doctor may perform simple blood tests to monitor liver function before and during treatment.

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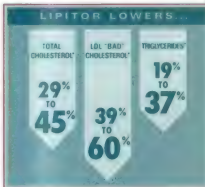
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information on adjacent page



\*Results of two placebo-controlled dose-response studies  
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happens on  
vacation?

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# NOTEBOOK

## VERBATIM

**“President Milosevic should make no mistake: the United States takes care of its own.”**

**BILL CLINTON**,  
after three U.S. soldiers are  
captured by the Serbs

**“They killed my 10  
brothers, and I am alone.”**

**NAXHUE ZYMI**,  
refugee from Kosovo

**“People are being forced  
out of Kosovo not by  
genocide but by war.”**

**YEVGENI PRIMAKOV**,  
Russian Prime Minister

**“F-117A. Crashed. Low  
mileage. Foreign license  
plates. Cheap.”**

**SIGN IN WINDOW**,  
main shopping street,  
Belgrade

**“First you're painted into  
a corner, then you're hung  
out to dry, and finally  
you're framed.”**

**WARREN CHRISTOPHER**,  
former Secretary of State,  
on how having  
a portrait painted  
is like working  
in Washington

Sources: President Zym; Sign, New York Times;  
Primakov, Washington Post; Christopher, AP



**TWO-FACED TIGER:** To some of his Serb countrymen, Arkan is a macho hero matched with a pop-singer wife. But to NATO, he is a war criminal and his Tiger militia is accused of some of the worst massacres and atrocities in the Balkans

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should bring school to attention

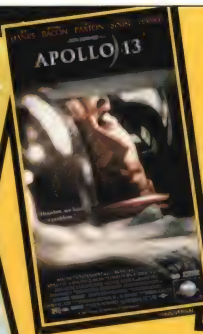
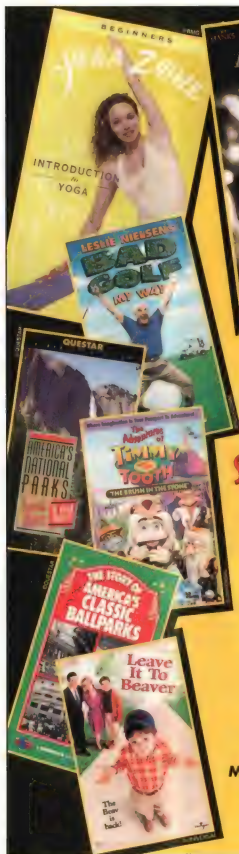
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Dr. Evil's cohort named Cats  
magazine's "Cat of the Year."  
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**GEORGE W. BUSH**  
Almost-candidate delays opinion  
on Kosovo strikes. Does neat  
impersonation of President Clinton

**KENNETH KAUNDA**  
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**MAYBE IT WAS GOING TO BLOOMIE'S** Last week a coyote was captured in New York City's Central Park, where the wildest things are usually on Rollerblades. Park officials believe it may have made its way into Manhattan from the Bronx, which has had increased sightings of wild coyotes. It was tranquilized and taken to a zoo.

## STRATEGIC DEFENSE

## A Really Fun Way to Spend New Year's Eve

THE NATION'S MISSILE-WARNING SPECIALISTS at the North American Aerospace Defense Command in Colorado Springs are as worried as anyone about potential Y2K problems, but it is Russia's defense and attack systems, not our own, that give them the jitters. To forestall any Strangelovian mishaps, NORAD intends to create a "joint confidence center" and has invited Russian officials to join them in mid-December at a scaled-down



NORAD

command post. If computer screens in Russia go dark or mistakenly signal a U.S. missile launch, their team here can flash the word home over a hot line that it's a false alarm before someone over there hits the attack buttons. The Russians, especially in light of Kosovo, have been cool to the proposal, but NORAD intends to go ahead and build the facility, which could be shared with other countries. "If they get interested months from now, we want to be ready," explains Navy Commander **DAVID B. KNOX**. "It's important enough that both sides are talking to each other to prevent any misunderstanding."

—By Richard Woodbury/Denver

## NATION OF ISLAM

## Who Will Take Over From Farrakhan?

FOLLOWING **LOUIS FARRAKHAN'S** RECENT surgery, speculation abounds about who will become the Nation of Islam's next titular and spiritual leader. Longtime Farrakhan friend and adviser Akbar Muhammad, the Nation of Islam's international representative, who lives in Ghana, was in the U.S. last week to visit the hospitalized Muslim leader. Muhammad told *TIME* that during Farrakhan's four-to-six-month medical leave, the organization will be headed by the National Board of Laborers, a group chaired by Farrakhan's chief of



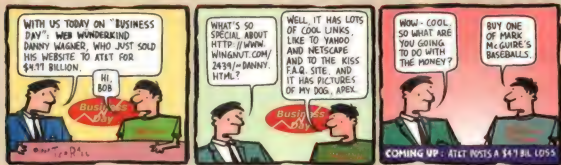
Farrakhan

staff and son-in-law Leonard Farrakhan Muhammad. Sources close to the Nation of Islam say none of the candidates have the requisite religious credentials to lead the Nation, including Leonard Muhammad, Farrakhan's son Mustapha, 39, or younger daughter Donna, who is married to Leonard. Farrakhan's personal physician, Abdul Alim Muhammad, and former N.A.A.C.P. president Ben Chavis, who is a recent convert to Islam and heads the New York mosque, have similar problems with religious credentials.

Before 1993, the most likely heir apparent was Khalid Muhammad, the former supreme captain of the Fruit of Islam, the Nation's elite paramilitary security force, who is a gifted speaker. But he proved too extremist for Farrakhan and split with the group.

—By Sylvester Monroe/Atlanta

## THE DRAWING BOARD



# CALVIN TRILLIN

## The Bottom 10

**A**S LETTERS FROM COLLEGE ADMISSIONS OFFICES WERE sent out last week, I couldn't help recalling the late R. Hugh ("Pat") Uhlmann, a Dartmouth man of antic temperament, who used to tout a daring idea for taking the pressure off any college that is regularly forced to turn away the progeny of many prosperous and influential citizens: Auction off the last 10 places in the class.

I should acknowledge that Pat, a friend of mine from Kansas City who was in the flour business, regularly had ideas that some people, particularly his wife, did not take completely seriously. For instance, the deterioration of his boyhood neighborhood gave him the idea that, for a modest sum, he could buy the house he was born in and turn it into a national shrine.

He insisted, though, that his auction plan made perfect sense. No admissions office, after all, claims a precise scientific justification for choosing the applicants just above the cutoff line over those below it. If 10 places were sold to the highest bidders, the incoming class would be virtually indistinguishable from a non-auction class, 10 sets of parents (some of them, presumably, loyal alumni) would be grateful to the college rather than deeply offended, and the college would have a bundle of cash that it could use to provide scholarships for worthy applicants who'd got in under their own steam.

I used to remind Pat that under his plan an applicant whose family had serious bidding potential might have difficulty getting in on the original round of uncompensated acceptances. I can imagine the sort of conversation some Ivy League admis-

sions director might have one day with, say, Bill Gates: "Well, yes, Mr. Gates, it's true that a boy with 1600 SAT scores who was first in his class and the star of the football team—particularly a boy with that sort of talent on the cello, not to speak of the courage and presence of mind to save six nuns from drowning during a hurricane—makes a strong candidate, but before you go away disappointed about your son, let me tell you about this little auction option we happen to have..."

The more I think about it, the more I realize that not including the children of high rollers among the original acceptances could add to the scheme's appeal. Rich people tend to be thrilled by the opportunity to get into places that are supposedly full. It makes them feel important. That's what those silly locker-room discussions about which big shot really has power come down to: Knicks tickets and tables at hot restaurants.

I suppose Pat would argue that, as things stand, a lot of the money parents spend on getting kids into college is diverted to businesses—SAT cram courses, for instance, and expensive prep schools—that are clustered around the admissions process, like motels and fast-food joints belying up to the edge of Disney World. Why not have the money go directly to the college?

Because of the 10 applicants who'd be unfairly denied admission, I'd have to say, I would, of course, feel square saying it. Pat would groan, and just to let him know that I was not completely lacking in the imagination to appreciate an inspired idea, I'd tell him how much I had always admired that scheme for turning his boyhood home into a national shrine. ■



### NEWS QUIZ

#### THE WALL STREET JOURNAL

What's News—Dow Industrials Top 10000

**EXTRA! EXTRA!** In 110 years, the Wall Street Journal has run only six banner headlines. The Dow topping 10,000 earned one. Can you guess the events that prompted the other five?

- |   |                              |
|---|------------------------------|
| a) Lindbergh Crosses Atlantic           | e) Man Walks on the Moon     |
| b) War with Japan                       | f) Stocks Plunge 508 Points  |
| c) Eisenhower Reluctant to Be Nominated | g) U.S. Planes Attack Iraq   |
| d) President JFK Assassinated           | h) Iraqi Missiles Hit Israel |

Answers: b, c, f, g, h

### STILL @ LARGE



**NAME'S THE SAME** The Melissa computer virus made headlines last week, crippling e-mail systems around the nation. At the same time, other famous Melissas were engaged in more constructive endeavors. Actress **Melissa Gilbert** was shooting a CBS movie called *Soul Collector*, while rocker **Melissa Etheridge** performed at an event to raise awareness about the plight of women in Afghanistan. El hostess **Melissa Rivers**, fresh from her marathons coverage of the Oscars, was at a clinic on horse jumping with her husband. No word on Melissa Manchester.



# On the Road with Hillary and Chelsea

**L**AST WEEK HILLARY CLINTON CONCLUDED a 12-day tour of North Africa. The visit, she told reporters, was intended to "increase the understanding" between Americans and Arabs. To advance this message, NOTEBOOK brings you A First Lady's Guide to



the Region:

## TIP 1 Don't overpack

The First Lady's jet was delayed an hour due to excess cargo weight. And she brought only three press secretaries!

## TIP 2 Keep the camels happy

From an official memo: "Try to keep the noise down to a minimum so that people and camels can get their rest. Camels are known to be ornery, and we would like them to get all the rest they need."

## TIP 3 Loose lips ruin trips

Only a handful of White House reporters was allowed to accompany the Clinton women—and only on the condition that all private goings-on were off the record.

## TIP 4 Camping's fun; CNN's better

Not far from the First Lady's desert encampment were R.V.s equipped with showers, toilets and TVs. Coca-Cola machines were also provided, courtesy of Morocco's King Hassan II.

## TIP 5 Try to blend

At a banquet, Mrs. Clinton donned an *ahoury*, a type of robe, and *tahrouyt*, an ornate shawl. Chelsea wore a more modest shepherd's robe and head wrap.



# Six Degrees of Kenneth Bacon

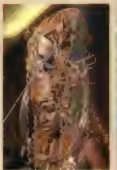
**T**HE PENTAGON'S BESPOKEN SPOKESMAN Ken Bacon is getting to be the harbinger of a lot of bad news about the Kosovo situation. And in fact, using the guidelines of the Kevin Bacon game,

whereby any actor can be traced to Kevin in six steps, a lot of the bad stuff that has happened to America, or anywhere, can be traced to our bow-tied friend. Then again, he can even be traced back to Kev himself.

## WISH YOU WERE HERE

### HAIR APPARENT

It was heads up at last week's Proud Lady Beauty Show, a trade expo for African-American beauty products in Chicago. Inspired by the unique properties of black hair, stylists went to new heights. You know what they say: It's a curl thing.







## MILESTONES



REPAUL UFFNER/GETTY

**SWORN IN:** **LUIS GONZALES MACCHI**, 52, former Paraguayan pro-basketball player and Senate president; as President of Paraguay; in Asunción. Macchi took over for impeached President Raul Cubas.

**RECOVERING:** **BARBARA BUSH**, 73, former First Lady; from back surgery; in Houston.



SPENCER COBBIN/OUTLINE

**DIED:** **FREAKY TAY**, 28, a.k.a. Raymond Rogers, member of the hip-hop band Lost Boyz; when a gunman in a ski mask shot him in the head as he left a party; in New York City. On a 1996 record, *Legal Drug Money*, the band members, who have acknowledged dealing drugs in the past, referred to going straight after watching the shooting of a fellow dealer.

**DIED:** **GARY MORTON**, 74, film and TV producer and husband of the late Lucille Ball; of lung cancer; in Palm Springs, Calif. Morton was a popular stand-up comic when he met Ball on a blind date. He went on to produce *The Lucy Show* and *Here's Lucy*, among others. The couple were married nearly 28 years.



**DIED:** **JOE WILLIAMS**, 80, jazz icon who sang with the Count Basie Orchestra; in Las Vegas. During his five-decade career, Williams, who in the '80s appeared on *The Cosby Show* as Grandpa Al, was known for perfect musical timing and the intimacy he conveyed in his blues and ballads, most famously his trademark *Every Day (I Have the Blues)*. Among his many honors: a star next to Basie's on the Hollywood Walk of Fame (see *Eulogy*).

**DIED:** **LILA HOTZ LUCE TYNG**, 100, first wife of Henry Luce, founder of *TIME* magazine; in Gladstone, N.J. A philanthropist and volunteer for numerous New York and New Jersey cultural institutions, Tyng was married to Luce from 1923 to 1935 and had two sons with him.

## NUMBERS



**\$42 million** Cost of an F-117A Stealth Fighter downed over Serbian airspace

**13** Number of additional F-117A Stealth Fighters the Pentagon announced are being sent to the region

**53%** Portion of Americans who support the air strikes in Yugoslavia

**74%** Portion of Americans who backed the U.S. air strikes against Iraq last December



**19.3%** Amount of "critical" federal computer systems that were declared Y2K-bug free in August 1997

**79%** Amount of "critical" systems that are currently declared to be Y2K-bug free

**3,323** Systems that have disappeared from the government's "critical" list in that time



**20%** Portion of Canada that became a new territory, Nunavut

**12** Miles of highway stretching across all of Nunavut

Sources: Washington Post; USA Today; General Accounting Office; Reuters

## EULOGY

When I was "Little Johnny Hendricks," singing in Toledo, Ohio, in the late 1930s, **JOE WILLIAMS** was attracting attention in Chicago, where he had come up as a small child from "Go North" Georgia, as Joseph Goreed. Though our paths didn't cross till later, each of us knew what the other was doing. After the war he started sitting in with the Count Basie septet, and Basie hired him as a vocalist. *Every Day* made Joe an instant star. His voice was a magnificent instrument. It had everything—range, tone, vibrancy, sweetness—it was just mind boggling. He turned up the steam, made you want to get as much out of your voice as he did out of his. So when Dave Lambert,



Annie Ross and I were experimenting with my lyricized versions of Basie instrumentals, I included *Every Day*. It was the hit tune of our all-time hit album, *Sing a Song of Basie*. We recorded an album with Joe and Basie, and then we were touring together, usually accompanied by jazz greats such as Sarah Vaughan, Dinah Washington and Ella Fitzgerald. It was during these tours that we became family. I remember generous, gracious Joe Williams would teach us how to bow collectively at the end of the evening. We didn't know what we were doing, but with him choreographing we were precise, orderly, beautiful.

—Jon Hendricks, founder of the jazz ensemble Lambert, Hendricks & Ross

By Marjorie Barwick, Tom Gray, Sandra Johnson, Daniel Levy, Lisa Lefano, David Spitz, Flora Tarkenton and Chris Taylor

By JOHANNA MCGEARY VIENNA

**W**AR, WE ARE SHOCKED TO DISCOVER, is not a video game. Seduced by the antiseptic green glimmers of smart bombs and high-altitude jet jockeys flickering across TV screens, we'd come to consider international conflict little more than the quick thrill of bloodless lightning victories. This war is not like that. This war is the ruthless reduction of Kosovo: mass expulsion, killing, burned villages, the obliteration of a people's identity. This war is American soldiers—Staff Sergeant Andrew Ramirez, Staff Sergeant Christopher Stone, Specialist 4 Steven Gonzales—captured, humiliated, perhaps tried, perhaps killed. This war is sophisticated supertech airplanes dropping tons of ordnance night after night that fail to stop the enemy's rifle-toting soldiers. This war is Slobodan Milosevic, cleverer and crueler than planners expected, so far getting the better of NATO.

Disagreements would not erupt in war, Winston Churchill said, unless the other side also believed it could win. The strongman of Serbia has once again confounded the best-laid plans of the West by fighting



# THE ROAD TO

... was paved with good intentions—but muddled pl



# HELL

anning. Now what?

VIETNAM  
Refugees flee the  
South on a boat  
near the frontier  
with Macedonia

## KOSOVO CRISIS THE WAY FORWARD





## 500 American ground troops currently in Macedonia



CAPTURED Americans  
Ramirez, Stone and  
Gonzales, left to right,  
shown on Serbian TV

back when he was supposed to fold. He ceded the skies to NATO, letting the bombs and missiles rain down while barely activating his air defenses. Meanwhile, on the ground, his army pursued two-pronged tactics: pushing tens of thousands of Albanian Kosovars out of the country and engaging in a murderous offensive against the rebel Kosovo Liberation Army.

And Milosevic seemed to be winning, at least by his peculiar calculus. He has foisted a barbarous humanitarian crisis upon his neighbors and the European continent. The sight of thousands upon thousands of dazed, weeping refugees fleeing for their lives into the region's poorest, least stable states set off shock waves in the West. The states themselves—particularly Macedonia and Montenegro—trembled at the very real possibility that Kosovo's instability was contagious.

The wonder weapons of air power looked futile against primitive "ethnic cleansers" with guns. The long-threatened bombing campaign failed to deter the rape of Kosovo and even appeared to be speeding it. Publicly, NATO insisted that the blame for the refugee flight lay solely with Milosevic, not Western bombs. But privately, officials offered a line that made more sense alongside the awful images. Military planners lamented that bad weather, clever Serb tactics, White House worries about collateral damage—and a reluctance to risk pilots' lives—kept them from hitting at Milosevic as hard as they wished. And diplomats complained that the limp military effort wasn't bringing the Serbs to heel fast enough. "You want to know the truth?" asked a senior State Department official who had urged a tougher assault against Milosevic. "We don't think we've accomplished anything." That frustration, in part, led NATO to speed up the pace of its bombing, to launch a precision cruise-missile attack that set key ministries in the heart of Belgrade aflame Saturday morning, to plan a massive pounding over the Easter weekend and to prepare for a much broader campaign—one that will look less like a video game and an awful lot like conventional declared war.

Even as it ad-libbed adjustments, the West, led by President Clinton, put on a brave face, insisting the alliance's unity, patience and determination would not crack. "Just remember, everybody, we knew we were going to take some hits on this," Clinton reminded his inner circle. "We knew this going in, so we've got to stay the course." But outside the White House, it was hard to understand what "the course" now was. As bombs kept falling, refugees kept fleeing and Milosevic refused to budge, it was no longer clear what a NATO victory would look like or whether anyone knew how to get there.



## KOSOVO CRISIS THE WAY FORWARD



CRUISE INFERNO A building said to be part of the Interior Ministry burns in Belgrade

## 1 million military meals en route to Macedonia—a month's supply



**HUMAN OVERLOAD:**  
Refugees grab for relief  
distributed by relief  
workers in Macedonia



**MARGIN OF SAFETY:**  
Refugees travel along  
the railroad tracks to  
avoid land mines

If the U.S. and Europe were shaken by the slow progress of the air war, Serbs were solid in their defiance, and Milosevic surely felt stronger than ever, cast as the nation's plucky savior. The bombing effectively silenced most of his opposition, and he shut down or intimidated anyone else who still had a mind to speak out. Proudly painting targets on their shirts and buildings, the young of Belgrade rallied for Sloba in the same streets and squares where protesters had marched two years ago to throw him out. Serbs who danced in jubilation on the wreckage of a U.S. F-117A gloated a few days later at the capture of the three American soldiers. That propaganda coup was followed by another when Milosevic appeared on television in the company of moderate Albanian leader Ibrahim Rugova—once rumored to be dead or in hiding. Milosevic claimed that together they were calling for a political solution, but the tape may have been old footage from some previous meeting.

As Milosevic closed in on his objectives in Kosovo, he also turned his attention to Montenegro, Serbia's restive partner in the Federal Republic of Yugoslavia. The state, which sits between landlocked Serbia and the Adriatic, has refused to support Milosevic. Late last week Milosevic replaced the state's top general with a loyal crony and threatened a military coup to unseat the pro-Western elected government. Montenegrins feared they too would be engulfed in civil war.

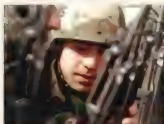
Through it all, Washington gave off an impression of disarray. The White House engaged in semantic jujitsu: Was this war, was it not? Was this genocide, was this not? Clinton worked hard to project the image of a resolute leader, but confidence was no substitute for answers.

Perhaps the most astonishing reality to confront was that the largest NATO military action in the alliance's 50-year history offered scant relief for the crude savaging of Kosovo. Officials doggedly insisted the "cumulative effect" of NATO's bombardment was starting to tell on the Serb war machine. They also said the late-week strikes against Belgrade itself were only a beginning. Even though many in NATO were nervous about bombing a European capital, the images of Belgrade buildings on fire was the first p.r. victory for the allies—and it made them hungry for more. As planners unleashed a broader weekend bombing campaign, they still believed air power could keep Milosevic from sweeping the province clean of ethnic Albanians. But as the human tide continued to flood out of Kosovo, the alliance could offer little but grim hope that anything they were doing could stop it.

# KOSOVO CRISIS THE WAY FORWARD

## NATO'S OPTIONS

With Milosevic unchecked and the Kosovars on the run, NATO appears to be stuck. What should it do now?



### 1 Send In Ground Troops

**THE POLICY:** When informed by NATO military experts last October that up to 200,000 ground troops would be needed to protect Kosovo from a Serb offensive, White House officials ruled out that option. Mindful of such setbacks as Vietnam and, more recently, the televised spectacle of a dead American soldier being dragged through the streets of Somalia, Clinton does not want to commit ground troops to an open-ended conflict in a region of the world that most Americans still can't locate on a map. And NATO won't send ground troops without U.S. participation.

**PROS:** The refugees massed at the borders of Macedonia and Albania are a reminder that air power has limits. But a well-armed ground force could challenge the Serbs who are now laying waste to the Kosovar villages. Ambitious plans suggest that the force could repatriate Albanian refugees and establish an independent state. Less aggressive missions could include setting up safe havens within Serb-dominated Kosovo. Senator John McCain and Henry Kissinger, among others, support the idea of ground action.

**CONS:** Pentagon officials say the roads into Kosovo are peppered with Serb antitank mines and its bridges are rigged with explosives. An attack across Kosovo's borders could mean considerable NATO casualties. In addition, troops might not arrive before the Serbs empty the region of all Albanian Kosovars.



## The Nightmare Scenario

Before a conflict, the military's job is to plan for the worst case. Yet obviously the minds behind Operation Allied Force didn't really think it would be as bad as this. After more than a week of NATO air raids, Kosovo was still hemorrhaging victims of horror. Ordered out of their homes at gunpoint, often separated from husbands and sons, ethnic Albanian women, children and old people were marched, bused, packed into trains. As the long columns stumbled into neighboring states, Serb soldiers stripped the refugees of passports, identity papers, even license plates to eradicate any trace of their claim to the province. No one knows how many have died or been killed, but every refugee had a tale of terror to tell. Milosevic seemed intent on emptying not just the historically sacred (and mineral-rich) north and central zones dear to Serb hearts and pocketbooks but every square inch of the Connecticut-size province. Even without confirmation of the widespread stories of atrocity or war crimes, the brutal ordeal told a clear enough tale. A systematic expulsion was under way that, NATO predicted, could empty the province of its 1.8 million ethnic Albanians in 10 to 20 days.

Contingency planners and intelligence officials in Washington insist they warned their political bosses all along that Milosevic would "cleanse" Kosovo. "We are not surprised," Secretary of Defense William Cohen reiterated on Thursday. He and others say it was the very knowledge that Milosevic was marshaling his forces for just such an onslaught that helped precipitate NATO's decision to start bombing March 24. "By the time our first planes took off," said NATO spokesman Jamie Shea, "thousands of ethnic Albanians were already fleeing toward the borders."

But just as many officials quietly admit that no one predicted Mi-



### 2 Increase Bombing

**THE POLICY:** This is NATO's preferred

approach. It plans to target more sites in downtown Belgrade and step up attacks against Serb troops in Kosovo.

**PROS:** Air strikes put pressure on Milosevic without risking heavy casualties.

**CONS:** Bombing alone cannot dislodge Serb forces from Kosovo—or protect the Albanian Kosovars.

## 10 DAYS OF NATO STRIKES



losevic would be so ferocious so fast. The CIA knew as far back as last autumn that Belgrade was planning Operation Horseshoe: when spring melted the snows, the Serbs would move in their tanks and artillery to destroy the Kosovo Liberation Army and drive many ethnic Albanians over the southern and western borders. At a village a day—the rate Milosevic calculated the West would tolerate—Serbia could methodically eliminate the Kosovar population over a number of months. Analysts knew Milosevic would intensify his purge if bombing started. But they believed his intent was to crush the K.L.A. and then gradually drive out the entire ethnic Albanian population. Among political decision makers at NATO and at the White House, con-

### 3 Arm K.L.A. Troops

**THE POLICY:** Two Senators are drafting a bill to give \$25 million in military aid to Kosovo's rebels; NATO is opposed.

**PROS:** The K.L.A.'s 30,000 members are poorly armed. An infusion of weapons could level the battlefield.

**CONS:** Some K.L.A. commanders are as thuggish as the Serbs. More arms could incite fighting within the K.L.A. or, if the rebels gain the upper hand, retaliatory attacks on Serb civilians.



## 220 U.S. warplanes due in theater next week, half the NATO force



### NATO STRIKES

#### THE GLOVES ARE OFF

Weather has been NATO's biggest foe. Still, the allies landed some punches. They bombed ministries in Belgrade and two key bridges, including the one at right, over the Danube at Novi Sad. Now 400 warplanes and cruise missiles launched from warships and subs will continue the fight.



ventional wisdom also said Milosevic would cave after a few days of bombing. That scenario seemed so convincing that they settled on an air campaign of gradual escalation, beginning with limited attacks and building in sufficient pauses for Belgrade to capitulate. U.S. intelligence had no qualms about the military plan: even if Milosevic stepped up Operation Horseshoe, they believed, he couldn't empty Kosovo in a week.

But though the blitzkrieg Milosevic launched didn't quite accomplish that, it has already remade the face of Kosovo. Some 40,000 regular Serb troops, special police, paramilitary units and ultranationalist gangs tore through Kosovo "with complete ferocity," says a NATO official.

"The intensity was not anticipated." And now NATO is scrambling to revise its war plan in a race against time. "He's working very, very fast," said NATO commanding General Wesley Clark, "trying to present the world with a fait accompli."

#### The New Battle Plan

NATO and Serbia are fighting very different wars. While NATO was attempting to grind down Belgrade's air defenses, Milosevic was fighting the only war he really cares about. He refused to fire spasms of SAMs into the swarming skies over Yugoslavia. That kept NATO's low-and-slow tank- and troop-killing warplanes away and confined vaunted alliance firepower to Everest-high altitudes. In Belgrade government officials

chortled that the damage to their air-defense systems was "minimal" despite a NATO expenditure of "230 grams of high explosives per head" of every Yugoslav. Meanwhile, Yugoslavia's well-armed infantry stormed through Kosovo virtually untouched. "It is difficult to say," admitted Pentagon spokesman Ken Bacon, "that we have prevented one act of brutality."

While Milosevic moved fast to stay ahead of the impact of the air strikes, NATO was plagued by bad luck. Only about half the bombing sorties actually dropped ordnance on targets. Some planes were socked



#### 4 Go Back to the Table



**THE POLICY:** Milosevic has offered, through Russia's Prime Minister, to resume talks if NATO stops bombing.

**PROS:** A settlement might stanch the flow of Kosovars from the province.

**CONS:** Milosevic can't be trusted to keep his promises. In any case, what kind of settlement will NATO accept? Officials now hint that Albanian Kosovars should not be expected to live under Serb rule.

#### 5 Target Milosevic

**THE POLICY:** NATO could try to overthrow the Balkan leader by covert means.

**PROS:** "Milosevic has been the engineer of all the wars of post-Yugoslavia," says a senior NATO diplomat. Need we say more?

**CONS:** The time for undermining Milosevic's power from within has passed. The air strikes have done wonders for his image. Besides, his likely successors aren't much better.



#### 6 Pull Out

**THE POLICY:** NATO could unilaterally stop the bombing.

**PROS:** No war, no casualties. And no more footage of beaten-up U.S. soldiers.

**CONS:** Calling it quits would leave an explosive situation in the Balkans and destroy NATO's credibility as a post-cold war defense alliance. The U.S. and Clinton would also suffer a black eye, making it very difficult to build a coalition the next time trouble develops.

# KOSOVO CRISIS THE WAY FORWARD

in by bad weather; other pilots couldn't eyeball their prey—NATO rules required visual identification of a target to prevent civilian casualties—through the thick cloud cover, and returned to base with bomb bays still loaded. "Everybody is surprised," says a White House aide, "that we're not as far along as we wanted to be."

Even as General Clark insisted he was not engaged in a race with the Serbs, he pressed Western capitals for reinforcements. Washington rushed to comply, and by week's end the Pentagon had dispatched more F-117A Stealths, B-52 bombers, Proowler radar jammers and refueling tankers, as well as B-1 bombers, to give NATO

Easter halt in the assault changed the West's plans. "NATO is not on the Easter pause mode," said a senior Washington official.

What Washington was not altering either was its basic faith in air power. Even though all the weapons at NATO's disposal seem impotent to halt the Serbs' practically unimpeded rampage in Kosovo, the White House refused to address publicly the question everyone else is asking: Will it now take NATO ground forces to defeat Milosevic? Plenty of American pundits and former U.S. officials urged Clinton to rethink NATO's reliance on air power alone, suggesting that only "boots on the ground" can rescue the faltering campaign. "We're

slow the Serb offensive quickly enough, a few began debating among themselves whether a ground attack should be considered. In public the Administration carefully stops short of categorically ruling it out. But the talk among policymakers has never progressed beyond the instant conclusion that "we don't think the American people would support that." Neither, they reckoned, would Congress. They didn't order up contingency plans for such an operation or even broach the subject with Clinton, who remains opposed to the idea.

A NATO assessment last year determined it would take up to 200,000 allied troops to invade and secure Kosovo. Both



**STAFF SGT.  
Christopher  
Stone, 25**

Within hours after the news of Stone's capture reached his tiny hometown of Capac, Mich., yellow ribbons were everywhere. "It doesn't surprise me that he was on a peace-keeping mission," says his former teacher, Kathy Kish. "Chris was a real caring kid."

**STAFF SGT.  
Andrew  
Ramirez, 24**

Military service is a tradition for the extended Ramirez clan, and Andy joined up in 1992, right out of high school. Now friends say that his childhood in tough East L.A. will help get him through. Says great-uncle Frank Jasso: "He knew the risks, and so did we."



**SPECIALIST 4  
Steven  
Gonzales, 21**

An athlete in his Palestine, Texas, high school, Gonzales won a scholarship to Texas A&M—but gave it up a year later to follow his ambition to become a soldier. Said his mother Rosie Gonzales last week: "Steven and those other two soldiers don't deserve this."



**HOMETOWN SUPPORT**  
Gilbert Gonzales, above, shows a photo of his son Steven during a press conference in Montville, Texas. Left, Melissa Copps ties yellow ribbons on a fence outside the city's Texas department of corrections building.



enough aircraft for round-the-clock operations. Top brass weighed the risks of sending in radar-visible Apache helicopter gunships that could lay down a withering blanket of bullets and rockets against small concentrations of Serb tanks and armor. There was also some worry within defense circles about a dwindling supply of American cruise missiles. Defense officials reported that there were only about 100 air-launched cruises available, but some 2,000 sea-launched Tomahawks remained. NATO political bosses—reassured perhaps by the impressive accuracy of the Tomahawks so far—agreed to widen the target base by 20% to include the Defense and Interior ministries in downtown Belgrade, then scrapped the phases entirely to let Clark choose almost any targets he wished. Not even a plea from Pope John Paul II for an

in a war, and we need to allow our military to do what is necessary to prevail," says Frank Carlucci, Secretary of Defense in the Reagan Administration. "If it means troops on the ground, then so be it."

Some critics charge that by forswearing ground troops from the start to placate domestic opinion, the Clinton Administration handed Milosevic his current military advantage. "It was a terrible military statement," said Brent Scowcroft, National Security Adviser under George Bush. "If you tell Milosevic we're not going to put ground forces in, that makes him even more determined to ride out a bombing campaign." As a result, the choice could come down to sending in ground forces or giving up and going home.

As White House aides realized that even stepped-up air assaults might not

Cohen and General Henry Shelton. Chairman of the Joint Chiefs of Staff, were leery of any such mission, especially when its goals seemed vague. Now it is obvious that NATO could not have built up such a force before Milosevic had gobbled up Kosovo. And sending in ground forces in the face of Serb resistance would be bloody. Mountainous Balkan terrain makes for tougher fighting than Iraq's wide open deserts; Serbs would hold the high ground, including passes too narrow for tanks; mines salt the few roads and bridges. Such pitfalls loom large for officers who came of age in Vietnam. "Part of contingency planning," a Pentagon colonel says, "is looking at options and ruling them out."

Some planners talked instead of dispatching a much smaller force of say, 30,000 or so to carve out "safe havens." But





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## KOSOVO CRISIS THE WAY FORWARD

the idea carries such a negative image after enclaves set up in Bosnia—like Srebrenica—failed so tragically to protect civilians. Others suggested turning the war over to a proxy army of K.L.A. fighters outfitted by the West with effective Stinger missiles and antitank rockets. But U.S. and NATO officials feared that arming one side would only widen the war and destabilize the entire region. By now it may simply be too late: on Friday Serb officials were crowing that they would finish mopping up the shattered rebel force in a couple of days.

So that leaves the new battle plan looking pretty much like the old one. More sorties from more planes—if the weather improves—will try to rattle Milosevic by hitting him close to home. The classified guidance for this phase calls for attacks sufficient to break the will of the Serb leader. But some Pentagon officers wonder how wrecking Yugoslavia's military headquarters will do anything to curb violence against the Kosovars. "The Serbs in the field are just thugs on a rampage," says a Navy planner. "They don't need guidance

It is certainly possible that air power may yet subdue Milosevic—or that he will sue for peace once he has emptied Kosovo of ethnic Albanians. By Friday the White House was cheered that NATO strikes were cutting critical fuel supplies. But perhaps it was always unlikely that one could bomb Milosevic into negotiating an acceptable political solution for Kosovo. Now it looks out of the question. The down-the-middle construct of Rambouillet that retained Serbian sovereignty over the province but gave self-rule to the ethnic Albanians for three years seems dead. No one believes the Kosovars can live with the Serbs hell-bent on eliminating them—and no one trusts some of the Kosovars not to seek blood-thirsty revenge. The anguished children streaming out of Kosovo were a reminder that already this Serb attack has incited a new generation with visceral ethnic hate.

Washington insists it has not dropped its opposition to independence for Kosovo, but what else, if the ethnic Albanians ever return, is there? Some in Washington and at NATO talk of making Kosovo into an allied

The greatest irony of this situation, of course, is that for a decade Milosevic was supposed to be the antidote for war in the Balkans. In deal after deal, Western diplomats worked with him whenever his false promises offered a cheap, if distasteful way out of crisis after crisis. Now we are paying the price for thinking he was ever a man the West could do business with.

After the campaign's first moves, NATO is staring at a very real possibility of humiliation. Milosevic can crow: he has expelled hundreds of thousands of ethnic Albanians from sacred Serb soil; he has destabilized his Balkan neighbors; he has considering the takeover of Montenegro; he is pushing ahead with plans for a show trial of the three captive American soldiers. Against that, NATO's tally looks meager. And the geopolitical consequences of continuing to bomb are also piling up: deep strains with Russia; the



### RUSSIANS ARE COMING

In an assertion of his nation's Balkan interests, Russian Prime Minister Yevgeny Primakov, left, meets with Milosevic in Belgrade. The Russian spy ship *Liman*, meanwhile, sets sail for patrol duty off Yugoslavia.



on how to knock down doors and kill people." The Pentagon is no longer talking about an "air campaign" of a few brisk weeks but a war of attrition. White House officials now say the air attacks could last another 20–201-weeks. "We'll continue to degrade his forces, and he'll continue his ethnic cleansing," explains an Air Force officer. "And we'll get back to the negotiating table only after he's finished."

### Where's the Endgame?

The task before NATO is not simple. It must intensify its warfare without tallying high Serb or ethnic Albanian civilian casualties, worsening the refugee flight or shaking jittery public support. Yet it is unthinkable that the alliance should not finish the job it embarked on. NATO would fail history if it left Milosevic in place and the ethnic Albanians in exile.

"protectorate" that would require Western troops to escort the Kosovars back and stand guard inside Kosovo's borders for years to come. Yet any new political arrangement butts up against the fact that Milosevic has captured the kingdom. "As much as we wish we could stop him in his tracks," says a senior NATO diplomat, "it's obvious there will have to be an element of rollback in our future plans."

And Milosevic himself now represents a morally repugnant dilemma. As engineer of the brutality, he is both the man we have to deal with and the man we want no dealings with whatsoever. Threats to charge him with war crimes at the Hague tribunal may feel good, but an indictment would disqualify diplomats from sitting in the same room with him. He may have committed too many terrible deeds for the West, in good conscience, to make political deals with him.

possible chain reaction of instability in Macedonia and Albania; and above all the terrible tide of human misery flooding out of Kosovo. In fact, for Milosevic, the refugees have become his most potent offensive weapon, distracting NATO's leaders as they struggle to find a way to deal with hundreds of thousands of displaced persons.

To all that, Bill Clinton counsels patience "if we expect to see this mission through." NATO vows that the bombing will go on, day after day, week after week, until Milosevic cries uncle. But what if, having gobbled up Kosovo, he simply stops fighting and declares victory instead? How will patience cope with that? —With reporting by Massimo Calabresi/Belgrade, Ed Barnes/Podgorica, James L. Graft/Brussels, Thomas Sancton/Paris and Mark Thompson and Douglas Waller/Washington

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## KOSOVO CRISIS THE INTELLIGENCE

# THE PENTAGON'S PLAN

## Sticking to the air, planners are marshaling more and nastier weapons to hit Milosevic

By MARK THOMPSON WASHINGTON

**H**OW CAN WE HIT SLOBODAN MILOSEVIC harder? Last week that was the key tactical question for NATO and U.S. war planners. The only measure that matters in air war is how many bombs are delivered on target, and last week's score paled alongside the explosive power that rained down on Saddam Hussein's forces during the Gulf War. NATO's 400 warplanes are launching roughly 100 strikes against Yugoslav targets every day. But foul weather has kept about half those warplanes from releasing their weapons. The resulting 50 effective daily strikes fall dramatically short of the 1,000 launched each day during the first week of the gulf conflict by 2,700 warplanes. This week NATO proposes to try to close the gap. The tally still won't come close to the gulf numbers, but Pentagon sources say the air assault will be far more substantial—and lethal—than anything so far.

For starters, clenched-jawed officials promised an increased bomb load this week. "No targets are off limits that are involved in the repression," says National

Security Council spokesman David Leavy. Improved weather could by itself double the daily sortie count, and additional planes now en route to the Balkans will drive it even higher. Tacitly acknowledging their predicament, the allies—especially the U.S., which is flying more than 80% of the attack missions—are hurling more firepower at Yugoslavia. B-1 Lancers are letting go with 500-pounders and the Combined Effects Munition, a particularly macabre bomb filled with 202 tank-busting, flesh-shredding bomblets that can turn acres of land into plowed fields. B-2s, flying 31-hour round trips from Missouri, are dropping more discriminating satellite-guided bombs across wide areas of Serbian-held territory.

Months of B-1 computer programming were compressed into less than 100 hours last week, as Air Force officers and contractors crammed the bombers' onboard computers with the latest intelligence on the radar and surface-to-air missiles they are facing over Yugoslavia. After a B-1 with the new software passed a critical flight test last Tuesday night in Florida, two B-1s were ordered into action two days later.

The same night the B-1s debuted, so did the Predator, an Air Force drone able to relay targeting and bomb-damage data to commanders.

Thirteen additional F-117A Stealth fighters left Holloman Air Force Base in New Mexico for Italy over the weekend. It's not a fun flight: the jets will have to refuel in air 18 times during the 14-hour journey. Stealth target lists include dozens of deeply buried bunkers in and around Belgrade. Though the Serbs are gloating that these Tito-era nuclear-bomb shelters are impregnable, they may be in for a surprise: the Nighthawks are specially trained for such missions. Navy F-18s from the carrier U.S.S. *Theodore Roosevelt* are expected to see action. And the U.S. Army may get a chance to unleash its AH-64 gunships against Serbian targets. The choppers could also help take out Serbian special-forces units operating inside Kosovo—units the Pentagon is starting to believe engineered the "snatch" of the three Army scouts last week.

Guiding the allied targeting efforts is a constellation of electronic eyes and ears.

At least two \$1 billion improved Keyhole KH-12 satellites sweep over the region with electro-optical cameras that beam photos to intelligence-processing centers. The problem is that the

## HOW NATO SPIES

**IN SPACE** Satellites track Serb military communications and positions, vacuuming up radio and phone signals and photographing enemy positions

**IN THE AIR** A variety of aircraft, from the high-flying veteran U-2 to low-flying surveillance drones that fly by remote control, zip in and around Yugoslavian air space

**ON THE GROUND** With no ground troops and few spies, NATO surveillance options are extremely limited



**U-2** Uses cameras, radar and radio intercepts to locate targets

**Global Hawk** Piercing radar picks up cameras of moving vehicles in Yugoslavia

**AC-130** Tracks all airborne movements, detects and destroys targets in Yugoslavia

**RF-4E** Special intercept plane can spot radar

**EMBASSIES** Key sources, NATO's abandoned Belgrade outposts are useless

**PARADE AND TV** NATO can intercept Serb signals, but they contain mostly propaganda

**INTELLIGENCE** Reporters, the world's eyes and ears, are banned from critical areas

**WITNESSES** Their tough-to-confirm stories are now a prime NATO source of information

## 100 NATO air sorties per day thus far, vs. 1,200 during Desert Storm

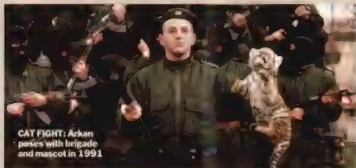
birds can't see through the clouds that covered Kosovo much of last week. But two or more \$1 billion Lacrosse satellites, whose radar-imaging eyes can pierce cloud cover, are also sweeping the theater. They give the allies a peek at what's happening on the ground an average of once every 180 minutes.

The allies need all the high-tech gear they can get because they're short of spies on the ground. The CIA evacuated its Belgrade station and shuttered an outpost in Pristina shortly before the bombing began. The CIA is now trying to sneak covert operatives back into Kosovo. But U.S. intelligence officials say it's a slow process in the face of furious Serbs and rugged terrain.

In another tactical shift, NATO is now choosing targets for psychological impact as well as military utility. "We don't want them to know where we're going to hit next," an Air Force planner says. "We want to keep Belgrade off balance." Increasingly, the allies will aim at Serbian institutions like the Interior Ministry that protect Milosevic like a suit of armor. At the Pentagon and at NATO headquarters, officials still see air power as an inexorable force. "We haven't been shaken off our game by all the second-guessing," a Joint Staff officer says. NATO spokesman Jamie Shea offers an analogy: "A snowball begins in a small way, but as it goes down the mountain it picks up more and more momentum." Maybe. But right now Milosevic has the momentum, and the question is whether air power has a snowball's chance in hell of reversing it.

—With reporting by

Douglas Waller/Washington



**CAT FIGHT:** Arkan poses with brigade and mascot in 1991

## My Tea with Arkan the Henchman

**Z**ELJKO RAZNATOVIC, A.K.A. "ARKAN," MAY BE THE WORLD'S MOST NOTORIOUS ethnic cleanser. In 1991, as the former Yugoslavia broke apart, his paramilitary "Tigers" pioneered the terror tactics that are the hallmark of the Balkan wars. Last week American and British officials said he and his men have unheated that same vengeful violence against Kosovo's ethnic Albanian population. And if his terrible status needed any further certification, it came from Louise Arbour, chief prosecutor for the International Criminal Tribunal for the Former Yugoslavia, who last Wednesday announced an indictment against Arkan for war crimes committed in the Balkans from 1991 to '95.

"She's a bitch," Arkan said last Friday night, sipping tea with me in the ostentatious lobby of the Hyatt Hotel in Belgrade. "I didn't see any Serb doing any crime." As for the latest accusations, Arkan denies he has even been in Kosovo and declares that his soldiers are in training only in case NATO deploys ground troops. He denies that the province is being purposefully cleared of its ethnic Albanian population. So why are refugees streaming across Kosovo's borders? "Because you started bombing," he says.

Born in 1952 in Brezice, Slovenia, the son of a Yugoslav air force colonel, Arkan left the country as a teenager. Moving across Europe for the next 20 years, he racked up a formidable criminal record: his seven outstanding Interpol warrants include armed robbery and other crimes. In the '70s he became affiliated with the Yugoslav authorities, and by the mid '80s he was back in Belgrade, working for the state security service. In the late '80s he became the leader of a Belgrade soccer team's fan club, a group that was transformed into his paramilitary unit.

The crimes Arkan and his men are believed to have committed in Croatia and Bosnia are chilling. In August 1991 his troops cut their teeth by driving civilian Croats from the city of Vukovar, looting and burning along the way. Arkan and his men stand accused of having tortured, mutilated and killed Muslims in the northeast Bosnian town of Bijeljina in April 1992. And in Zvornik that same month, his troops cleared the town of Muslims, extorting money from civilians for safe passage out of the hell they had created.

For years Milosevic and his myrmidons insisted that Arkan acted alone. But Arkan has begun to hint that such may not be the case, that Milosevic did know about his activities. "When I was in Croatia, I was under the command of the Yugoslav army," Arkan says. "In Bosnia I was under the command of the MUP [Interior Ministry]." The implication: he was acting under Milosevic's orders.

What does the future hold for Arkan? "If you are coming with the ground troops, I will be fighting you. If you don't come with the ground troops, I will continue to do my regular life."

—By Massimo Calabresi/Belgrade



**CHARMERS** With third wife Ceca, a Serb pop star

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satellites cruise a few thousand feet above the ground, listening to the TV images

## KOSOVO CRISIS THE REFUGEES

# TERRAIN OF TERROR

**As thousands of refugees pour out of Kosovo, the world confronts the awful cost of hate**

By ROMESH RATNESAR

**F**OR NEARLY HIS ENTIRE LIFE, DERSIS Audaja, 54, lived on the same block in the Kosovo city of Pec, developing close friendships with his neighbors, a mix of ethnic Albanians and Serbs. Now all that is gone forever. Early last week Serb paramilitary units drove into his neighborhood, went to the door of every Albanian home and gave the residents 10 minutes to pack their belongings and go to the Korza, the city's main square. From there most of the crowd of 15,000 were herded into the local sports stadium, where they spent the night in silent fear, half expecting to be mowed down in a mass execution or placed in the way of NATO bombs.

The next morning, the Serb police told the Albanians they could go home safely. But by then most of their houses were in flames. Audaja's home was already ashes; still, he was determined to stay in Pec. He moved in with relatives next door and asked his Serb neighbors for protection. "I asked them, 'What have I ever done in 50 years that would make you burn my house?' They told me it was outsiders." But by Tuesday, more Albanian homes were burning, and Serb soldiers lined the hills surrounding the neighborhood. Audaja, his trust shattered and his possessions gone, put his paralyzed daughter into a wheelchair and began walking away from Pec. He pushed his daughter for 13 hours before a truck stopped to offer them a ride. "In a place where your neighbors burn

your houses, there can be no survival," he said last week, fighting back tears as he sat in the corner of a factory in Rozaje, Montenegro, where some 50,000 displaced Kosovars passed through last week. His daughter was propped nearby, in clothes covered in dirt and soot, with no food and little hope.

For the hundreds of thousands of ethnic Albanians like Audaja who desperately fled their homes last week—traversing miles of winding mountain roads afoot or on tractors or atop mules—the world seemed to have come apart. By week's end, according to the U.N., more than 300,000 refugees had crossed into neighboring Albania, Macedonia and Montenegro since the bombing campaign began on March 24. On Saturday, NATO spokesman Jamie Shea said at least 200,000 to 300,000 more Kosovars were heading for the border. At the Montenegro boundary, one column of refugees awaiting entry extended in an unbroken line of misery for 20

### MONTENEGRO

**PROFILE** A republic of Yugoslavia, it has 638,000 people, 70% are Montenegrin and 7% Albanian.

**REFUGEES** Milosevic is angling to oust his Montenegrin counterpart which would worsen the refugee situation.

**OUTLOOK** Fewer have fled here, possibly suspicious of more of the same. So far their fears are unfounded.

### ALBANIA

**PROFILE** Europe's poorest country, with 3.3 million people. The 95% Albanian majority make it the most ethnically receptive area.

**REFUGEES** Has received the largest number, most via the Morina pass.

**OUTLOOK** Grave. Kukes is near collapse, running out of water and food. Its location and bad roads make access difficult.

## FORCED EXODUS

In one year, the trickle of refugees has become a torrent. More than 600,000 Kosovars have been displaced; nearly 400,000 of them are seeking sanctuary in Macedonia, Albania and Montenegro. Some have driven, many have walked across the rugged mountain passes, while others have been herded onto railroad boxcars at gunpoint and dumped near the Macedonian border.

Bosnia  
15,000  
refugees

Montenegro  
57,000  
refugees

Albania  
188,500  
refugees





## 21 hours required to walk from Pristina to safety in Macedonia

miles. Late last week, fearing internal instability, Macedonia closed its borders, with thousands of Kosovars still waiting to get in.

What the refugees left behind was a Serb spasm of looting, terror and executions: what they encountered on the other side of the frontier was a teeming mess of poverty, hunger and disease. In Kozaje refugees drifted through the streets, hungry and shell-shocked; some would come across small obstacles and simply stop and weep. Doctors scrambled to prevent the crowding and dismal sanitation from causing a tuberculosis epidemic, but their efforts seemed of little use. "People don't even have spoons, so everyone eats from one bowl. Women are giving birth next to men with TB. It is an epidemiological bomb," said a local doctor. Added another: "This is hell."

If so, the refugees had already come face to face with the devils. In many villages early last week, Serb paramilitaries surrounded Albanian homes, broke down doors and ordered villagers to pack up and

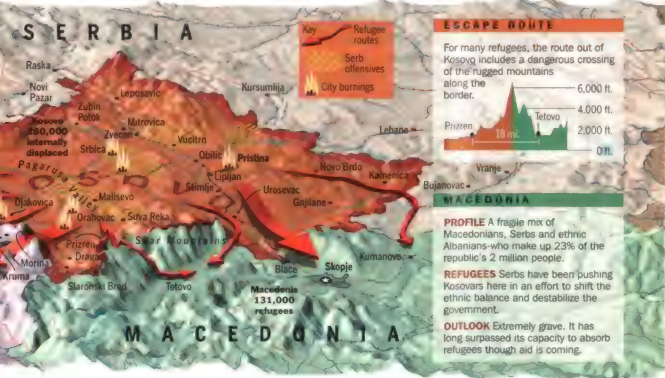
go. Some refugees said they were lined up and commanded to yell "Serbia! Serbia!" and give the three-finger Serb victory salute. "Go to Albania. That's your country," Serb troops told a group of ethnic Albanians hiding in Mamusa, a village 22 miles from the Albanian border. "And say hello to Bill Clinton. You will never see Kosovo again." Serb paramilitary forces were said to have committed grisly atrocities. There were reports of summary executions in at least 20 towns and villages. According to

**TRAIL OF TEARS** At the borders, lines of hungry refugees stretched for miles



the State Department, Albanian men in Djakovica were systematically separated from women and children. Thirty-three bodies were later found in a nearby river. Refugees said Serb forces rounded up and executed 150 Kosovar men in the police station in Kacanik. Kosovars who made it to the border had their identities erased by Serb border authorities, who confiscated citizenship papers, financial records and car license plates.

Throughout Kosovo, the "cleansing" of the province's 1.8 million Albanians was swift and brutal. Arife Bajrami, 30, who fled to Kukes, Albania, from Izbica, in central Kosovo, said Serbs told residents to assemble at the local schoolyard. The Serbs demanded money from the women in exchange for their lives. "They made us walk for two hours to another village, then they marched us back again, just making fun of us," Bajrami said. "We had no food. I saw one old lady die on the road." As she trudged along the muddy road to Albania, local Serbs shouted, "Your land will be ours





## KOSOVO CRISIS THE REFUGEES



now! Where are your husbands? We will kill you all."

In Pristina, the Kosovo capital, black-masked Serb police dragged Albanians out of their homes, force-marched them to a railroad station and packed thousands into locked trains bound for Macedonia. Says a senior State Department official: "The numbers are staggering. We have a huge humanitarian disaster on our hands." The roads leading out of Kosovo were trails of suffering. At least 500 elderly Albanians, too sick and weary to go on, were abandoned by the roadside on the way to Rozaje. On Friday NATO spokesman Shea reported that a six-mile line of some 25,000 refugees had formed on the border with Macedonia. "We're seeing ladies in slippers, children with no shoes and socks," he said. In Albania the refugees' dismal plight was further prolonged by the authorities' cumbersome registration procedures. Even as refugees flowed over the borders at the rate of 20,000 a day, officials warned of many more ethnic Albanians still displaced from their homes in Kosovo, trapped in the killing fields and unable to make their way out. Last week Serb units reportedly

**TRAINLOADS of Albanians were forced to leave Pristina and crowd into cars bound for Macedonia. Serbs emptied cities with masks, guns and torches.**



shelled internal refugees forced into hiding in the Pagarusa Valley.

Living conditions for the refugees in Macedonia, Albania and Montenegro are wretched. In Rozaje three large factories have been turned into human warehouses, and refugees have packed into the town's

10 mosques. Soiled blankets are the only source of warmth. "I can't do anything," says Delija Kurpejovic, the lone aid worker in the overwhelmed town. "There is no more room in the town. There is nothing to eat. It is a cataclysm." In Macedonia malnourished refugees jostled for the few loaves of bread, water bottles and protein biscuits tossed to them by relief workers. Sick arrivals lay untreated. The region in which the refugees have sought haven is the poorest in Europe, and while relief workers have responded admirably to the human influx, their provisions will be depleted within days. The White House has rushed \$50 million in aid to Albania and Macedonia. The European Union will provide \$11 million for aid to refugees, along with \$17 million in economic aid to the surrounding countries. Germany has committed \$15 million.

But getting help to those who most need it is another matter. Relief organizations, for example, say they have enough food in the Balkans to feed 400,000 people for six months. And yet in Kukes, tens of thousands of refugees living in open fields have already gone without food for several

## 10-20 days for Milosevic to clear Kosovo of ethnic Albanians, says NATO

days. The crisis is compounded by the departure of international relief officials from Yugoslavia shortly before the NATO bombing began. Most aid agencies' stockpiles of food, shelter and medical supplies remain locked down in Belgrade.

The humanitarian crisis could grow even more dire if Milosevic moves against the pro-Western leadership in Montenegro, the junior republic in the Yugoslav federation. The massive refugee surge also poses dangers for Macedonia, where the economy has sputtered and tensions run high between the country's Serbs and Albanians. Ethnic Albanians make up one-quarter of Macedonia's population. Some Albanian agitators aspire to break away from Macedonia to form a greater Albania. The arrival of 100,000 new Albanian refugees may lend the movement strength. Last week many refugees in Macedonia found shelter in the homes of ethnic Albanians. "We will scrunch 40 refugees into every room if we have to," said the mayor of Studenitan, a suburb of Skopje. "But we will not abandon our ethnic brothers." However magnanimous, that kind of talk may only serve to incite the increasingly belligerent Macedonian Serbs.

For all the pain they have already endured, all the tears shed and horrors witnessed, the Kosovars displaced last week could face an even bleaker future. Europe has found it hard to absorb the large number of refugees flung out by the Balkan wars, and Germany, France and Italy have expressed reservations about the Kosovars' western migration. And no one believes the Kosovars will be able to go back to their villages anytime soon despite the suggestion last week that NATO was considering the establishment of a protected Albanian enclave within Kosovo once the Serb offensive is halted. But if NATO's campaign against Milosevic ends in a stalemate, "the refugees won't go home," says John Fredrickson, associate director of the U.S. Committee for Refugees. "The only way refugees will go home is to an independent Kosovo."

There are some Kosovars, hardened by last week's sorrows, who seem determined to wait it out. For them, things can't get much worse. Qamil Jupaj, 28, huddled with thousands of other refugees in Kukes, told of Serb soldiers burning his house and whipping him with their guns. "They asked me for money. My mother stepped forward and said, 'Why do you ask him for money? He doesn't have any.' They hit her in the face with the gun." He paused. "If I didn't die yesterday, I'll never die."

—Reported by Edward Barnes/Rozaje, Albin Raxhimi/Kukes, Andrew Carraway/Gorno Blace, James L. Graft/Brussels and Douglas Waller/Washington

Lance Morrow

### The Balkans' Heritage of Hatred

I WENT TO YUGOSLAVIA A FEW YEARS AGO WITH ELIE WIESEL, WHOSE WORK repeats what is, in the context of the Holocaust, an unassailable warning: Never forget. Yet now we descended into a place where memory—indignant, obsessive, murderous—is both a way of life and a fatal disease.

I checked into the Hotel Inter-Continental in Belgrade, and within 15 minutes someone slipped a manila envelope under the door, a sort of Serbian press kit. It contained atrocity pictures—hideous stills of bodies mutilated, bodies burned in mass graves, bodies without genitals or heads. Welcome to the Balkans. The press kit implied that Bosnian Muslims, the focus of Serbian rage at the time, had done this filthy work. But who could identify killers or victims? Everyone has a death archive; everyone performs a moral sleight of hand: "We're not doing it! And even if we are doing it, you should see what they did to us." In this jurisdiction, "Guilty, with an explanation" equals functional innocence.

Bill Clinton deprecated the Balkans' reputation for blood feud. But sanctified outrage passes down from generation to generation. The Battle of Kosovo—when the Turks, advancing west toward Vienna in 1389, defeated the Serbs and left their bodies to the crows—might have been the day before yesterday.

An eye for an eye: Our Serbian hosts led us to the Museum of Applied Art in Belgrade to see a photo exhibit designed to justify their ethnic cleansing and brutal destruction at Vukovar. In a glass case was a steel instrument that looked like a tuning fork, but with the prongs spaced 3½ in. apart. The Croat Ustache used to use the handy device to gouge out Serb prisoners' eyes, both at once. Applied art, indeed.

In a Serbian twilight, they took us to see Slobodan Milosevic in his presidential residence. He had reddish, piggy eyes set in a big round head. He wore a brush cut that looked like static electricity firing up from his pink skull. Milosevic settled complacently onto a sofa, with Wiesel on his right, and cocked one leg onto the cushion, showing an expanse of hairless, pale calf above his black sock.

"Truth is the first casualty of war!" Milosevic announced with a flourish (and a subliminal wink, as if to say, "Ah, you are surprised that I speak in your clichés?"). The Serbs at that moment were blasting Sarajevo apart and "cleansing" the countryside of Muslims. Milosevic told us smoothly, "There is no Serb aggression ... We are merely protecting ourselves." Besides, the Croats "cleansed" several hundred thousand Serbs 50 years before.

Ralph Waldo Emerson, the least Balkan of men, formulated the American theology of forward spin. He might have been speaking to the Balkans when he asked, "Why drag about this monstrous corpse of your memory?"

The conundrum of memory: Healthier to remember? Surely it is best sometimes to forget—though not to forget Kosovo now. Eventual obliviousness may equally free all sides from the hereditary obligation to hate. I wonder how Bill Clinton and the privileged American tribe will fare in the dark wood of the Balkans. What's happening there now amounts to a religious war between the future and the past. Beware: in that place, the past is a black hole.



TODAY'S refugees resemble those of the Balkans War in 1912

# THE FIRST BIG TEST

Sooner than expected, the candidates have to commit to a vision for America's role in the world

By NANCY GIBBS

**W**HEN THE COURTIERs CAME calling on Prince George soon in Austin this winter, the Texas Governor liked to talk about how much he needed to learn to become a strong candidate for the White House. Bush would tell visitors about his crash course in foreign policy with the Republican Party's best and brightest. And he would cite the Balkans as an example: "For instance," he'd say, "a year ago, I didn't know where Kosovo was. But I bet you didn't either."

He knows now. And he also knows that sooner than anyone planned, the candidates are having to take their first test, and can't quite get away with giving true-or-false answers to the essay questions. Yes, they all support the American troops. They all hope that NATO wins, whatever

that would mean. They all believe the Clinton Administration has botched the job somehow or other. But beyond the safe consensus, the problem of figuring out what to say, and what not to say, about the Balkan crisis is turning out to be the first test of the candidates' reflexes, a measure of their principles and their political skills. It is also demonstrating that contrary to the advice of the party wise men all winter, foreign policy may not be such an easy issue for the Republicans after all.

Instead of rallying Republicans, the Balkan showdown has exposed how divided the party is over America's duties in the post-cold war world. After days of tap dancing, by late last week the Republicans had cleaved fairly cleanly between two camps: those in Pat Buchanan's populist, isolationist fortress who were arguing we should leave Europe to the Europeans, and those who, belatedly in some cases, fell in step behind Arizona Senator John McCain, the former prisoner of war in Vietnam, and called for NATO to fight on even harder to preserve the credibility of U.S. power.

The split first surfaced two weeks ago on the Senate floor, when only 16 Republicans voted to support the NATO air strikes. "To say Republicans are uneasy about this is an understatement," says a top G.O.P. official on Capitol Hill. "This is a party that likes to think of itself as the mirror image of those



## WE'RE IN; LET'S WIN

Once the NATO assault began, former POW John McCain quickly spoke out in favor of fighting at all costs to preserve the credibility of U.S. power. As days passed and he won plaudits for leadership, Dole, above, and Bush, right, seemed more willing to talk tough

antiwar protesters who undermined those American boys in Vietnam. But because the situation is so volatile and the President hasn't laid out an endgame, it's hard to react to it."

Forced to try on their Commander in Chief uniforms a little earlier than they might have liked, it was no wonder so many of the presidential candidates at first went searching for camouflage. Most had planned to pad through the complexities of the post-cold war world in careful speeches in front of think tanks that would be largely ignored. Now their strengths and weaknesses are in full view: Buchanan, McCain and Gary Bauer (on leave as Family Research Council president) at least have the benefit of strong, albeit wildly different, convictions. Bush has to confront his inexperience; Elizabeth Dole is determined to show that her positions come from her own work with desperate refugees, rather than from pillow talk with Bob, who served as Clinton's envoy on one Kosovo mission in early March; billionaire publisher Steve Forbes wants to show he really knows the issues, the boy in the front row with his hand up who can tell you his five-point plan, complete with exactly how many tanks there are in Kosovo and Belgrade.

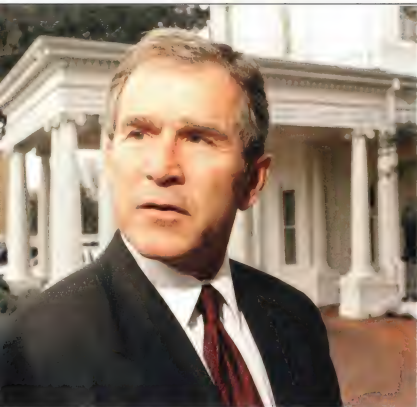
Lucky Al Gore had the fewest decisions to make, although he also has the most to lose. He was in no position to distance himself from the Administration's conduct, so instead he talked about "the

## DUCKING THE DETAILS

Gore's sole challenger, Bill Bradley, seems reluctant to make Kosovo a defining issue: he released a statement backing the troops and deploring the lack of an "exit strategy." But he declined to offer his own, or say what he would have done as President



PHOTOGRAPH BY JEFFREY M. HARRIS



privilege of being on the inner circle to give advice." Considered more hawkish and well schooled in foreign policy than many in his party, Gore is said to be among the strongest arguing privately in favor of the bombing but against ground troops. In the end he is banking that the American public will decide this is a moral endeavor and the right thing to do. "People can raise questions about the tactics," said a Gore aide, "but it's going to be very difficult for people to say this is something we shouldn't have done."

Not so difficult for Buchanan. He has been consistent over the years in holding the most narrow interpretation of when to put U.S. troops in harm's way. In this case he argues it is wrong for anyone to attack Serb soldiers who are fighting on their soil to preserve the territorial integrity of their country. Buchanan, like Bauer and former Tennessee Governor Lamar Alexander, is opposed to introducing ground troops. "Like Reagan in Lebanon," he says, "better to admit your mistake and cut your losses than redouble a bad bet."

House budget chief John Kasich has been labeled an isolationist as well, but his opposition is actually more specific and nuanced. A free trader, he has supported Clinton's bombing of terrorist targets in Afghanistan and later in Iraq. But weeks before the NATO campaign began, he was arguing against it. "A great power has to have the discipline not only to go when necessary but to know when not to go," he told TIME last

week. "Getting involved in ethnic, religious civil wars is a recipe for disaster."

Kasich has contempt for candidates who have tried to dodge the question. "How can you duck something like this?" he asks. Among the most forthright, however, is the one who most disagrees with him: McCain, whose credentials as a war hero have given him the most cover to speak out on the issue. He put aside his doubts about Clinton's foreign policy team, postponed the formal announcement of his candidacy planned for this week, and kept his focus on Kosovo, arguing across the airwaves that the U.S. must fight to win. (See following essay.)

Bush and Dole, as the front runners, were the most cautious, still enjoying their happy worlds of eager fans and no positions to speak of. Of all the hopefuls, Bush was the most closely watched and the last to speak out. He consulted his chief foreign policy adviser, Stanford's Condoleezza Rice, and policy director Josh Bolton before declaring that he supported the troops but had doubts about the policy. His initial answers were so cautious and vague that the *Wall Street Journal* editorialists denounced them as "Clintonian." But his staff was in no hurry to dig in any deeper. Asked for comment by TIME, spokeswoman Karen Hughes couldn't resist: "I'll make you a deal," she said. "We'll get the Governor to you just as soon as Elizabeth Dole talks to you!"

Dole actually brings some advantages

## IT'S NOT OUR PROBLEM

To Bauer, right, and Buchanan, unless vital interests are at stake, the U.S. has no business trying to serve as the world's policeman



to this issue. Husband Bob has been a strong voice in favor of military action, and she came out in support of the air strikes right away. In a speech in Phoenix, Ariz., on Friday, she was able to remind her audience that as a former Red Cross chief, she has been to Rwanda, been to Bosnia, knows what ethnic cleansing is all about. "I would not back down, and I would take no options off the table," she told TIME on Friday. "We should continue the air campaign and expand the list of targets to include the Serbian government's infrastructure."

By week's end Bush too had seen how McCain's positions were lauded as statesmanlike and presidential, and moved to sound more forceful himself. In East Texas on an Easter bass-fishing holiday, Bush told TIME that he would support the use of ground troops if the military believed they were necessary in order to win the conflict. NATO's success and credibility were crucial to U.S. interests, he argued. He resisted taking swipes at Clinton. "It's easy to second-guess the Administration," Bush said. "The question is what do we do next. America must be careful to commit our military. But when we do so, we must do so ferociously. Once in, we should be in to win, and we should take no options off the table." You couldn't ask for a more explicit echo of McCain's position. Sooner than he might have liked, George W. is no longer trying to be all things to all Republicans.

—Reported by James Carney, John F. Dickerson and Karen Tumulty/Washington



Senator John McCain

# Now That We're In, We Have to Win

The cost of failure is much greater than the price of victory



WHEN THE PRESIDENT OF THE U.S. threatened to use force to coerce Serbia into accepting a negotiated settlement for the Kosovo crisis, he should have been prepared for that contingency. Presidents should plan for war before they threaten war.

Evidently, having previously survived the consequences of empty threats and photo-op foreign policy and accustomed to casualty-free cruise-missile conflicts, the President thought a stern talking-to would be sufficient to get Milosevic's cooperation. Whether or not the President ever genuinely believed that NATO could win a Balkan war exclusively from the air, it seems clear that he did not expect the alliance would have to try.

Now the American people are told that Administration officials fully expected the Serbs to accelerate their campaign of ethnic cleansing in Kosovo once NATO bombs began to fall. They might have told us that before we began the campaign. Surely they should have warned the Kosovars, who were persuaded to sign the Rambouillet pact on the implied condition that NATO would guarantee their safety.

In December 1992, Secretary of State Larry Eagleburger—on behalf of outgoing President Bush and with President-elect Clinton's permission—warned Serbia that the U.S. was prepared to use military force against the Serbs, in Kosovo and in Serbia proper, if the Serbs started a conflict in Kosovo. Less than a month after his Inauguration, Clinton repeated the warning. From that moment, the President should have begun preparing the country and our allies for the possibility of war by speaking plainly and honestly about why it might be necessary and what it might require of us. But he chose not to. So, first in October and again in January, when the President threatened NATO air strikes if Belgrade wouldn't negotiate in good faith and halt its aggression in Kosovo, Milosevic didn't take him seriously, for good reason. The President let both deadlines pass without comment.

But when the Serbs intensified their atrocities against ethnic Albanians early last month, the President was surprised to find himself obliged to lead a NATO air war in the Balkans. He acceded to the wish of some of our allies to conduct a phased, gradually escalating campaign (complete with anticipated bombing pauses) that was McNamara-esque in its foolishness. The prospect of bombing Milosevic into abandoning his ambitions is remotely plausible only if you plan to use, from the start,

overwhelming force that punishes the Serbian regime and nation. This is all the more important given the short time Milosevic apparently needs to complete his destruction of Kosovo.

Why, when our allies prevailed on us to participate in the anticipated Kosovo peacekeeping force, did the President not insist that the U.S. set the strategy and tactics for an air war? Now, after our initial tactics have made the situation worse, our allies for too long refused to grant General Wesley Clark's request to hit strategic targets in Serbia.

The President and his advisers have repeatedly assured us and Milosevic that no American infantryman would set foot in Kosovo until the guns were silent. We all have reservations about a land war in the Balkans. The costs, in blood and treasure, would no doubt be exorbitant. But you must never start a war by mapping for the enemy the limits of your resolve.

So what should we do now? Win. By all means necessary. Failure would encourage tyrants and rogue regimes around

the world to challenge our interests more aggressively, and it would deal a potentially fatal blow to NATO's authority in the post-cold war world. We must bring the full weight of American air power to bear on Serbian forces in Kosovo and Serbia proper by striking all important targets, including commercial enterprises, government buildings and power grids. Civilian casualties are inevitable, but that is why you try to avoid war. This Administration has been trying to avoid war while waging one.

We must begin too the mobilization of our infantry and armored divisions for possible ground war in Kosovo. It will take weeks to get an adequate force in place and ready to fight. We should start deploying them to Albania and Macedonia now. With a great deal of luck, we won't need to launch an invasion. But we must be prepared to, or Milosevic will never be convinced that the danger to his regime is greater if he keeps fighting than if he backs down. We should inform the Russians that if they are discovered aiding the Serbian war effort by any means, the U.S. will oppose granting all international loans to rescue their collapsed economy. Finally, a unified NATO should tell Milosevic in clear language that there will be no new negotiations with us until all his forces are removed from Kosovo, the Kosovars are allowed to return unharmed and NATO peacekeepers are in place.

The costs of failure are infinitely greater than the price of victory. Can anyone contemplate the prospect of taking our leave of this century with the greatest defensive alliance in history in tatters after losing a war in Europe? ■



Clinton in the Oval Office with Madeleine Albright and Henry Shelton

# Red Star



**INTO CROSSHAIRS:**  
The Premier faces  
Washington's ire  
just as his economy  
is close to stalling

**Zhu Rongji is ready for a cool welcome in the U.S. this week. But if he can't reform China, who can?**

By **TERRY MCCARTHY** SHANGHAI

**L**IFE SEEMS DIFFERENT WHEN YOU ARE looking down the barrel of a gun—more focused, urgent. That is the way Zhu Rongji, China's Premier, likes it. Zhu, 70, is a risk taker, a breed apart in the Chinese leadership. In Beijing they call him Zhu Fengzi, Madman Zhu, as he crashes through the rickety communist superstructure in the name of reform, laying off millions of workers from state-owned enterprises, terrorizing corrupt officials, having smugglers shot. On a good day they call him Zhu Laoban, Zhu the Boss, the only man capable of imposing order on an economy of 1.3 billion money-hungry people snarled in one of the greatest economic traffic jams the world has ever seen. Discipline has always been Zhu's touchstone, from his early days as a lowly planning official to his current position as China's fiscal field marshal. When he was mayor of Shanghai in 1988, two relatives asked him

over dinner to bend strict residency laws so they could come to live in the port city. Zhu turned them down, according to another family member present, saying, "What I can do, I have done already. What I cannot do, I will never do."

The moment the mad boss steps off his Air China jet in Los Angeles this week on the first stage of a scheduled American tour, he knows he will be in the cross hairs of U.S. anger at China's dismal human-rights record and allegations of nuclear espionage. "Let [Americans] vent their anger," said Zhu in a press conference last month. "I will go to tell the truth."

But the truth is not pretty: A Chinese crackdown on domestic dissent harsher than anything since Tiananmen in 1989; allegations of a concerted campaign of espionage in U.S. nuclear labs; an American trade deficit with China of \$57 billion that is second only to the nation's deficit with Japan; and a brewing showdown over providing Taiwan with defense systems against

China's ballistic-missile buildup. Relations between Washington and Beijing are frostier than they have been for years, and some in Congress are even talking as if China were the new cold war enemy.

Having reached threescore and 10 years, Zhu should be resting on his achievements. But in fact he is taking on the weight of U.S.-China tensions just as his own economy is teetering on the edge of breakdown. Time is short. "Black hairs have already turned to gray," he said last month, expressing his frustration at the slow pace of negotiations with the U.S. for China's entry into the World Trade Organization. He could have been referring to his own life story, an ever more difficult struggle against the forces of disintegration, anarchy and corruption that could yet rip China apart.

Tall and sharp, with the features of a falcon, Zhu dominates meetings with his quick mind—his IQ "must be 200," Deputy U.S. Treasury Secretary Lawrence Summers once said. Zhu has a Rolodex memory, endless energy and an overpowering impatience. He is not a man that one likes, but "a man that one respects," says Singa-



pore's Senior Minister Lee Kuan Yew. Above all, Zhu is a man in a hurry, with a mission to make up for lost time, both for himself and for China.

Like China, Zhu lost two decades of his life as Mao pushed an already poor country into famine and industrial ruin in the 1960s and '70s. He is from a different shade of red than the standard communist cadre. The Chinese character for his name means vermilion, the color used on the gates of wealthy people's mansions in old China. Descended from Zhu Yuanzhang, the first Ming-dynasty Emperor (1368-98), the Zhu clan was a big

charge 100 pieces of silver when it came time for the young man to go to university. Zhu studied electrical engineering at Beijing's Qinghua University, adroitly joining the Communist Party in 1949, and then worked in the state planning commission. In 1957 he made a speech questioning the party's economic policies. The following year, he was disgraced as a rightist, thrown out of the Communist Party and spent some years in the northeast tending livestock until Deng Xiaoping began looking for people to help carry out his economic reforms. Zhu was rehabilitated in 1978, and rose as an

time." In 1991, Zhu was recalled to Beijing, where he became Vice Premier and successfully curbed China's rampant inflation. Last year he rose to the premiership just as Asia's economic collapse threatened to push China into another abyss.

This is Zhu territory, right on the edge between disgrace and success, between oblivion and celebrity, between smiling self-confidence and apoplectic fury at incompetence and corruption. "I've seen documents detailing corruption involving local leaders," says a Beijing official. "On the margins is Zhu Rongji's terse inscription: CHE (Fire him!)." When TIME wrote last October that his wings had been burned by being too ambitious with reforms, Zhu sent a message through former U.S. Trade Representative Carla Hills: "Tell TIME my wings are still strong."

Zhu is widely admired for his integrity in a society where holding an official post is all too often a license to enrich oneself. But unable to trust others, Zhu is obsessed with micromanaging everything that comes across his desk. He reads many of the 16,000 letters a year sent to him by ordinary citizens with their grievances. "It is good for him to read them and know how people feel," says a Zhu aide. "But he should not be doing that too often. He should be dealing with the big problems."

How will China's marksman stand up to Washington's ire? Yugoslavia may be preoccupying Capitol Hill, but Zhu cannot pass entirely under the radar of China critics like Senator Jesse Helms. Zhu "knows the trip won't be easy, but he is amazingly calm," says Fred Hu, head of Asia Economic Research for Goldman Sachs in Hong Kong.

For all his volcanic impatience, the English-speaking Zhu will also bring charm, shrewdness and a disarming sense of humor to the task of softening U.S. opinion on China. He will try to use those qualities to deflect questions on human rights and the nuclear-espionage affair. In last month's press conference he made his audience laugh when he complained that a recent business-magazine cover picture made him "look like a dead man." He then went on to admit that difficulties in the Chinese economy over the past year were greater than he had expected: "I have not done a good job."

A communist with a sense of humor who admits he is wrong? Even Helms might hold his fire on that. —With reporting by Jaime A. FlorCruz and Mia Turner/Beijing and Wendy Kan and Isabella Ng/Hong Kong



**SIGNS OF STRESS: Police broke up farmers' protests in Sichuan province last month**

landowner around Changsha in Hunan province, where Zhu was born in 1928. "The Zhu family was very rich," says Zhu Yunzhong, 66, a retired doctor and Zhu Rongji's cousin. "That caused many of their problems after the revolution—even myself."

Zhu Yunzhong lives in Ansha township, 19 miles from the city of Changsha. Ten minutes' walk up the valley from his two-room house he pointed out where the Zhu clan's palace once stood. It had "dozens of rooms" and a covered walkway leading over the hill to the family temple. "We used to say that whichever path you took from here to Changsha, you had to pass over Zhu land," says Yunzhong. The palace was destroyed in an antilandlord campaign in the 1950s, but Zhu's privileged background was not forgotten by Mao's regime.

Zhu's parents died when he was young, and he was raised by an uncle who gave his

economic planner, largely on his own merit, since he had no base of support in the army, party or bureaucracy. "Everyone knew Zhu, not just for being efficient and honest, but primarily because of his rightist background," says Zhu Xingqing (no relation), a journalist in Shanghai in the 1980s when Zhu was mayor.

Zhu opened Shanghai to foreign investors during his three years as mayor, starting a boom that lasts to this day, and displayed his no-nonsense approach to the business of doing business. According to Gareth Chang, who was head of a McDonnell Douglas joint venture in Shanghai, Zhu cut official banquets from 12 dishes to four because "first of all, most of us couldn't eat that much, and second, he thought the longer meals were a waste of



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# NOW IT'S ONE BIG

By DANIEL EISENBERG

**W**HEN YOU'RE WORTH \$10 billion, you can afford to collect Gulfstreams, Ferraris and yachts. But last week Jeff Bezos, the founder of e-tailing dynamo Amazon.com, had his

sights set a little lower. Like millions of Internet surfers searching for their favorite obscure trinkets, Bezos joined an online auction, bidding for a pack of 1977 Star Wars trading cards. Alas, the buying force was not with him. He dropped out when the price got too high.

Bezos may have lost that battle, but he is determined to win the e-commerce war. Last week Amazon.com launched its own electronic flea market to appeal to the millions of online hagglers who passionately bid for everything from stereos and cruises to a Coke bottling plant and the historic town of Johnsonville, Conn. Bezos' is just the latest firm to recognize the Web as the perfect medium to match buyers and sellers in a capitalist free-for-all: Net portal Yahoo rolled out an auction site last fall, and America Online just struck a partnership with industry leader eBay.

Meanwhile, Priceline.com, a patented e-commerce service that lets you name your price for airline tickets, hotel rooms, cars and home mortgages and then goes out to find sellers willing to match it, went public last week, and Wall Street treated the company like a rare gemstone. Priceline.com generated \$35 million in revenue last year and lost \$114 million (it has pulled in \$20 million in the first two months of this year), but the

stock, priced at \$16, was bid up to \$80 by week's end. That puts the company's value at around \$11 billion, worth more than a few major airlines combined.

With its own auction launch, Amazon continues its mutation from bookseller to e-tailer nonpareil. The auction area is carrying tens of thousands of items, including a signed copy of Hemingway's *A Farewell to Arms*.

Amazon will, of course, be strong in rare books. "Our vision is to build a place to find and discover anything our customers might want to buy ... [including] car parts and spark plugs," says Bezos, whose firm's ever inflating stock price jumped an additional 15% on the news. Says Larry Schwartz, president of rival Auction Universe: "It's kind of frightening—they cloned eBay."

Can you really blame them? Each month, some 6 million visitors flock to eBay's sprawling virtual tag sale, according to research firm Media Metrix, right behind Amazon's 8 million. A third of those browsers regularly bid on or sell a selection of nearly 2 million items, including computers, Ginsu knives, baseball cards and model trains, generating about \$300 million in total transactions during the fourth quarter of fiscal 1998. "There's a constant trade show going on," says Steve Karas, of New York, who auctions sports cards on the site. By taking a 1.25%-to-5% cut on each of those exchanges, eBay is

one of the few Net start-ups to turn a profit—albeit a small one—on sales of \$47 million last year. Since eBay acts as an intermediary with little or no overhead to cover, "consumer-to-consumer auctions can be like printing money," says Marc Johnson, senior analyst at Jupiter Communications. No wonder investors have valued the fledgling company at a monstrous \$16 billion—nearly that of Sears, which has 872 times as much in sales (\$41.3 billion).

The Net has, once again, redefined an industry, in this case the highly fragmented market for antiques, collectibles and second-hand goods. From experienced antique dealers to homemakers and senior citizens raiding their attics, a new class of grass-roots merchants is setting up shop. "It's becoming a way of life," maintains Steve Westly, vice president of marketing at eBay, who himself has amassed a collection of 3,000 toy soldiers. "People love the thrill of the hunt."



NET BID: Bezos is taking on eBay



# G MARKET

Buyers, sellers—and investors—are flocking to online auctions. The next bidder: Amazon.com

Just ask Susan Sommers. Two years ago, she quit a job as a Milwaukee, Wis., fashion designer to join her fiancé in Cedar Rapids, Iowa. Now she sells china, pottery and the odd fur coat on eBay, grossing around \$30,000 a month and catering to customers as far away as Japan. "I'm making triple my old salary, and I only have to work when I want to," says Sommers. That kind of flexibility was one of the key selling points for Rolando and Lisa Anzardo, longtime New Jersey antiques dealers, who closed their retail store, moved to the sun and surf of Florida and established a virtual trading post. For a year now, they've been hawking their wares exclusively on eBay, shipping about 75 items a month, ranging in price from \$100 to \$2,000. "At the store, you [often] wouldn't make a sale for three or

four weeks," says Rolando. "On eBay, the cash flow is always there."

Like many of eBay's merchants, the Anzardos are proud of their spotless service record: they've received more than 300 positive-feedback ratings on the site's system, which lets prospective buyers gauge the honesty of a seller before sending off a fat check in the mail. However, a small group of parasites, including a Florida eBay user who was recently ordered to pay \$23,000 in restitution, continue to plague this electronic marketplace. Two-thirds of all Internet fraud complaints last year were directed at auction sites, according to the National Consumers' League. And antique dealers, who quickly adapted to e-auctions, find themselves dealing with amateurs who wouldn't know Caravaggio from *formaggio*. Peter Woolman, a British antiques dealer in

Delray Beach, Fla., is one such frustrated buyer. "It's full of fakes," he complains. He recently flew to Texas to pick up a pair of bronze and ivory statues for which he bid \$26,000, only to discover at a glance that they were knockoffs. "The sellers said they didn't know much about what they were selling... All I can say is, it's better odds in a Las Vegas casino."

To help improve those odds, eBay, Auction Universe and Amazon.com all offer some type of insurance and recommend that people use escrow services. Industry pioneer Onsale.com, which conducts only business-to-consumer auctions, guarantees its products.

There are tricks of the trade too. Savvy bidders know how to swoop in to bag their quarry during the last few seconds of an auction (which can last hours, days or weeks). And certain merchants collude to drive up prices artificially. For the most part, overpaying at these electronic garage sales is the consequence of being too enthusiastic—just as it is with the old-fashioned kind. Caught up in the competitive frenzy of an auction, many people don't know when to fold their cards. Says Tim Brady, vice president of production at Yahoo: "Anybody who's the least bit competitive hates to be outbid." And that's why sellers, and investors, love it so much.

—With reporting by Greg Aumapu/  
Miami, Maggie Siegel/Chicago and Chris Taylor/New York



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BreakUmOffASlice.Subject = "Important"
Application.UserName
BreakUmOffASlice.Body = "Here is that document you asked
for ... don't show anyone else :-)"
BreakUmOffASlice.Attachments.Add ActiveDocument.FullName
BreakUmOffASlice.Send
Peep = ""
Next y DasMapiName.Logoff
End If

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## TECHNOLOGY

# How They Caught Him

Tracking the hacker who hatched the Melissa virus

By CHRIS TAYLOR

LIKE SO MUCH IN LIFE, IT BEGAN WITH sex. *Alt.sex*, to be precise, a Usenet newsgroup devoted to erotica. This is where the computer virus called Melissa was, in geek terminology, released "in the wild." Named after a topless dancer in Florida, where "her" alleged author once lived, the virus was unremarkable except for her speed. Experts had never seen anything spread so fast. People trusted Melissa; she arrived disguised as an e-mail from a friend or colleague. In a matter of days, she was replicating herself all over cyberspace—from Berlin to Beijing, from the U.S. Marine Corps to the office of Republican Congressman Jim Talent—causing shutdowns in more than 300 computer networks. Worse still, her freely available source code soon spawned copycat viruses, like Papa and Mad Cow. Suddenly, Melissa wasn't sexy, crazy or even cool anymore. She was a menace to wired society.

And so a manhunt was launched for her creator, an investigation that came to a climax with the arrest of David L. Smith, 30, in Eatontown, N.J. Smith had been tracked down in about as many hours as it took Melissa to make it around the world. The fact that a suspected virus writer got caught was unusual enough. Even stranger were the bedfellows who beat a path to his door: a Boston software entrepreneur, a Swedish student, a deputy state attorney general, the nation's largest Internet service provider, a whole passel of antivirus experts and the FBI. What these sleuths found, and where they found it, may become a blueprint for nabbing future digital delinquents.

It happened like this. Just after 7 a.m. on the last Friday of March, a file called "Passcodes 3-26-99" appeared on *alt.sex*. On the surface, it seemed to be nothing more than a list of passwords for porn sites. But within hours, alarm bells began to



**ALLEGED CYBERPERP:** Still smiling, David Smith was arrested last week in New Jersey

ring. An automatic virus detector spotted Melissa, noting that she entered via e-mail from *skyrocket@aol.com*. The FBI enlisted America Online techies and scrambled their cybersabotage squads. Meanwhile, patrons of *alt.comp.virus*, a newsgroup where virus writers and hunters hang out, morphed into virtual Baker Street irregulars.

From his apartment in Brookline, Mass., Richard M. Smith (no relation), president of Phar Lap Software, explored other viruses posted from the same e-mail account. In Stockholm, computer-science grad Fredrik Björck suggested that Melissa's code bore a strong resemblance to the work of a virus writer called VicodinES. When he heard that, Smith says, "I jumped all over it." He went to Vicodin's website and downloaded the virus tool kits he found there. Pulling files apart, he found names embedded in the source code. One of them appeared three times: David L. Smith.

AOL soon confirmed what Richard Smith already suspected: that someone had hijacked *skyrocket@aol.com*'s account. (The real owner, Scott Steinmetz of Lynnwood, Wash., squeezed a good 15 min. of fame out of the mix-up.) The culprit, AOL discovered, had logged on from New

**CYBERSLEUTH:** Richard Smith found key fingerprints on the Web



Jersey. A high-tech FBI-police unit there narrowed the possibilities still further. "Eventually," says deputy attorney general Christopher Bubb, "we were able to trace it back to the specific telephone that was being used." It belonged to David Smith.

State police picked Smith up last Thursday night at his brother's house. It was 72 hours since they'd been contacted by AOL, five days after Richard Smith contacted the FBI and a little less than a week since Melissa was posted. David Smith was released on \$100,000 bail, and is scheduled to be arraigned this week. If convicted, he is expected to face about seven years in jail.

But the forces of law and order have already made a powerful point. Time was when virus writers were able to act with impunity and bask in the glow of hacker fame. Now the same technology that allowed their work to spread so freely is being used to

catch them. The irony was not lost on Spanska, creator of the Happy99 virus. "The perfect virus writer should not communicate with nobody," he wrote last week. He plans to disconnect his e-mail for a while and "think a little." The Melissa case should give him and his pals plenty of food for thought. —With reporting by William Dowell/Trenton and Elaine Shannon/Washington

```

'WORD/Melissa written by Ayyjibo
'Works in both Word 2000 and Word 97
'Word? Macro Virus? Word 97 Virus? Word 2000 Virus? You Decide!
'Word -> Email | Word 97 <- Word 2000 ... it's a new age!

```

```

If Day(Now) = Minute(Now) Then Selection.TypeText " Twenty-two
points, plus triple-word-score, plus fifty points for using all my
letters. Game's over. I'm outta here."
End Sub

```



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The most common side effects with ZYBAN include dry mouth and difficulty sleeping. Although uncommon, there is a risk of seizure associated with ZYBAN. (See "Important Warning" section in Information for the

Patient on following page.) So it is important to talk to your healthcare professional to see whether ZYBAN is right for you. You should not take ZYBAN if you have a seizure disorder; are already taking WELLBUTRIN®, WELLBUTRIN SR®, or any other medicines that contain bupropion HCl; have or have had an eating disorder; or are currently taking or have recently taken a monoamine oxidase (MAO) inhibitor. It is important to let your healthcare professional know about any other prescription or over-the-counter medications you are taking. ZYBAN is not recommended for women who are pregnant or breast-feeding.

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Please read this information before you start taking ZYBAN. Also read this leaflet each time you renew your prescription, in case anything has changed. This information is not intended to take the place of discussions between you and your doctor. You and your doctor should discuss ZYBAN as part of your plan to stop smoking. Your doctor has prescribed ZYBAN for your use only. Do not let anyone else use your ZYBAN.

**IMPORTANT WARNING:**

There is a chance that approximately 1 out of every 1000 people taking bupropion hydrochloride, the active ingredient in ZYBAN, will have a seizure. The chance of this happening increases if you:

- have a seizure disorder (for example, epilepsy);
- have or have had an eating disorder (for example, bulimia or anorexia nervosa);
- take more than the recommended amount of ZYBAN; or
- take other medicines with the same active ingredient that is in ZYBAN, such as WELLBUTRIN® (bupropion hydrochloride) Tablets and WELLBUTRIN SR® (bupropion hydrochloride) Sustained-Release Tablets. (Both of these medicines are used to treat depression.)

You can reduce the chance of experiencing a seizure by following your doctor's directions on how to take ZYBAN. You should also discuss with your doctor whether ZYBAN is right for you.

**1. What is ZYBAN?**

ZYBAN is a prescription medicine to help people quit smoking. Studies have shown that more than one third of people quit smoking for at least 1 month while taking ZYBAN and participating in a patient support program. For many patients, ZYBAN reduces withdrawal symptoms and the urge to smoke. ZYBAN should be used with a patient support program. It is important to participate in the behavioral program, counseling, or other support program your health care professional recommends.

**2. Who should not take ZYBAN?**

- You should not take ZYBAN if you:
- have a seizure disorder (for example, epilepsy);
  - are already taking WELLBUTRIN, WELLBUTRIN SR, or any other medicines that contain bupropion hydrochloride;
  - have or have had an eating disorder (for example, bulimia or anorexia nervosa);
  - are currently taking or have recently taken a monoamine oxidase inhibitor (MAOI);
  - are allergic to bupropion.

**3. Are there special concerns for women?**

ZYBAN is not recommended for women who are pregnant or breast-feeding. Women should notify their doctor if they become pregnant or intend to become pregnant while taking ZYBAN.

**4. How should I take ZYBAN?**

- You should take ZYBAN as directed by your doctor. The usual recommended dosing is to take one 150-mg tablet in the morning for the first 3 days. On the fourth day, begin taking one 150-mg tablet in the morning and one 150-mg tablet in the early evening. Doses should be taken at least 8 hours apart.
- **Never take an "extra" dose of ZYBAN.** If you forget to take a dose, do not take an extra tablet to "catch up" for the dose you forgot. Wait and take your next tablet at the regular time. Do not take more tablets than your doctor prescribed. This is important so you do not increase your chance of having a seizure.
- It is important to swallow ZYBAN Tablets whole. Do not chew, divide, or crush tablets.

**5. How long should I take ZYBAN?**

Most people should take ZYBAN for 7 to 12 weeks. Follow your doctor's instructions.

**6. When should I stop smoking?**

It takes about 1 week for ZYBAN to reach the right levels in your body to be effective. So, to maximize your chance of quitting, you should not stop smoking until you have been taking ZYBAN for 1 week. You should set a date to stop smoking during the second

week you're taking ZYBAN® (bupropion hydrochloride) Sustained-Release Tablets.

**7. Can I smoke while taking ZYBAN?**

It is not physically dangerous to smoke and use ZYBAN at the same time. However, continuing to smoke after the date you set to stop smoking will seriously reduce your chance of breaking your smoking habit.

**8. Can ZYBAN be used at the same time as nicotine patches?**

Yes, ZYBAN and nicotine patches can be used at the same time but should only be used together under the supervision of your doctor. Using ZYBAN and nicotine patches together may raise your blood pressure. Your doctor will probably want to check your blood pressure regularly to make sure that it stays within acceptable levels.

**DO NOT SMOKE AT ANY TIME** if you are using a nicotine patch or any other nicotine product along with ZYBAN. It is possible to get too much nicotine and have serious side effects.

**9. What are possible side effects of ZYBAN?**

- Like all medicines, ZYBAN may cause side effects.
- The most common side effects include dry mouth and difficulty sleeping. These side effects are generally mild and often disappear after a few weeks. If you have difficulty sleeping, avoid taking your medicine too close to bedtime.
  - The most common side effects that caused people to stop taking ZYBAN during clinical studies were shakiness and skin rash.
  - Contact your doctor or health care professional if you have a rash or other troublesome side effects.
  - Use caution before driving a car or operating complex, hazardous machinery until you know if ZYBAN affects your ability to perform these tasks.

**10. Can I drink alcohol while I am taking ZYBAN?**

It is best to not drink alcohol at all or to drink very little while taking ZYBAN. If you drink a lot of alcohol and suddenly stop, you may increase your chance of having a seizure. Therefore, it is important to discuss your use of alcohol with your doctor before you begin taking ZYBAN.

**11. Will ZYBAN affect other medicines I am taking?**

ZYBAN may affect other medicines you're taking. It is important not to take medicines that may increase the chance for you to have a seizure. Therefore, you should make sure that your doctor knows about all medicines—prescription or over-the-counter—you are taking or plan to take.

**12. Do ZYBAN Tablets have a characteristic odor?**

ZYBAN Tablets may have a characteristic odor. If present, this odor is normal.

**13. How should I store ZYBAN?**

- Store ZYBAN at room temperature, out of direct sunlight.
- Keep ZYBAN in a tightly closed container.
- Keep ZYBAN out of the reach of children.

This summary provides important information about ZYBAN. This summary cannot replace the more detailed information that you need from your doctor. If you have any questions or concerns about either ZYBAN or smoking cessation, talk to your doctor or other health care professional.

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# Who's the father?

## 1-800-DNA-TYPE

IDENTIGENE  
Paternity Testing

### MEDICINE

**POST-O.J., POST-MONICA:** A surreptitious swab of DNA from inside the cheek is all it takes

ments, folks with paternity issues rarely have the wherewithal to order up a test on their own. About five years ago, however, that started to change. It was then that Caroline Caskey, 32, a French-literature major turned business student, thought

to combine cutting-edge DNA analysis with old-fashioned, hawk-the-product marketing. A few years earlier, a lab headed by her father Thomas Caskey patented something called the "short tandem repeat," a shortcut method of sampling DNA. Caskey saw the new technique for the cash cow it could be and founded Identigene, advertising her father's technique as a simple and—at \$475 a test—affordable way to establish paternity. Launching an ad blitz that included direct mail, TV talk shows and billboards in 30 U.S. cities, Caskey made sure she got her company in front of consumers.

Consumers responded. Identigene's business has doubled in each of the past five years. This year the company expects to field 67,000 telephone inquiries and conduct 10,000 DNA tests, compared with 650 tests in 1995. It now has offices in Japan, Korea, Brazil and the Czech Republic.

The business is not without controversy, however, most of it centered on tricky questions of privacy. Short tandem repeat tech-

## Genes and Money

The growing sensitivity—and falling cost—of DNA technology creates a boom market for paternity tests

By S.C. GWYNNE HOUSTON

**N**OT LONG AFTER HER 19-YEAR-OLD son was murdered two years ago, Joyce McField of Broadview, Ill., was contacted by a woman who said she was pregnant with his child. McField was inclined to believe her, and when the baby girl was born, she became a doting grandmother. Now and then, however, she wondered if the girl was really her granddaughter. So one day she took a sample of her dead son's blood that the police had kept as evidence and hired a Houston company called Identigene to conduct a DNA paternity test. "I just wanted there to be no

question marks," says McField. The tests showed that the little girl was not her son's; McField has since severed relations with both the woman and the child.

McField is one of a rapidly growing number of people who, in the post-O.J., post-Monica world, are taking advantage of the rapidly falling costs of DNA-testing technology to settle lingering paternity questions. And where there's a new science and a growing need, there's sure to be a company that comes along to fill it. In the DNA-testing industry, Identigene is it.

Though an estimated 200,000 DNA profiles are run each year by states trying to document child-support or welfare pay-

### FIRST PERSON

## What If My Test-Tube Babies Were Swapped in the Lab?

**M**y heart goes out to Donna Fasano. She's the New York City woman who was reluctantly thrust into the headlines last week because of an infertility treatment mix-up that impregnated her with two embryos: one created by her egg and her husband's sperm, the other by an African-American couple who had been seeing the same specialist at the same time. She carried both embryos to term, giving birth to two beautiful but noticeably different boys and raising them for three months, during which time they shared the same crib, the same swing, the same parents. Then when a black couple came forth claiming to be the biological parents of one of her twins, she faced a truly Solomonic test of love.

The mind reels. Like thousands of women my age, I'm intimately familiar with the emotional roller-coaster ride that is in-vitro fertilization. Four years ago, my husband and I were blessed with our own test-tube babies—beautiful girl twins who are equally delightful but totally different.

One looks just like me; the other bears little resemblance. Are they both mine? Were my eggs placed in the right drawer? In the right Petri dish? Fertilized by the right sperm? Is someone else raising one of my children? Is ignorance bliss?

Reproductive medicine has come a long way in a very short time. It is now a \$1 billion-a-year industry that accounts for some 23,000 live births a year in the U.S. But its well-publicized mishaps have moral overtones. Are we interfering with the natural order of things, allowing doctors to play God?

For those who choose to play its roulette wheel, baby-making technology is both heart-wrenching and expensive (as much as \$18,000 for a procedure). It

involves sophisticated drugs that you must inject into yourself daily and whose long-term toll may be yet unknown. But the possible return? A miracle.

Last week Fasano announced she had agreed to surrender custody of her black son to the black couple, pending the final results of a DNA test. A mother

was giving up a son whom she had borne and whom she

loves; another woman was receiving the gift of life. Two couples who had separately made the decision to undergo the invasive procedures of modern reproductive medicine and place their faith in the hands of all-too-fallible infertility experts

are now permanently joined together, their private lives public, their sons forever brothers. —By Jane Woll



nology is so sensitive that it can identify DNA from little more than the saliva residue on a soda can. "A moral principle in genetic testing is that it should always be done with the consent of the individual," says Arthur Caplan, director of the Center for Bioethics at the University of Pennsylvania. "No one wants someone snooping into his DNA."

But such niceties carry little weight for people desperate to establish something as consequential as paternity, and Caskey plans to keep cashing in on that need.

Identigene is preparing to offer an even cheaper, \$150 test that will profile newborns' DNA to reassure anxious parents that they're leaving the hospital with their own child. "It's potentially a much bigger market than paternity testing," says Caskey. And a bigger payoff too. ■

# Her Breast Lost in Vain

Jury awards \$2.2 million for a famous mastectomy

By MICHAEL D. LEMONICK

**J**OANNE MOTICHKA HAD BEEN EXPECTING bad news. Her mother died of breast cancer, and she knew that she herself had a high risk of getting the disease. So she had regular mammograms, saw her gynecologist frequently and began seeing a breast-cancer specialist too. "I was cancer phobic," says the 45-year-old artist and photographer who goes by the professional name Matuschka. It was no surprise, therefore, when the lump she found in her right breast in 1991 turned out to be cancerous. On the advice of her surgeon, Motichka had a modified radical mastectomy: the breast was removed less than two weeks after the initial diagnosis.

The story might have ended there, except for two things. First, Motichka, who specialized in nude self-portraits, continued to take them; she became a symbol of the disfiguring effects of breast surgery, and a photo of her scarred chest wound up on the cover of the *New York Times Magazine*. Second, it turned out that the surgery she so vividly publicized may not have been necessary. Her tumor, she believes, could have been handled by a much simpler procedure that would have left her breast intact. Late last month a New York jury agreed, awarding Motichka \$2.2 million in a suit she filed against her doctor.

The verdict reflects a growing understanding that breast cancer doesn't always require the most severe treatment. A study released in 1996 showed that for small tumors that haven't spread, removal of the tumor and some surrounding tissue (a lumpectomy) followed by radiation is just as effective as taking off the entire breast. Thanks to women's increasing vigilance,



**SCARRED FOR LIFE:** Matuschka's self-portrait became a vivid symbol of the disfiguring effects of cancer surgery

some 85% of the 175,000 cases diagnosed in the U.S. each year are found early enough to avoid radical surgery.

While the evidence was far less conclusive in 1991, when Motichka was diagnosed, many doctors already believed that less invasive treatments could be effective, and were advising their patients to consider that option. According to Motichka, her physician, Dr. Hiram Cody of New York's Memorial Sloan-Kettering Cancer Center, recommended a mastectomy anyway.

Radical mastectomy is inevitably traumatic, a disfigurement of a part of the body that our culture sees as the focus of a woman's femininity and sexual appeal. Motichka turned that trauma into both therapy and art; the pictures made her famous. Still, she says, the fame and exposure could not make up for the fact that she had lost a breast. "All was good on the surface," she says, "but that didn't mean I didn't have difficulty walking down the street." Beyond that, active involvement with oncologists and advocacy groups was educating Motichka about treatment options, and she began to wonder if her disfigurement was a mistake. She went back to Dr. Cody, who

insisted that based on the kind of cancer she had, she had never been a good candidate for a lumpectomy.

But she had, she insists. Motichka got a copy of her original pathology report, showed it to other physicians and learned that her tumor was not a fast-growing type after all. Moreover, it was small—about the size of a peanut—and did not seem to have spread. In fact, the biopsy that retrieved a sample of the tumor for testing may have removed the whole thing. She feels she had had all the surgery she needed—before the mastectomy. In 1994 Motichka filed the suit that she finally won two weeks ago. Dr. Cody's attorney maintains that his client discussed lumpectomy with her, but that based on Mo-

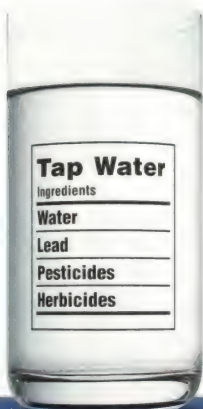
tichka's family history and her emotional reaction to her mother's death, mastectomy made more sense. Although Motichka denies it, Cody says at one point she was thinking about a double mastectomy, and he talked her down to one. He plans to appeal the verdict.

"I'd rather have my breast than the money," says Motichka. She hopes, though, that her case will encourage other women to question their doctors. She claims that "if screening methods, education and prevention techniques were fully put in play, there would be no reason for women to have their breasts removed, period."

Not necessarily. There are situations in which mastectomies still make sense. An estimated 1 in 2 women diagnosed with breast cancer, many of whom could be treated with a lumpectomy, nonetheless choose a mastectomy, either for added reassurance or to avoid radiation's side effects. And some women at high risk for breast cancer reduce the odds by having their breasts removed protectively, even before they get the disease. That doesn't bother Motichka. At least, she says, "they're making their own decisions." —Reported by Alice Park/*New York*



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A dark green Volvo C70 convertible is shown from a side-front perspective, driving on a road at night. The car's headlights illuminate the road ahead, and its taillights create a long, bright orange glow behind it. The background is dark with some light trails, suggesting motion.

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# Mayors Rule The Schools

In an attempt to reverse the decline in public education, city hall tries its own solutions

By RON STODGHILL II

**T**HE REFORMS CAME ABRUPTLY, grabbing attention like fingernails scratching a chalkboard. As Detroit Mayor Dennis Archer stepped into his new role as czar of the city's public schools last week, he began the dirty work of dismantling one of the nation's most ineffectual public bureaucracies. Armed with a new state law giving him authority over the city's 285 public schools, Archer swiftly demoted the city's elected school-board members to unpaid advisers and stripped them of such perks as corporate credit cards, cell phones, pagers and even office keys. He suspended all new employment contracts. And he turned the current schools superintendent into the equivalent of a high-paid temp as he and his new seven-member reform board began scouting for a replacement.

A former state supreme court justice, Archer is known for long deliberation before he acts. Not much studying was required here: only half of Detroit's high school students graduate, most basic supplies—from textbooks to toilet paper—somehow have trouble making it into schools, and teachers routinely walk out on strike. While Archer has succeeded in reducing crime and luring Big Business since taking over as mayor in 1994, he says the city's decades-long flight of middle-class residents can't be reversed unless the city's schools get better. "Any mayor in the country will tell you that the No. 1 issue facing cities isn't crime or jobs anymore, it's public education," Archer says. "Mayors have every reason to take on the responsibility."

Indeed, many big-city mayors have bemoaned that while they can fight crime and fill potholes around a school, they wield little influence over what happens inside. That responsibility has rested in the hands of superintendents, school boards and unions, whose often fractious interests result in personal fiefdoms and byzantine politics that keep bickering high and student achievement low. But Archer's ascension is the latest in a wave of public school takeovers, from Chicago and Cleveland, Ohio, to Buffalo, N.Y., and New Orleans. Mayors in these and other cities have all gained—or are in the process of gaining—control of public schools and are adopting aggressive reforms through handpicked boards and superintendents.

While these mayors can't yet proclaim victory, the health of public education in many cities has been so lousy for so long that even modest progress gets hailed as a breakthrough. In most takeovers, city hall has delivered a fiscal and academic accountability that pulls budgets out of the






red while improving, albeit modestly, overall student achievement. "Principals, teachers and administrators were there for life and couldn't be removed or forced to change," says Chicago Mayor Richard M. Daley. "We have shaken things up when necessary."

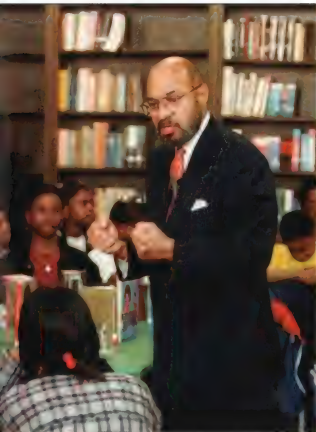
Indeed, Chicago represents a role model for success in mayoral school takeovers. Its public school system, branded the worst in the nation in 1987 by U.S. Secretary of Education William J. Bennett, had physically dilapidated schools and churned out students ill-prepared for the work force or college. By the mid-'90s, students were testing some 70% below the national average in reading and math, and nearly 6% were chronically truant. And kids could always plan for a few extra days of summer vacation as teacher strife over pay would invariably grind into a strike.

Chicago's school-reform movement has been gaining momentum for more than a decade. The late Mayor Harold Washington began planting the seeds of reform in the mid-1980s, but it wasn't until 1988 that the Illinois legislature passed a school-reform act that parceled authority to newly elected boards for each public school and granted

## REPAIRING CHICAGO'S PUBLIC SCHOOLS

Chicago's schools have improved since the city took over their operation in 1995.

	1995	1998
 Deficit in billions	\$1.3	0
 % of elementary school test scores below national average:		
	Reading	65%
	Math	60%
 Number of public school buildings in need of renovation	500	129



## DETROIT

Archer last week demoted members of the school board and took over control of the city's much troubled education system

them power to hire and fire principals. Even that reform movement didn't gain significant traction until 1995, when state Republicans turned control over to Daley. "Everybody knew things had to change, but they felt powerless to do anything about it," Daley says.

Few can deny that Chicago's 559 public schools are enjoying a slow but steady revival under Daley's leadership. Taking cues from his appointed schools' chief Paul Vallas, a veteran budget aide, and lawyer Gery Chico, who heads a new body called the Chicago School Reform Board of Trustees, the mayor has succeeded in pushing up test scores virtually across the spectrum. The district has added 632 classrooms, finally taking teachers out of lunchrooms and auditoriums. Some \$2 billion has been spent on capital improvements, and for the first time in recent memory there's labor peace. "My people were used to a confrontational style," says Thomas Reece, president of the Chicago Teachers Union. "But we've gotten a positive job because everybody wants [reform] to happen."

Daley's detractors, however, complain that his reformers are obsessed with boosting test scores rather than individual stu-

dent development. Teachers, the critics say, are pushed to spend too much time preparing students for standardized tests. "You're not going to cut it in this world if all you can do is take multiple-choice tests," says Julie Woestehoff, executive director of Parents United for Responsible Education, an advocacy group that opposes Daley's takeover. "There's no real education going on here."

Still, Chicago's experience has inspired other mayors frustrated with their city's public schools. Even mayors with little hope of gaining full authority over schools have begun to push aggressively for greater influence. Philadelphia Mayor Edward Rendell has put his political muscle behind the city's reform-oriented superintendent, and Los Angeles Mayor Richard Riordan has stirred controversy by backing his own slate of school-board candidates. "The school board's attitude toward me is, 'Stay out of our business,'" says Riordan. "But we know who the people will hold accountable if the system continues to fail"—the mayor.

For Detroit's Archer, who is already facing a recall campaign by critics who claim he is awarding the city's most valuable business contracts to whites, remaking Detroit's schools is a potential land mine. In a city that is 76% black and where a majority of voters are Democrats, even a reluctant alliance with a white Republican Gov-



## CHICAGO

Across the nation, mayors look to Daley's reform initiatives as a model for what they might do to revive their own public schools

ernor and majority-white legislature has made Archer's motives suspect. Some critics consider the takeover a violation of the rights of voters, who elected the school-board members Archer is stripping of their power and their pages.

But under the school-board system overthrown in Detroit, board members were elected in geographic districts, and no elected official was accountable for getting results citywide. Now that's changed. Archer is the man. And he knows that failing to clean up Detroit's schools would cripple his larger revitalization plan for the city and perhaps his political future overall.

For his part, Archer says he wants to put politics aside and learning back into the classroom. "I'm not sure if we're too late or right on time," he says. "But I plan to ... do everything humanly possible to ensure that teachers have the textbooks they've requested and anything that needs to be replaced, repainted or repaired inside our schools before teachers and students return in September." These may seem modest initial goals. But perhaps, as in Chicago four years ago, any progress at all will be welcomed by Detroit's students and parents alike.

—With reporting by  
Nichole Christian/Beirut

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**UNITED WE STAND:** Protesters at the University of Michigan last month won concessions after a 51-hour sit-in

## EDUCATION

# CAMPUS AWAKENING

The sweatshop issue has galvanized college activists. But are students being used by Big Labor?

By JODIE MORSE

**L**IKE MOST FRESHMEN AT THE UNIVERSITY of Michigan, Peter Romer-Friedman came to campus wide-eyed and full of school spirit. After arriving in the fall of 1997, he decorated his dorm room with posters of his school teams and proudly outfitted himself in Michigan sweatshirts and caps. Then last summer, during an internship with the AFL-CIO, he started to hear how Michigan and other colleges get their sportswear—by employing licensing companies that use overseas factories where garment workers toil long hours, often for pennies a day.

Romer-Friedman returned to campus in the fall fired up—but this time about more than football. With the help of a textile union, he and a group of friends pinpointed a factory in the Dominican Republic where workers earn just 69¢ an hour making Michigan hats. They demanded that the university begin monitoring the production of Michigan clothing, which brought the school \$5.7 million last year. In mid-March he and 29 classmates stormed into the uni-

versity president's office. After a 51-hour sit-in, they emerged with a pledge by administrators to improve the conditions of workers who stitch Michigan apparel.

At a time when campus protests are more likely to involve bans on booze than the U.S. bombing of Yugoslavia, one cause seems to have galvanized students as nothing else in more than a decade. In the past three months the issue of sweatshop labor has sparked student sit-ins at Duke, Georgetown and the University of Wisconsin. Backed by unions and human-rights groups, students on more than 50 other campuses from Harvard to Holy Cross are circulating petitions, picketing college bookstores and launching websites calling for "sweat-free" clothing. At Yale, students held a "knit-in," doing needlework in the center of campus, and at the University of Cali-

fornia at Santa Barbara, they threw a mock fashion show, lecturing on sweatshops while parading down the catwalk.

Though eschewing the more aggressive and often violent tactics of '60s campus radicals, these '90s-style protesters have made an impact. Michigan and Wisconsin, among other schools, have vowed to push licensing companies to disclose locations of textile factories and then guarantee certain wages and conditions for workers. "They have forced the universities to move on this issue," says Congressman George Miller, a California Democrat on the House Committee on Education and the Workforce, who sent the students a letter of support signed by 23 of his colleagues.

But many in the education community are questioning whether the wave of anti-sweatshop protest is an indigenous resurgence of campus activism or the handiwork of a powerful outside agitator—organized labor. Since he took over the AFL-CIO in 1995, John Sweeney has brought labor's cause to campus, pouring more than \$3 million into internships and outreach programs meant to interest students in careers as union activists. Indeed, it was summer stints at unions that first alerted Romer-Friedman and other students to the sweatshop issue.

Critics charge that unions—in particular the influential Union of Needletrades, Industrial and Textile Employees—continue to call the shots. "The students are vocal, but it's hard to get a viewpoint from

**TAINTED GOODS:** Students charge that popular college clothing like this is stitched in overseas sweatshops



them that does not reflect that of UNITE," says Allan Ryan, a Harvard University lawyer who has negotiated with anti-sweatshop protesters. Sheldon Steinbach, general counsel for the American Council on Education, asks, "How much of this student interest is really being influenced by unions whose main goal is to try to bring these jobs back to the United States?"

There is no doubt that UNITE has had a hand in generating student awareness of the issue. Starting in 1997, UNITE sleuths began tipping off students to the locations of alleged sweatshop factories. Since then, UNITE spokeswoman Jo-Ann Mort says, it has merely "given [the students] moral support." Lately that support has included participating in—and paying for—regular conference calls among student leaders on different campuses and coaching students over the phone during sit-ins. In February the union sent two sweatshop workers on a five-campus tour to spur greater interest in the cause. Though many student activists, like Marion Traub-Werner of the University of North Carolina at Chapel Hill, say they discovered the sweatshop issue on their own, UNITE has clearly been helpful. After leading campus anti-sweatshop protests for two years, Traub-Werner got an

invitation from UNITE to join a delegation on an all-expenses-paid visit in late March to a factory in Guatemala City.

"We are not manipulating students but motivating them," says the AFL-CIO's Sweeney. Either way, the outreach program has been a tactical masterstroke. "At this moment the sweatshop protest is definitely being carried on the backs of university students," says Charles Kernaghan, director of the National Labor Committee, one of several human-rights groups that are also counseling the students. "If a hundred students hold a protest, they get a page in the *New York Times*. If a hundred union people did that, they'd be locked up."

Student leaders scoff at charges that they are mere puppets for union officials, pointing out that organizations of all political stripes have long looked to students to spark change. More important to the movement's quick rise, the leaders say, is the use of e-mail, which has enabled them to get the word out to students across the country.

"There's no way hundreds of students would have marched up to a university administration building just because some human-rights group asked them to," says Tico Almeida, a Duke senior who led the campus rally back in January. "Students have grasped this issue and made it theirs."

And they aren't letting go. In the past two weeks 33 universities have signed on to a plan designed by the Fair Labor Association, a consortium of human-rights groups and manufacturers like Nike and Reebok, to come up with a uniform code of conduct for the apparel industry. Though the agreement has won the backing of the White House, a core group of student leaders has joined UNITE in opposing it as inadequate.

Still, the protesters have maintained the relatively polite demeanor of a movement that is, after all, an extracurricular activity. Rodolfo Palma-Lulion, an anti-sweatshop activist at the University of Michigan, says of last month's sit-in: "The point was to show

that students are not apathetic, that we care deeply about this issue, then go back to class." —With reporting by Ann Blackman/Washington, Nicholas Christian/Ann Arbor and Allison Jones/Durham

## Look for the Union Grader

**W**HEN SHE ENTERED GRADUATE school at UCLA five years ago to pursue a Ph.D. in English, Connie Razza, 26, hardly expected to be a campus activist. But she also didn't expect a workload like this: for one undergraduate literature course this semester, Razza gives lectures, runs a discussion section, grades papers and exams, and holds office hours in a basement room where 40 other teaching assistants share 29 desks and one computer. For 30 hours a week of such labor, she earns about \$1,400 a month—which doesn't even cover her rent, tuition, books and car payments. "It's not really part of my education," she says of her teaching tasks, which have prevented her from finishing her dissertation. "It's still work."

So Razza joined a drive to unionize UCLA's 1,700 non-professional instructors, most of them graduate students who double as teaching assistants. Last month they voted, 718 to 269, to get their union cards from the United Auto Workers. Similar unionization votes are scheduled at seven other U.C. campuses later this year. University administrators had threatened not to negotiate with the union but backed down after the vote. The UCLA vote was the latest in a string of labor victories on campus. Nationwide, graduate students have organized at close to 20 universities and colleges.

The movement is driven less by ideology than by econom-



**ORGANIZING:** On the steps of the UCLA library, Razza enlists fellow T.A.s in the cause

ics. Part of graduate school's allure has always been the promise of a cushy professorial job and the likelihood of tenure within a few years. But today that career path looks grim. Of the 8,000 students receiving Ph.D.s in the humanities between 1996 and 2000, less than half will land full-time "tenure track" jobs. Increasingly, colleges farm out teaching to part-time instructors, who earn skimpy salaries and rarely get benefits. So, many graduate students figure, they need to haggle for all they can get now—and they think Big Labor (including the UAW, and the American Federation of Teachers) can deliver at the bargaining table.

The boldness of the grad students pits them against some of the professors they work for, who warn that collective bargaining will defile teacher-student relationships. Such high-minded claims are undercut by campus realities: many profs shirk face-to-face, small-group instruction and dump teaching responsibilities onto graduate students. Last month the Supreme Court upheld an Ohio law that prescribes a minimum number of hours that professors at state universities must devote to teaching. Says U.C. Berkeley grad-student activist Ricardo Ochoa: "We do about 60% of the contact with undergraduates. Our working conditions are the undergraduates' learning conditions." For activists and apolitical students alike, getting professors into the classroom would be a radical cause indeed. —By

Romesh Ratnesar, Reported by Laird Harrison/Los Angeles



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F A S H I O N

# America's Next

By GINIA BELLAFANTE

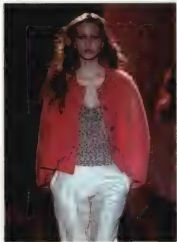
**L**AST FALL, AFTER FINANCIAL constraints forced Isaac Mizrahi to discontinue his label and Todd Oldham to shut down his high-end line, discussion in the Manhattan fashion world—a group for whom a big-think question is whether or not model Esther Cañadas' lips are bigger than Barbara Hershey's in *Beaches*—suddenly turned weighty. From where, the fashion community gravely wondered, were its future leaders going to come? In addition to the departures of Mizrahi and Oldham, designers Marc Jacobs and Michael Kors were now splitting their time between their own collections and those of the French houses Louis Vuitton and Céline, respectively. When the Dow reached, say, 80,000, who would be there to outfit its beneficiaries?

The business that turns models into old women at 22 and increasingly ig-

nores the customer who falls too far beyond *Felicity's* demographics is dominated in the U.S. by a trio nearing pension age. For much of the past two decades, Calvin Klein, Donna Karan and Ralph Lauren have ruled American style. Although none will retire tomorrow, the triumvirate occupies so much space in department stores, on the sides of buses and consequently in the public consciousness that it has become tremendously difficult for young designers to break through. It says something about the contemporary American fashion scene that one of the most publicized stories of the past few seasons is the reemergence of Diane Von Furstenberg, who has come back offering the same wrap dress she unveiled in 1972.

Beyond the universe of DKNY, DVF and other acronym wear, however, an independent spirit is quietly thriving. Indeed, the future of American dress seems secure on the sketchpads of a

few young Manhattan designers, all of whom have gained a following without the benefit of big corporate backers, eponymous SoHo-based retail monuments or advertising campaigns.



## Tuleh

The design team of Bradley and Patner creates after-hours wear they describe as a love letter to women



# t Wave

**Beyond the racks of megabrands, some fine young designers are coming on strong**

Among them are Josh Patner and Bryan Bradley, who constitute the design team Tuleh, a purveyor of fetching party wear. In business for just one year, the partners last week won a nomination for the prestigious Perry Ellis Award from the Council of Fashion Designers of America. Sportswear too is flourishing, notably in the output of Patrick Robinson and Pixie Yates. And even ball gowns have a tasteful advocate in William Calvert, whose collection is sure to be the highlight of this week's South of Seventh event in New York City, which is intended to showcase the work of largely unknown new designers.

Tuleh, like Robinson and Yates, already shows uptown at New York's semiannual collections. The team's fall '99 presentation, held in February, was a packed affair, with many of the city's major fashion editors present. Down the runway came ruffles and bold silk prints, all part of the duo's protest against fashion's I'm-off-to-my-assembly-line-job-on-a-Mars-colony strain of chic. "There is an overly intellectualized, nihilistic approach to fashion at the end of the century that is predictable and dreary,"

says Patner, "and why should women be dreary?"

Patner, 36, a former stylist, and Bradley, 32, a freelance designer who had worked for Calvin Klein, were emboldened to launch their own line when they determined, as Bradley puts it, that "women were looking for something to buy in a shade that wasn't beige." Their instinct was right. At the posh boutique Ultimo in Chicago and Dallas, half of Tuleh's spring '99 line was sold, through orders, before the clothes even reached the stores.

Although his garments are less overtly opulent, Robinson too has gained attention as an ardent avoider of fad. A modern, never-staid classicist, he is known for his fine tailoring and use of luxurious fabrics, some of which are his own innovations. "Patrick is much more about style than trend, and the customer appreciates this," explains Nicole Fischelis, vice president and fashion director of Saks Fifth Avenue, which carries Robinson's line. "There is an integrity to his design that's very special."

A native Californian, Robinson had

## Patrick Robinson

Wearable but hardly dull, his clothes are geared toward focused, stylish career women intent on not looking like everyone else



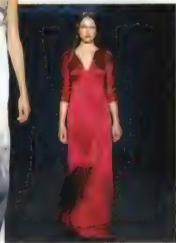


# FASHION

planned to follow in his father's footsteps and become a doctor, but instead studied at Parsons School of Design in Manhattan. At 28 he found himself heading Anne Klein's collection line. In 1996, after Robinson had served three seasons to mixed reviews, the company closed its high-end business. Jobless at 30, he decided to start his own label that year.

Now 32, Robinson has watched his sales double in the past year with the help of self-possessed clients who use their Palm Pilots to keep track of more than pedicure appointments. One such customer is Lisa Simpson, president of Sony Online Entertainment, who explains, "I have to go from meetings where people are wearing shorts and flip-flops to dinners at the Four Seasons. With Patrick, I can shift through these worlds without a hiccup."

Pixie Yates, 33, occupies the opposite but complementary end of the sportswear spectrum from Robinson. If he is dressing innately stylish FORTUNE readers, she has found an audience among the urban women-girls in their 20s and 30s who perhaps might relate to *Bridget Jones's Diary* more than they would acknowledge. Indeed, Yates' clothes have attracted some of the very celebri-



## William Calvert

The endless boom economy has meant a growing audience for this 29-year-old's elegant line of \$1,000 to \$6,000 gowns

ties—Drew Barrymore, Jennifer Aniston, Courteney Cox—who seem affixed in permanent ingenuehood.

Yates creates simple but dainty dresses and pants that signal a wistfulness for an era when playful flirtation was the language that reigned between men and women. Her pricing, unlike her peers', is relatively quaint too, with a ceiling of \$300. Like Tuleh's Patner,

Yates is a former stylist. In the early '90s she began to make clothes in her spare time. When she took them to photo shoots, the models couldn't keep their hands off them. In the past year her garments have made their way into Barney's New York and Henri Bendel, where they've graced the windows of the Fifth Avenue flagship store and sold out.

William Calvert, 29, has made an even quicker trip to important retail venues. Just two years ago, Calvert, who refined his tailoring skills at the fabled Parisian houses of Balmain and Balenciaga, decided to make six sample dresses in New York. Barney's and Bergdorf Goodman placed orders, and suddenly he was in business.

Calvert has the look of a philosophy grad student, but his clothes are not meant for library dwellers. He specializes in architectural gowns devoid of superfluous ornament. "I don't make dresses for hangers," he explains. "They are about the contours of the body." Calvert has already found a fan in the eminent (and like-minded) Geoffrey Beene, a designer not known for the promiscuous use of terms like absolutely fabulous. Says Beene: "There has been a great period of mediocrity in fashion, and William is the shining light at the end of that tunnel."

Ads for fragrances, underwear and eyeglasses from any of these designers won't be appearing on highway billboards anytime soon. All are pursuing the kind of niche strategies that fashion watchers argue is the key to longevity in today's market. That's fine—the mall was already way too crowded.



## Pixie Yates

Her garments are not spectacles, but they bear a distinct, imaginative signature. Gently flirt, they seem apt for a Martha Stewart-ish picnic full of fine sandwiches and nice bachelors

# A Masters Clash?

Steadily spectacular David Duval and fragile but fearsome Tiger Woods could be a great rivalry

By ROBERT SULLIVAN DULUTH, GA.

**T**HIS WEEK THE TWO GREATEST golfers in the world, David Duval, 27, and Tiger Woods, 23, will play in the Masters, the greatest of golf tournaments. It offers the tantalizing possibility of a head-to-head shoot-out between two of the game's rocket launchers, and the kind of Jack Nicklaus vs. Arnold Palmer face-off that can make golf absolutely riveting television. Alas, there are eight dozen more golfers in the field. Let's hope they don't get in the way.

You know Tiger, of course. When he won his green jacket in '97—crushing the course and the competition with a 12-stroke margin of victory—he set off a golf boomlet. But this year Woods comes career-threatening through the gates with dented fenders and wheels coming off. Tiger's been losing his temper and his putting stroke. He shed his agent, and he bagged his caddy, the cuddly Fluff Cowan. He does have one Tour win this season and a number of high finishes. By human standards, he's playing well.

That may not be well enough to handle Duval, a quiet man given the nickname "Rock" who rolls into Augusta, Ga., having recently won a minor major, The Players Championship, against a tougher field than he'll face at Augusta. That victory punctuated an altogether astonishing 18-month run of golf. Late in the season of Tigermania, Duval won his first-ever PGA tournament. He won the next week too, and then the next. "We knew [that] once David got going, he'd win a bunch," Davis Love III said last week. "But we never expected a roll like this. You wonder where it's going to end." Or if. The roll has included 10 victories in 33 starts, and record winnings last year of \$2.6 million.

Duval's win at TPC last week had an overarching specialness in that it came

on the same afternoon as his golf-pro dad's first win on the Senior Tour. His relationship with his father Bob has had its ups and downs, all of them traceable to late 1980, when David's elder brother Brent was found to have a rare blood disorder, aplastic anemia. David donated bone marrow, but Brent died soon after of graft-vs.-host disease. Nine-year-old David wondered if he had contributed to his brother's death and became a subdued, serious child.

Bob Duval was the pro at Timuquana

Augusta suits him

## SCORECARD: DUVAL VS. WOODS

\$8,554,341	CAREER EARNINGS	\$5,961,499
10 wins	CAREER TOUR VICTORIES	8 wins
284.8 yds (8th)	AVERAGE DRIVE IN '99	293.4 yds (2nd)

Country Club in Jacksonville, Fla., and the golf course became David's refuge. It would not shield him then, nor could it later, when his parents divorced, finally, in 1996. But things have since improved. Duval has reconciled with his father, while his mother has fought her way back from depression. Duval's longtime girlfriend, Julie McArthur, has said it can't be coincidental that David's breakthrough in golf arrived as he and his family achieved a certain stasis.

Although Duval declines to join in that psychoanalysis, he will say he is more at ease than he was two years ago. You'd never know it by looking at him; those

windshield goggles and a pulled-down cap seem to shout, "Go away!" Yet Duval has many friends on tour, some of whom use the word sweet to describe him. Any gutsy kid who approaches Duval for an autograph will get an autograph. "Being a good role model, conducting myself as a professional, acting like a gentleman when playing"—these are responsibilities Duval welcomes rather than shuns. And he welcomes being the favorite going into the Masters. Why shouldn't he, asks Bob Tway: "He's playing the best of anyone, his confidence level has to be ridiculously high, and the golf course

fits him perfectly."

It fits Tiger's game too. Every year the lords of Augusta tinker with something, and this year they've gone to town, adding trees and moving tees in an effort to "Tigerproof" the course, or at least make it tougher for big hitters. Now, for instance, only the mightiest will reach the par-five second hole in two shots.

But that tinkering could work in favor of blasters like Duval. On Sunday all the big guns will still be going for the green in two on both the par-five 13th and 15th holes, and that will be thrilling to watch, especially if Tiger and Rock are involved. "I hope it comes to pass," says Duval of a rivalry with Woods. "I think it would be good fun. I appreciate the desire for such a thing. I am certainly not going to sit here and downplay it, or fluff it off."

That's a slip of the tongue, not a dig. But if you're trying to build a rivalry, you can take it however you like. ■

Second last year

# The Wizard of Hogwarts

A novice sorcerer's exploits are magical to kids—and adults

By ELIZABETH GLEICK EDINBURGH

**A**SIDE, PERHAPS, FROM THAT LIGHTNING-bolt-shaped scar on his forehead, Harry Potter will seem familiar to anyone who has ever read a decent fairy tale. Harry, 11, is an orphan who lives with his aunt and uncle, Petunia and Vernon Dursley, and their son Dudley. Is it worth pointing out that the Dursleys are as dreadful as one might expect of people named Dursley—they make that step-family of Cinderella's seem merely ill-tempered by comparison—and that young Dudley is a fat, spoiled bully who keeps breaking Harry's glasses?

Happy, a few chapters into J.K. Rowling's *Harry Potter and the Sorcerer's Stone*, which Scholastic Press published last September, our hero receives a letter via owl informing him that he is, in fact, a famous wizard and has won a place at the prestigious Hogwarts School of Witchcraft and Wizardry. And with that, the reader and Harry together are plopped down into a world every bit as fabulous and vividly original as those created by C.S. Lewis, Roald Dahl or, for that matter, George Lucas.

The completeness of Rowling's vision may explain *Harry Potter's* stunning popularity. First published in Britain in 1997, the book has scooped up an assortment of prizes. Scholastic paid \$105,000 for the U.S. rights, and it has so far been on the New York Times best-seller list—adult best-seller list, that is—for 15 weeks. The sequel, *Harry Potter and the Chamber of Secrets* (which will be out in the U.S. in June), has hit No. 1 on British best-seller lists, and some impatient U.S. fans have begun ordering copies through the British subsidiary of Amazon.com. Warner Bros. has optioned the film rights to what is planned as a sequence of seven books (one for each year Harry spends at Hogwarts).

First-time English author Rowling—Jo to her friends—has conjured up a magical, self-contained parallel universe that looks a lot like a British boarding school except that Harry takes classes in potions, poltergeists patrol the halls, and Harry gets to show his true mettle. "I know far more than the reader will ever



**BEWITCHING:** Author Rowling says her young hero "strolled into my head fully formed"

need to know," says Rowling, an elfin-looking 33-year-old. "I know the names of all the Quidditch teams." Quidditch, for the uninitiated, is sort of like soccer, but it is played in the air on broomsticks, and some of the balls attack the players.

Rowling, a single mother who wrote part of the first Harry book while on the dole, feels she has slid right down the rabbit hole into Wonderland. The daughter of middle-class parents near Bristol, she began writing secretly when she was six, and after university took a series of jobs, mainly as a teacher. But she never considered writing for children until one day in 1990, when "Harry

just strolled into my head fully formed." That same year, however, her life fell apart. Her mother died of multiple sclerosis at 45, and Rowling was both burglarized and fired from her job. She moved to Portugal to teach English. While there, she met and married a journalist and had a baby. The marriage soon fell apart, and Rowling took her four-month-old daughter Jessica to Edinburgh, where they still live.

Rowling found herself in the classic single-mother trap. She could not afford child care, so she could not go to work, and when she tried to put Jessica in state-funded care, she was told she was "coping too well." For almost a year, until she found teaching work, Rowling lived off public assistance. Every day, to escape her damp, unheated flat, she'd take the baby to the nearest café and write away, nursing a cup of coffee. In 1995, after she found an agent in a writers' directory, a British publisher offered her a tiny advance of around \$4,000. "I'm lucky by anyone's standards, not just single-mother standards," Rowling says. "The crucial thing is, I had a talent you need no money to pursue."

Rowling believes Harry has become a crossover hit because she never wrote with a "target audience" in mind. The books certainly work on several levels. They are filled not only with characters familiar to most kids but also with clever jokes about garden gnomes and wizard chess—played with living pieces ("They kept shouting different bits of advice at him, which was confusing: 'Don't send me there, can't you see his knight? Send him, we can afford to lose him'"). As Rowling puts it, "If it's a good book, anyone will read it. I'm totally unashamed about still reading things I loved in my childhood." *The Wizard of Oz* just may have to make a little space on the shelf for the wizards of Hogwarts. ■

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# Staying Cool Under Fire

Rapper Nas smartly documents his mad world



**NAS WALKS THE LINE.** Between gangsta-leaning and God-fearing, between lustful and romantic, between the poetic and the scatological. He has starred in

a movie (director Hype Williams' *Belly*), performed high-profile duets (with Mary J. Blige and Lauryn Hill), and dodged death (when his friend and fellow New Yorker Biggie Smalls was shot and killed in 1997, Nas went into virtual seclusion, fearing for his life). He's proud but not bombastic, he's casual in tone but almost always serious in content, and although his raps are deeply personal, he strives for the prophetic. He's a craftsman of words; he wants to tell a story, communicate ideas, not just spew rhymes, rage and attitude. Ultimately the ambition of his lyrics and themes is what makes him hip-hop's most important and interesting male solo performer.

Nas' first solo album, *Illmatic* (1994), was a rap classic—lean, smart and at times jazzy. His new album, *I Am...* (Columbia), aims even higher: the songs are grander, more aggressive, more cinematic. Several top pop performers stop by for duets, including Puff Daddy (on the booming *Hate Me Now*), hip-hop-soul singer Aaliyah (on the ballad *You Won't See Me Tonight*) and gangsta rapper DMX (on the rough-riding *Life Is What You Make It*).

One of the best songs on the album is *Ghetto Prisoners*, a stirring call for the poor and downtrodden to stand up and resist the powers that keep them down. "Get up/ Wake up/ Rise," raps Nas. Another sharply realized song is *Undying Love*, a violent tale of a man who kills his cheating lover and then himself. Other, less talented rappers might have turned the song into something venomous and exploitative. Nas' rendering of this bloody story reminds one of Bruce Springsteen's spare, misanthropic *DOING IT HIS WAY: Hip-hop's best and brightest male solo performer*

thropic songs on *Nebraska*, or even of Raymond Carver's terse short stories. The last line in *Undying Love* is "now under God, we elope." And then there is a single gunshot. Nas takes no joy in his raps of woe; he's a reporter coolly relaying the madness of his world and the turmoil in his heart.

Again and again on this CD, Nas raps about struggle and loss. Originally he recorded—then dropped from the album—a soulful, introspective song about growing up poor called *Project Windows*; here's hoping he will include it on a future album. Another song (one that made the cut), *We Will Survive*, mourns the shooting death of superstar rappers Tupac Shakur and Biggie Smalls. "[Smalls and I] were supposed to meet the night he died," says Nas. "I can't forget Biggie and Pac—they made it possible for rap music to blow up the way it is now."

Nas is actively and eagerly building on their legacy. On one of his new songs, the insistent *I Want to Talk to You*, he attacks Congress, the President and various public officials, exhorting them to do something, anything, about the conditions of the inner city. In doing so, Nas breaks out of the pack of contemporary rappers. He's not just identifying problems. He's demanding solutions. —By Christopher John Farley



**EGGTV:** "Eggplant" had to earn his toilet paper and food in contests

## TELEVISION

## Tokyo Truman

A man emerges from a year of solitary stardom

**A** NAKED MAN IN A TINY APARTMENT subsists on his wits for 15 months. With no food or clothing, he can acquire goods only by winning them in magazine competitions. When he wins a magazine yens' worth, or \$8,300, he will be set free. (He wins some dog food, for a while his only nourishment. And finally, after months—toilet paper!) He may not even know that the Japanese TV variety show sponsoring him, *Susuru Denpa Shonen* (Don't Go for It, Electric Boy!), is airing his solitary confinement in 15-minute segments each Sunday night. That's awful! That's sadistic! And, you admit with a grimace, that's entertainment.

Last week this urban Robinson Crusoe, an unemployed comic nicknamed Nasubi (the Japanese word for eggplant), emerged from his *Truman Show*-like hermitage with the subtlety typical of TV in Japan: he was led into another room, the walls collapsed away and a crowd roared with delight. "You mean, everyone has been watching my naked body all this time?" he asked. In fact, his genitals had been covered by an electronic eggplant.

One wonders if his face will later be covered in egg. Part of the idea's charm was that Nasubi, 23, didn't know that all Japan was sharing in his desperate antics. But was it real? (Whatever "real" means on TV.) How much did Nasubi, clearly aware of the camera, help contrive his weekly 15 minutes of glory? Was he truly confined all that time? Or is he the Charles Van Doren of Japanese TV?

What began as a cute gross-out stunt à la Guinness could now be a case for *Unsolved Mysteries*. —By Richard Corliss



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C I N E M A

## Sex, Drugs and Chicken Soup

Diane Lane finds it all in the nostalgic, cliché-filled *A Walk on the Moon*

**P**ERHAPS YOU REMEMBER THE EPISODE of *The Honeymooners* where the Kramdens take a break from their marital fractiousness to go out dancing. When they get home, they warmly recall the sweet savor of their romantic prime. Ralph and Alice were, what—33, 35? Yet they saw their good old days as past; the greatest thrill they could have at their advanced age was to reminisce.

*A Walk on the Moon*, set in the summer of 1969, raises similar issues: How young can you get old? And can you get young again? Pearl Kantrowitz (Diane Lane), who is maybe 32, thinks she's an old lady because she has a tepid husband Marty (Liev Schreiber) and a daughter Alison (Anna Paquin) who at 14 is revving up



**NICE JEWISH WIFE SEEKS HIPPIE HUNK:** Lane, with Mortensen, goes from the Catskills to Woodstock

for the sexual adventures Pearl never enjoyed. She says of Alison, "I just hope she doesn't end up like us." Poor Pearl. In a Catskills bungalow not far from Woodstock, she feels she's already come to a dead end in her undramatic life story.

Enter romantic possibility—or, in a coming-of-middle-age tale like this, inevitability—in the lank person of Walker Jerome (Viggo Mortensen), a peddler they call "the blouse man." While the others watch Neil Armstrong walk on the moon, Pearl is in the back of the blouse man's truck becoming a giddy, blossoming girl again. A few weeks later, she goes with

him to Woodstock, gets baptized in Day-Glo body paint and is spotted by a horrified Alison. My mother—the hippie whore!

The movie, written by Pamela Gray and directed by Tony Goldwyn, stretches plausibility to the snapping point. (In Woodstock, an impromptu city of 300,000 people that weekend, what are the odds you'd spot your mom with the blouse man? And, at the time of the moon landing, wasn't everyone talking about another little

event that happened that weekend—Chappaquiddick?) It also lays on the Kantrowitzes' ethnicity too heavily; they are like chicken soup that's all schmaltz.

So you look past the gaffes and clichés into the heart of the performances. Here you find Paquin lending a tough intelligence to Alison's confusions; and Lane so all-American gorgeous she needn't act to be the center of every shot. She does act, though, and nicely. She locates Pearl's yearning in vagrant sighs and in sidelong glances at the big world exploding outside her small one, into sex, drugs and eternal adolescence. —By Richard Corliss

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1. Source: Physician Drug and Diagnosis Audit (PDGA), November 1993–October 1997, Scott Lowe, a Division of Scott Lowe, PMS, Inc.

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C I N E M A

## The Brat Pack Hits Paydirt

To be young, gifted and in a good movie—that's the luck of Katie Holmes and colleagues in *Go*

**T**HE ONE THING THAT'S CLEAR FROM the glut of contemporary teenpix is that a lot of young talent is being wasted in gonadal junk. If only these kids could find a smart script and a director who knew how to harness their coltish appeal, they might quickly turn promise into achievement. As it happens, the wait wasn't all that long. Here is a picture that has wit, a hairpin-turn narrative, high pizzazz and ensemble star quality. Ready, set, Go.

To judge from the script by John August (a comer; no, an arriver), Ralph's Market in Hollywood is stocked with siren starlets. Katie Holmes, she of the angel-shut face, is there from *Dausson's Creek*. Sarah Polley—with Creature-from-the-Black-Lagoon eyes and a mouth born to pout (some clever director will cast her as Heather Graham's younger, savvy sister)—is a cashier. *Party of Five's* dreamboat Scott Wolf is in Polley's check-out line. The film isn't five minutes old and already you suspect you'll be entranced even if it stinks.

It doesn't stink. August and director Doug Liman, of that lovely L.A. fable *Swingers*, have many amusing tricks to play on you. Ronna (Polley) is substituting for Simon (Desmond Askew), now off to Vegas, who retails drugs on the side. Soap opera stars Adam (Wolf) and Zack (Jay Mohr) want to buy some from Ronna, who needs rent money. Claire (Holmes) thinks that's all very cool, until she is left as collateral with Simon's evil wholesaler Todd (Timothy Olyphant). The movie is rather too frolicsome about drug use, but it carries an internal message: if you're on dope, you won't be able to follow the plot.

It's worth following because it forks into a second story—Simon and his friend Marcus (Taye Diggs) go to a Vegas lap-dance parlor and play with gunfire—and a third, involving Adam, Zack and a narc (William Fichtner) who comes on to them like a Mark Fuhrman on Viagra. Though some of these folks shade into their 30s, all act like teenagers. The movie is set on Christmas Eve, but emotional-

ly it's Mischief Night, when kids will do anything for the free-wheeling hell of it. They fool around as if there were no tomorrow, not caring that tomorrow is ... Halloween.

Go is that kind of four-on-the-floor joyride, seemingly heedless of Hollywood story conventions as it spins from one attractive group of actors to the next. When Polley disappears after 40 minutes, you may feel no one can take her place; then Diggs (our choice for Afro-fab star of the future) assumes center screen and is just as beguiling. Wolf is delightfully disdainful of getting an ear kiss from the narc's free-love wife: "And that ear thing, I have Q-Tips, thank you." Olyphant is also an accomplished hunk. In fact, why not round up the entire cast for a sequel? Call it *Keep Going*.

O.K., the car chases and gunplay don't work as well as the character comedy does. The movie has so many different set pieces that it sometimes looks like Liman's demo reel. And all right, you've seen these elements before—but rarely so engagingly assembled. With its three-part structure framing a story of drugs and smart talk, but also with a heart so understanding that it lets nobody die, *Go* is a prime example of Tarantino cute: pup fiction.

—R.C.



**CHAPTER ONE** Holmes and Polley learn the downers of drug dealing



**CHAPTER TWO** Diggs and Askew learn that guns sometimes go off



**CHAPTER THREE** Mohr and Wolf learn that actors play many roles

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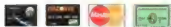
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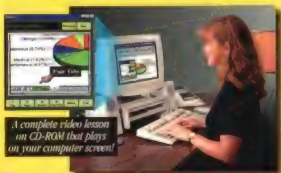
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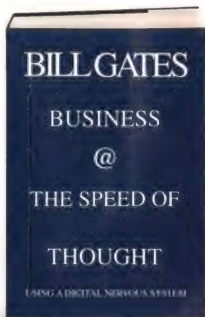
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# 10 Things About Her

Julia Stiles' career is a class in teen stardom

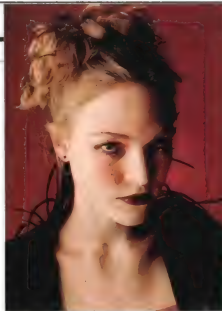
By JEFFREY RESSNER LOS ANGELES

**J**ULIA STILES IS A STRAIGHT-A HIGH school senior who just turned 18 two weeks ago. She has a publicist. She has an agent. She co-authored a script that's in rewrites, and she has the leading role in a studio film. All of which makes her remarkably similar to the 289,000 other adolescents currently jockeying to be Hollywood's next big thing. Surely you've noticed how each weekend brings scores of cheaply made movies packed with TV kids from the WB or Fox networks (see previous review). Stiles thinks it's unfair to stereotype the genre. "Some teen movies really suck, while others are really good but get a bad rap," she says, adding that the same dictum holds for young actors. To break out of the pack takes charisma and clever marketing. Talent helps too. Since Stiles stars in Disney's new teen comedy, *10 Things I Hate About You*, it might be helpful to examine 10 things this emerging actress has done to boost her career.

**1. STARTED EARLY:** Aside from learning the difference between net and gross points, nothing prepares an actor better than prep-school training in the theater of the absurd. At age 11, Stiles wrote a letter to the director of New York City's artsy La Mama Theater asking to audition. Soon she was appearing in avant-garde plays and lip-synching to recorded dialogue.

**2. TOOK "SERIOUS" TV ROLES:** Making an early mark in *Before Women Had Wings*, an Oprah-produced telefilm about child abuse, she recently appeared as the hippie flower child in NBC's highly rated mini-series *The '60s*.

**3. WON OVER CASTING AGENTS:** Getting auditions depends on currying favor with casting pros, who sift through thousands of head shots and videotapes. "I narrowed the field down to 20 girls, and Julia's natural, soulful quality stood out," says Francine Matiser, who cast *Before Women Had Wings*. Disney's casting exec Marcia Ross, who saw nearly 200



actresses for the *10 Things* role, remarks, "You can see it onscreen—she projects an intelligent depth, she's not girlish, and she'll easily grow into adult roles."

**4. HIT THE FESTIVAL CIRCUIT:** Briefly appearing as Harrison Ford's daughter in *The Devil's Own*, Stiles had her first real splash as a killer Lolita in *Wicked*, a kinky 1998 Sundance entry. Following its midnight screening, a line of youngsters waited outside to get Stiles' autograph. "They asked her to sign posters they had torn down, and I thought, 'Whoa, that's what Sundance can do for an unknown actor,'" recalls director Michael Steinberg.

**5. ATTRACTED INTERNET ADVOCATES:** After seeing *Wicked* at Sundance, Ain't It Cool movie-website geek Harry Knowles raved about Stiles' "immense amount of screen presence" and tapped her as the "discovery of the fest."

**6. SHOOK UP SUPPORT TEAM:** The new Ozvitzian model of Hollywood calls for dropping your agent in exchange for a manager. Stiles did the opposite. "Having a manager is sort of superfluous and redundant," she says. "My agent and



**STILES' STYLE** From left, as the face of the NBC television mini-series *The '60s*, sharing the spotlight on the cover of *Vanity Fair's* Hollywood issue and co-starring with Heath Ledger in *10 Things*



**BREAKING OUT** Charisma, marketing and, oh yes, talent

publicist are doing a fine job, and I didn't feel like paying somebody else 10% to do nothing." Stiles' former manager refused comment, other than to say that he lined up her last three projects, including *10 Things*.

**7. GOT IN THE RIGHT MAGAZINES:** Her inside pages for *Harper's Bazaar*, *Interview* and *Vogue* showed class, but Stiles admits that posing for the cover of *Moxie Girl* last year was cheesy. Swearing never to do another teenzine, she was featured on *Vanity Fair's* Hollywood-cover foldout between Reese Witherspoon and Sarah Polley.

**8. BONDED WITH MADONNA:** Asked to appear in a Material Girl-produced film about a young pyromaniac, Stiles took an informal meeting with her longtime feminist influence. "She's very assertive, and nobody's bossing her around," the younger actress says, mimicking Madonna's screwy new British accent. "I've always kind of tried to emulate that."

**9. EMBRACED, LIKE, SHAKESPEARE:** "I lucked out in terms of timing," Stiles says, poised to appear in three youth movies borrowed from the Bard. *10 Things* is basically *Taming of the Shrew* in high school; an updated *Hamlet* will star Ethan Hawke as the melancholy Dane; and *O*, currently filming, is a retelling of *Othello* set in the world of high school basketball.

**10. SUCCESSFULLY "OPENED" A FILM:** Well, it remains to be seen if *10 Things* will do as well as Stiles—or Disney—hopes. The studio moved the release date up, hoping to capitalize on spring break. If the movie does well, Stiles could become Hollywood's latest overnight star—seven years after she began her acting career.



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BOOKS

**THE HANDYMAN** By Carolyn See Jesus Christ was a carpenter. Bob Hampton is a handyman. Actually, he's an aspiring but discouraged artist spending a summer in Los Angeles as a Mr. Fix-It, but Christ haunts this novel because Bob develops an odd knack for transforming the lives of those he works for—the lonely, the helpless, the disconnected. Bob also sleeps with a lot of his clients, but he brings them clarity and color, a transcendent color that eventually finds its way onto his canvases. With this compelling work, one that requires some suspension of disbelief, See evokes an L.A. rarely seen: a place where unexpected beauty blossoms in the margins.

—By Elizabeth Gleick

TELEVISION

**STRANGERS WITH CANDY** Comedy Central, Wednesdays It has been a year and a half since *South Park* premiered and five months since it cracked basic cable's Top 10. So where will Comedy Central's next breakout hit come from? Don't look to Amy Sedaris, who co-created this leaden satire of after-school specials. Sedaris also stars as a 46-year-old who has returned to high school after 32 years as "a boozier, a user and a loser." Just what did the network find funny? The name of the school's African-American principal, Mr. Blackman? The catatonic geriatric behind the wheel of a car? Maybe Sedaris' single comic affectation, a grotesque overbite? Take Mom's advice: Avoid *Strangers with Candy*.

—By William Tynan

THEATER



**HEDDA GABLER**

By Henrik Ibsen Her lost love is a self-destructive genius. Her new husband is a fuss-budget academic. Caught between them, Annette Bening's tragic heroine suffers a

ISN'T THAT...



PAUL GUNTERMAN/ABC

**MOMMY NEAREST** Lost? No, she's been found. Jili Clayburgh, iconic, liberated divorcee of '70s cinema, is returning to pop culture as an only slightly older-looking unmarried woman. In the NBC sitcom *Everything's Relative*, Clayburgh is obsessed with her ex and her two grown sons. They're an amusing lot, and, surprisingly, they come from the producers of *The Golden Girls*.

kind of influenza of the soul—fevers and chills alternating while she tries to maintain her politesse in provincial society. This is risky work for a movie star, but Bening's understated tension is admirable, and so is Jon Robin Baitz's new adaptation, touching Ibsen's glum dramaturgy with rueful Chekovian absurdity. Daniel Sullivan's brisk production, running through mid-April at Los Angeles' Geffen Playhouse, is full of lively performances bobbing eccentrically along on the play's tragic undertow, which is no longer fully persuasive.

—By Richard Schickel

MUSIC

**YOU'VE COME A LONG WAY, BABY** Fatboy Slim

You may not have heard of Fatboy Slim, but if you've been to the movies lately, you've probably heard his music. The British deejay specializes in "big beat," a bouncy blend of hip-hop and



house music, and his songs have been featured in the trailers for such teen flicks as *10 Things I Hate About You*, *Go and She's All That*. Virtually all the sounds on this album are sampled, and there are few lyrics, so just sitting and listening to it is a bit of a bore. But when Fatboy Slim gets in a groove, the results can be uplifting. And the low-rent video for *Praise You*, with its amusingly terrible choreography, shows he has a sense of humor too.

—By Christopher John Farley

**BARTOK VIOLIN CONCERTO NO. 2** Gil Shaham

At 28, Gil Shaham has survived the hazards of prodigyhood to become the outstanding American violinist of his generation. His forthright, incisive playing can be heard at its youthful peak in this remarkable new recording (which also includes Bartók's *First and Second Rhapsodies*). Shaham's soaring interpretation, at once fiery and nobly lyrical, is a near perfect realization of a modern masterpiece; Pierre Boulez and the Chicago Symphony provide lucid support.

—By Terry Teachout

CINEMA

**COOKIE'S FORTUNE** Directed by Robert Altman

Easter weekend in the Mississippi town of Holly Springs. Old Cookie Orcutt (Patricia Neal) is fixin' to die—and does—while her niece Camille (Glenn Close) is staging a *Salome* pageant at the First Presbyterian Church. Complications, of the sort Altman has been perping for decades, ensue. And though Neal, Charles S. Dutton (as Neal's best friend) and Liv Tyler (as the town's wild child) have charm to burn, the film mostly simmers. Like Camille's theatricals, the Anne Rapp script dawdles through predictable Southern Gothic plot twists that a real writer like Beth Henley would use to showcase memorably bent characters.

Rapp's idea of character comedy is to have the movie's villain literally caught with her hand in the cookie jar. This little essay on greed and blurred bloodlines is another footnote to an Altman career that is fast becoming all footnotes.

—By Richard Corliss





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Lewis, age 5, inset, and, above, with granddaughter Drake

## GRACE P. LEWIS

**A century of remarkable experiences**

*In March of 1919, I went with Mama and Dad to Pinehurst, to the Carolina Hotel ... Staying at the hotel was Annie Oakley, the famous sharpshooter. She was there to instruct some of the ladies at the hotel how to shoot and so I joined the group. She was a quiet, little person—nothing like you would imagine. One night there was a costume ball and I thought it would be fun to impersonate her. She was delighted to loan me the outfit she wore from her days touring with Buffalo Bill! It was a fringed leather jacket and skirt with a hat that had a six-inch-wide brim. I won the prize.*



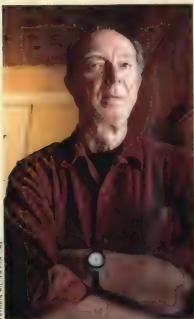
TIME SELECT AUTOBIOGRAPHY

# THANKS FOR THE MEMOIRS

There has never been a better time to write the story of your life

By EMILY MITCHELL

**W**E ALL HAVE A STORY TO TELL. AND more and more, we are starting to tell it, speaking into a tape recorder or writing with pen on paper or at a computer. The act of writing about our past, says Kate Hays, a Toronto clinical psychologist, offers valuable "self-reflection, exploration, continuity and discovery." Most important, memoirs are true; they tell what happened. Frank McCourt's 1996 best seller *Angela's Ashes* kindled interest in the memoirs of ordinary people. Says Adam Sexton, dean of New York City's Gotham Writers' Workshop: "People read McCourt and think, 'I could do that.' Maybe everyone won't equal his success, but to your family and friends the story you write will be prized above all others.



## DON ANDERSON

**A bittersweet portrait of longing and a family divided**

*Weekend visits with my father often ended with me, and maybe him, feeling sad. I blamed my mother for divorcing him, him for leaving her, and myself—I didn't know for what. Once when he took me home he complained to my mother that I didn't seem very happy. She said I toas. He said he never heard me whistling. Their arguing upset me and I told my father I did too whistle. After he left I cried and yelled at my mother. Actually, whistling was not my habit and later, on rare occasions when I caught myself in a little tune, I remembered what my father had said. Several years ago my supervisor at work, wanting to add a little serendipity to my performance evaluation, wrote, "Whistles while he works." I wished my father could have seen that.*



*I'm a kisser, I'm a joke teller, I'm a dancer. I'm a somewhat everything and nothing big. I'm not stuck-up. I don't have none of that thinking that you're better than anybody. I didn't go to college. I didn't have no big great job. I haven't had anything big. I was just down-to-earth and I got along fine. I'm my own person, that's what it is and I'm still moving.*

**T**HESE ARE THE WORDS OF FREDDIE Mae Baxter, born into a poor family in the rural South 75 years ago. When her mother died, the teenage Freddie Mae left for the North, seeking work as a domestic. After a lifetime of caring for others—children and old people—she started talking into a tape recorder at the behest of a writer friend named Gloria Bley Miller, recalling what it was like to grow up in a big family in a little house with no indoor plumbing; to pick cotton; to live in "jivey" 1940s Harlem. Miller edited the reminiscences, and Baxter's unique voice so impressed editors at a major publishing house, Alfred A. Knopf, that next month it will bring out her exuberant memoirs, *The Seventh Child: A Lucky Life*. "I'm the seventh child, so I know I'm lucky," says Baxter. And what better proof

than Knopf's literary stamp of approval? That in itself is an extraordinary tale—and a telling one.

Today, more than ever before in modern times, the era of confession is upon us. Vast numbers of people are eager to spill the most minute details of their lives on television talk shows, in poetry, in comedy clubs, in monologues for the theater and, most of all, in books. The range is astonishing, from best-selling works by the celebrated—like the just-out memoirs of Henry Kissinger—to two different views of growing up Irish by brothers Frank and Malachy McCourt, to the modest, self-published stories meant only for a handful of friends and relatives.

With so many people putting their lives on paper, workshops and college extension courses have sprung up from coast to coast to help them with the writing craft. Anyone can start. Looking at old pictures or magazines, remembering the way things tasted, sounded and smelled, and recalling a specific incident, such as the first day of school or the first family car, can bring a flood of memories. Some people write in solitude, while many prefer working with a group. Others want a gentle guide. Along their journey through the past, people discover that what may have seemed an unimportant event has value. They may write to ex-

orcise terrible experiences, complete the grieving process or just give dignity to an everyday life. For most, there is a desire to create a permanent record of their experiences and leave a legacy for their family.

At the University of Wisconsin-Superior, psychotherapist John Kunz directs the International Society for Reminiscence and Life Review, working with older people to put their oral histories on tape. He finds that "as baby boomers age, they say, 'Gee, we want people to value what we've done with our lives.'" Since 1988, Denis Ledoux, an author who lives in Lisbon Falls, Me., has led workshops around the country, helping thousands of people get started on their memoirs. He argues that a sense of continuity between generations has been lost, geographically and emotionally, and that the oral tradition of storytelling has diminished. As an alternative, if children and grandchildren are out of reach, says Ledoux, "you can write out your story."

Allen Greenstone, 75, of Hollywood, Fla., wanted to put his story on paper so that his daughter Adrienne, 50, would know him as more than just her father. The retired Navy fighter pilot was on a training mission in 1943 and watched his wingman's plane go into a tailspin and crash.

## A triumph, a tragedy or the most mundane memory can open the floodgates of

Baxter playing sax with the Symphonettes

## FREDDIE MAE BAXTER

**A memory alive with jazz and New York City in the '40s**

In those days, you could go down 47th Street and see lots of signs saying TEACHER FOR SO-AND-SO. I was walking down the street and saw a sign for a saxophone teacher so I went in. The man's name was Walter Thomas and he was the saxophone player in the Cab Calloway band. He said if I could get a horn, he would teach me...

Anyplace that there was music, you could find me. I used to hang around with the musicians that were playing. The white guys used to come up and play with them in the after-hours joints in Harlem. Sometimes I would join them, and sometimes I'd sit up in my house alone enjoying myself just blowing my horn.

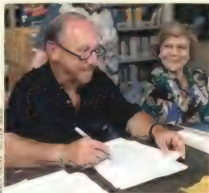
## ALLEN D. GREENSTONE

**After half a century, images of a friend's death come streaming back**

[Frank] pulled straight up as though attempting a loop. Then his plane hung suspended like a puppet on a string. It shuddered momentarily, slid down a little on its tail like a begging dog, and snapped to one

side as it stalled and began to spin. A starburst exploded in my stomach like a shattering block of ice... I followed lower and lower, praying he would pull out. Then Frank hit into the forest like a diver knifing a pool.

He slipped beneath the green surface. The plane's tail followed. Instead of a diver's splash, a roaring cauliflower burst of crimson and black smoke left a dirtying sear on the green carpet... That night I sat trembling on the edge of my bed and watched as the squadron adjutant boxed Frank's belongings. The supply sergeant collected the bedding and rolled the mattress. I stared at the bare metal bedsprings.



For half a century, he carried a poem in his head that he had composed about the tragedy: "Spinning, twisting, hurtling down/ Faster, faster, towards the ground/ Wires screaming/ standing taut/ Metal groaning, anguish wrought./ ... Victim trapped in metal womb/ resisting, wrapp'd within his tomb." After joining a weekly workshop at a local community center, he finished the poem and began writing the stories that eventually turned into 40 chapters of memoirs. Each week one of the nine students in the workshop reads aloud from a work in progress, and the others comment. Says Greenstone: "We determined early on that we're all grownups. We're critical in a positive way."

**A** GROUP'S ENCOURAGEMENT AND feedback often spur people on. Since the late 1980s, Joe Hausner, 72, has been part of a memoir-writing group at Northwestern University's Institute for Learning in Retirement in Evanston, Ill. His first writings were an act of exorcism based on terrible events within terrible events. At 17 he was sent to Kaufering, a Nazi labor camp west of Munich. Days before the war ended, guards were herding prisoners onto a train when Allied planes

suddenly appeared overhead and strafed it. As he later wrote in his memoirs, "I wanted to get up and shout, 'Stop shooting, you fools! We are not enemies. We are all waiting for you, our liberators!' Slightly injured, he fled into the woods and, along with a hundred other escapees, made his way to freedom.

The scene never left him, and 45 years later he enrolled at Northwestern to write it down. After turning out 30 more stories about the camp, he hired an editor to help shape them into a book and published it himself. Several copies were sent to German groups that maintain Holocaust archives. Hausner was afraid he would run out of things to write about, but he's found support among the group members, and the exchange of ideas keeps them all writing. So far, he has produced dozens of stories about his business careers, his travels and a 55th high school reunion that will probably go into a second self-published book. He carries around a legal pad so that he can jot down ideas for more. Louise DeSalvo, who is the author of *Writing as a Way of Healing* and teaches memoir writing at New York City's Hunter College, urges her students to note stray thoughts that bubble up from their unconscious minds while they are doing ordinary things like household chores.

Nothing is so mundane that it can't be woven into a memoir. Maureen Murdoch teaches a course titled the Art of the Memoir through the UCLA Extension Writers' Program, one of a dozen course offerings that cover everything from novelistic memoirs to personal essays. "As long as the tale has a universal theme, drama and insight," she stresses, "no incident is too small." Exemplifying these qualities are the stories of Yvette Audet, 66, a Maine widow who writes detailed accounts of her childhood: of rising before dawn on cold mornings to pick potatoes on neighboring farms, of kneeling nightly with her family and reciting the Rosary. Before Audet, a mother of six, began taking Ledoux's workshop in Lewiston, she taught herself to type and even went back to school to get a general equivalency diploma. Audet's education was ended after eighth grade so she could care for younger siblings while their parents worked in a mill. She still uses the Smith-Corona she bought in 1990 and keeps it beside her sunny kitchen window.

Finding the truth is one of the most difficult hurdles for a memoirist. Gail Hall Howard, 52, writes memoirs and teaches memoir writing at Connecticut's University of Bridgeport. "There isn't just one version of the truth," she maintains. "We re-

**recollection. Writing those memories down is a way to heal, resolve and share**

## You've written it. Now what?

The achievement of reconstructing the story of your life through memoir writing is often its own reward. But then who is your audience? For many memoirists, figuring out what to do with the finished product can be the biggest challenge of all.

**I**F YOU HOPE TO NAB A BIG PUBLISHING deal and follow in the footsteps of someone like Angela's Ashes author Frank McCourt, you'll have to ask some hard questions about your book first. "Publishers decide on the basis that no one reads anymore. So they ask, 'Can we promote this?'" cautions Tristine Rainer, founder of the Center for Autobiographic Studies in Pasadena, Calif. Your memoir is marketable, according to Rainer, if it provides a glimpse into a unique world, reflects the social issues of a larger group or is just great writing. Even if you meet these criteria, convincing a publisher means sending out scores of query letters and bracing for the rejections.

Some memoirists have found success getting the word out on a smaller scale. When Diana Douglas Darrid approached a large publisher with a memoir of her life as

an actress, she found the editors only wanted her to dish dirt about her first marriage—to actor Kirk Douglas. Darrid eventually found the right fit with Barricade Books, a small New York press that publishes theater and film biographies. Lots of specialty and regional publishers are seeking books on everything



from Navy stories to tales of Kentucky history. In the fall, Rainer plans to launch First Person Press, which will be strictly devoted to memoir publishing.

If the idea of hawking your life story to an outsider turns you off, consider self-publishing. It can be a time-consuming option, forcing you to deal with production, distribution and marketing. But self-publishing is one way to keep a book truly your own. An alternative is a vanity press, which will edit, design, typeset and print your book, and then bill you for the services—all of which can cost tens of thousands of dollars.

A popular low-budget way to share your story with others is via the Internet. That's where Ann Cadell Crawford is publishing her memoir of life as a military wife in 1960s Vietnam. Crawford posts a little at a time, drawing on old diaries and newspapers. "You have to keep adding fresh information," she says. "Many people are now following my memoir, so all that stuff I've carted around for years is finally being used." —By Rebecca

Winters. With reporting by Anne Moffett/Washington and Jacqueline Saviano/Los Angeles

member certain things in different ways, and our understanding changes over time." Everyone sees childhood through grown-up eyes. The memoirist's task is to bring back the reality of the child's view filtered through adult perceptions and make that truth into a compelling story.

Don Anderson of San Francisco set out to write down his past as honestly as he could, but that was only one of his motives. "I wanted to write a good story, and I didn't have any other story to write, so I wrote my own," he says. To transform an ordinary life into extraordinary reading, Anderson, 64, has put in a few hours each day, five days a week, for nine years, and is now polishing a 1,200-page draft. His only brush with formal training was a class 12 years ago at San Francisco State, and he taught himself to type before retiring at age 55 from his job producing instructional material for the Social Security Administration. He studied the writing craft by reading entire shelves of books and points to Marcel Proust's masterpiece, *Remembrance of Things Past*, as inspiration.

Putting one's life down on paper is for many a way of healing old wounds. More

than 45 years passed before Fanya Gottesfeld Heller, now 75, could explain to anyone why the bark of a dog upset her or why her heart beat faster when she saw a policeman or why she became angry at the sight of food left uneaten on a plate. Only when she asked herself, "If I don't tell my story now, who will tell it for me?" was she able to confront her past. As Heller, who lives in a spacious apartment on New York City's Fifth Avenue, started talking into a tape recorder, all the ghosts from long ago returned. "It was eventually a catharsis, but it was a very painful process," she recalls. The memoir, brought out by Ktav Publishing House in 1993 as *Strange and Unexpected Love: A Teenage Girl's Holocaust Memoirs*, set her free. "I know myself and other people better," Heller says. "I have a little bit more insight and realize I am strong enough to deal with all the pain."

Not all memoirists, however, keep to the narrow path they set out on. That is part of the discovery process. After Diana Douglas Darrid's house was destroyed in the 1994 Los Angeles earthquake, she stayed with her son, actor Michael Douglas, and his family while her home was being

rebuilt. Long since divorced from Kirk Douglas, she was the widow of William Darrid, a writer and producer, to whom she had been married for 36 years. Michael urged her to start her memoirs as a legacy for her grandson Cameron, and Darrid began to write. The result, *In the Wings*, will be published this summer by Barricade Books. It is an account of her days as a stage actress, her romances before meeting Kirk, their marriage and subsequent divorce, and the happy years spent with her second husband. While writing, Darrid realized that even though her husband died in 1992, she had not finished grieving. The memoir became a healing balm.

Like Darrid and Heller, many find a sense of relief through recalling the events of life. "Maybe all memoirs are therapeutic to a degree," muses Dr. Robert Butler of the International Longevity Center in New York City. Through his work with older people, Butler has come to appreciate the positive values of reminiscing—or what is often called a life review. He says most people "do a silent life review or share it with a spouse or children, but writing it may be more meaningful and powerful."

## Finding the truths that have made up a lifetime is a great challenge—and a prize



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## DIANA DOUGLAS DARRID

**Celebrating her son Michael's 1976 Oscar triumph with Bill, Kirk Douglas, his wife Anne and their children**

*At dinner Anne served icy aquavit before the main course. Doug, being a great one for toasts and speeches, made a very touching one about his pride in Michael, and his happiness that the extended family was all together. I found myself profoundly touched by his generosity of spirit and his willingness to forget our differences in the past. We all toasted enthusiastically, then Bill made a speech, then Anne, then I. By the time it got round to Michael the aquavit had definitely got to him... Waving his glass in the air, he gave his toast. 'To my parents! For their extraordinary performance here tonight they surely deserve an Academy Award!'*

Darrid in the '40s with Kirk Douglas

and electric streetlights, without automobiles and antibiotics, without talking movies and airplanes. She has lived through two world wars and met Annie Oakley, Pope Benedict XV and Benito Mussolini. Ten years ago, she enlisted her granddaughter, Anne Lewis Drake, to help with her life story. Organizing events by decade, Lewis made an outline and, just as Freddie Mae Baxter did, talked into a tape recorder. Occasionally she would hand Drake a tape that was blank because she had pressed the wrong button. "But she would just sit down and do it all over again," Drake says with admiration. "She was very dogged." As each decade was recorded, Drake would transcribe and edit it. When her grandmother finished, Drake printed and bound 100 copies of the manuscript, complete with family photographs. They were proudly presented

Indeed, the overall benefits of writing memoirs are just beginning to be studied. James Pennebaker is a professor of psychology at the University of Texas, and his 1997 book, *Opening Up: The Healing Power of Expressing Emotions*, is widely used by psychologists and teachers. He points to a number of recent studies that present the remarkable finding that people who talk about their life experiences have lower blood pressure and a stronger immune system.

Certainly the longer we live—and statistics indicate a trend toward greater longevity—the more there will be to write about. Hunter College's DeSalvo insists that it is never too late. "If you're 55 or 60, and you haven't yet written," she remarks, "you've got all this past, and it's thrilling." As a witness to the 20th century, Brooklyn-born Grace Pierson Lewis has an exceptional past to record. At 101 she remembers what it was to live without refrigeration

as gifts at a family reunion. Says Lewis, who lives in the Osborn retirement community in Rye, N.Y.: "I did it for my children and grandchildren so they would know where I'd been and what I'd done, and it would encourage them to do the same or reach for more." There could be no better legacy.

—With reporting by Michelle Adelman, Adrienne Navon and Megan Rutherford/New York, Erik Gunn/Kanosh and Timothy Roche/Pensacola

## RESOURCES

Plenty of help is available for aspiring memoir writers. Here are some good places to start:

### SERVICES

- **Turning Memories** is a company based in Lisbon Falls, Maine, that runs workshops on memoir writing across the country. [www.turningmemories.com](http://www.turningmemories.com)
- **The Center for Autobiographical Studies** in Pasadena, Calif., is host to classes and retreats. Its website, [www.storyhelp.com](http://www.storyhelp.com), offers sample exercises and a bibliography of different types of autobiographical writing.
- **If you can't write it yourself and want help publishing your life story, you can**

get it through the Association of Personal Historians. An online directory of trained memoirists, and some tips for do-it-yourselfers, can be found at [www.personalhistorians.org](http://www.personalhistorians.org)

### BOOKS

- **How to Write Your Own Life Story: The Classic Guide for the Nonprofessional Writer** by Lois Daniel (Chicago Review Press; 1997)
- **Turning Memories into Memoirs: A Handbook for Writing Lifestories** by Denis Ledoux (Soleil Press; 1993)
- **Your Life as Story: Discovering the "New Autobiography" and Writing Memoir as Literature** by Tristine Rainer (Putnam Publishing Group; 1998)

- **Writing Life Stories** by Bill Roorbach (Story Press; 1998)
- **Writing as a Way of Healing** by Louise DeSalvo (HarperCollins; 1999)

### WEBSITES

- **America Online** subscribers can take personal writing courses at [members.aol.com/MDavis1493/writing.htm](http://members.aol.com/MDavis1493/writing.htm). The instructor posts feedback on the course message board.
- **The author of a book about the sights, smells and sounds that flood your brain with recollections offers suggested memory "triggers"** at [www.triggers.com](http://www.triggers.com). Go back in time and then start writing—about "smelling the grass," "your first pet" and "learning to whistle."

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|--|--------------------------|--------------------------|
| 1. Seeing in the distance or reading?            | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Distinguishing road signs at dusk?            | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Recognizing colors?                           | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Recognizing friends and family at a distance? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Driving at night?                             | <input type="checkbox"/> | <input type="checkbox"/> |

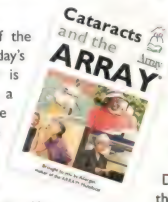
If you answered "yes" two or more times, you may have cataracts. If you do, don't worry. Cataract surgery is now safer, faster, and more comfortable than ever before.

A cataract is a clouding of the eye's natural lens. In today's cataract surgery, the lens is removed and replaced with a man-made implant to restore vision. Traditional implants are designed to provide good vision at one distance—usually far—so most people need glasses for close-up activities like reading or crafts.

## The Proven ARRAY® Multifocal

Now cataract patients have an important option—the ARRAY® multifocal lens implant. Only the ARRAY® multifocal is designed to provide good distance vision

and near vision. Compared with traditional implants, the ARRAY® can reduce the need for glasses in activities like reading, watching TV, or watching a movie.



Some people who receive traditional implants or multifocal implants report halos or glare at night. These effects are more common with multifocal than traditional implants, although individual results may vary.

Doctors have successfully used the FDA-approved ARRAY® to restore vision in tens of thousands of eyes, nationwide.

So if you or someone close to you has cataracts, the ARRAY® offers new hope for greater freedom from glasses.



Array  
The Proven Multifocal Lens Implant

To receive a free brochure, call 1-888-578-8645.



## ARRAY® Multifocal Silicone Posterior Chamber Intraocular Lens

**PLEASE NOTE:** To hear a recorded version of this text, call 1-800-438-2623.

**CAUTION:** Federal (USA) law restricts this device to use by or on the order of a physician.

**Description:** Allergan ARRAY® Multifocal Silicone Posterior Chamber Intraocular Lenses are available as

monofocal or multifocal lenses with an anterior multifocal surface, designed to be implanted in the capsular bag. The multifocal surface has the capability of being loaded prior to insertion allowing the lens to be inserted through an incision of approximately 2.2 mm while preserving a full size lens body after implantation.

When implanted, Silicone Posterior Chamber Intraocular Lenses replace the natural lens of the eye and function as a refracting medium in the correction of aphakia.

### Indications for Use

Allergan ARRAY® Multifocal Silicone Posterior Chamber Intraocular Lenses are indicated for the correction of aphakia in persons 60 years of age or older in whom a natural lens has been removed (e.g., cataract) and who desire near vision without wearing additional lenses.

Optical independence from glasses is provided. Rotation around the posterior visual axis does not affect the optical axis of the multifocal surface.

### Warnings

1. About a small percentage of patients (less than 1% in the US Clinical Study) have been dissatisfied with the quality of the resulting images of the multifocal lens.

2. In a clinical study, under test conditions, some patients experienced 2.5% more multifocal patients than monofocal patients did not notice a significant difference in quality of vision. However, the difference in vision was not significant because it was not statistically significant. It is possible that some patients who did not notice a difference in vision could also drive around objects and there was no difference in vision with the multifocal lens.

### Precautions

1. Following surgery, patients should be advised to avoid driving until they are able to drive without glasses with the multifocal lens.

2. Please discuss with your physician whether this is the right lens for you. Following surgery, if you have any problems, please contact your physician.

In rare instances, this lens may make some type of initial adjustment. In some cases, the lens may make some type of adjustment. In some cases, the lens may make some type of adjustment.

If the quality of vision is not as good as expected, the lens may be removed and replaced with a multifocal lens or a monofocal lens. In some cases, the lens may be removed and replaced with a multifocal lens or a monofocal lens.

Patients with certain eye conditions may not get the full benefit of the multifocal lens.

**Comparisons between the Monofocal and Multifocal IOL.** Both the monofocal and multifocal IOLs have been thoroughly studied and are designed to replace the natural lens of the eye. Both lenses have been thoroughly studied and are designed to replace the natural lens of the eye.

	Monofocal IOL	ARRAY® Multifocal IOL
<b>DISTANCE VISION</b>	This IOL generally gives good distance vision.	This IOL generally gives good distance vision, but it may not be quite as sharp as with a monofocal IOL.
<b>INTERMEDIATE VISION (between 2 and 5 feet)</b>	Intermediate vision is expected to be comparable between these two types of IOLs.	
<b>NEAR VISION</b>	The IOL generally does not provide good near vision without glasses.	Most patients can expect near vision to be better than with a monofocal IOL, but some may still have some near vision where you will need glasses for near work.
<b>USE OF GLASSES</b>	If you have the lens in both eyes, there is a 60% chance you will still wear your glasses for near work. There is a 34% chance you will not wear glasses at all the time for any distance.	If you have this lens in both eyes, there is a 25% chance you will wear glasses for near work. There is an 8% chance you will wear glasses at all the time for any distance.
<b>HALOS AND GLARE</b>	With this IOL, there is a chance that you may have some difficulty with halos around lights (85%) or with glare (15%).	With this IOL, the chance of having some difficulty with halos or glare is a little higher when compared to a monofocal IOL. You may experience some difficulty with halos or glare in rare instances, but this is not a problem.
<b>LOW CONTRAST VISION (DRIVING)</b>	Under poor visibility conditions, your vision may not be as sharp as in good light.	Under poor visibility conditions, your vision may be further reduced than with a monofocal IOL. Under these conditions, you may have more difficulty recognizing traffic signals and road conditions. You may need to take extra care when driving at night or in poor visibility conditions.

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# HOST AN EXCHANGE STUDENT TODAY



**Hanna, 16 yrs.**  
Enjoys dancing, movies, surfing, internet, winter sports, "all kinds of" music and socializing with friends

Make a new lifelong friend from abroad. Enrich your family with another culture. Now you can host an exchange student (girl or boy) from Scandinavia, Germany, France, Spain, England, Japan, Brazil, Italy or other countries. Becoming a host to a young international visitor is an experience of a lifetime!



**Jan, 17 yrs.**  
Likes to camp, rollerblade ("although I'm not good"), read and has always dreamed to see North America.

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# "For years I had trouble sleeping restfully— now I know the problem was in my mattress!"

*NatureSleep™ Platinum mattress pad features comfort zones that match your body's shape and promote restful, therapeutic sleep.*

*Unique, high support factor design for more comfortable, restful sleep.*

*Comfort zones match your body shape. Built-in lumbar support reduces spinal stress and backaches.*



*The distinct comfort zones in NatureSleep Platinum have revolutionized the sleep-product industry. They reduce sleep stress—especially strain on the spine—and cradle those areas of the body prone to increased pressure.*



I lead a hectic life.

Between my part-time job, the kids, after-school activities and sports, my days are filled with things to do, places to go and

people to see. This non-stop activity from dawn until dusk can be fulfilling, but it can also be pretty stressful, so at night, I need to relax and recuperate. Nothing helps me rebound like a good night's sleep, and nothing helps to promote restful therapeutic sleep like the proper mattress.

**Tossing and turning.** Unfortunately, mattresses can range in price from \$150 to more than \$2,000. Plus, even some expensive mattresses fail to support your body evenly. Traditional mattresses provide a flat sleep surface, supporting your body at the shoulders, the hips and the heels. This leaves your lower back and legs unsupported and hinders proper circulation. Even expensive waterbeds, which are supposed to distribute weight evenly, fail to support the body properly. Your spine arches downward, in a position specialists refer to as "hammocking," causing excessive strain on the back. Scientists and doctors agree that the ideal position is a neutral body posture in which the different parts of the human body are supported individually and evenly. This is the secret behind NatureSleep Platinum, the revolutionary new product that turns any bed into the ideal sleep surface.

sleep surface.

**Scientific solution.** Anatomic Concepts, a medical products research and manufacturing company, has designed a patented and anatomically-correct mattress pad. Using research originally conducted for hospitals, this innovative company developed an effective, affordable way to transform any mattress into a specially-designed sleep surface that closely matches the shape of the human body. It features a patented five-zone sleep surface that holds the body in a neutral posture and redistributes pressure during sleep.

**Comfort zones.** The distinct comfort zones in NatureSleep Platinum have revolutionized the sleep-product industry. They reduce sleep stress—especially strain on the spine—and cradle those areas of the body prone to increased pressure. The first zone supports your upper neck and head, and is so effective that you may find yourself using thinner pillows. The second zone allows your shoulders to "sink" to a comfortable level, while the third zone supports your lower back. Your hips and buttocks have room to relax with little or no pressure in the fourth zone, and the fifth raises your upper legs to keep your spine in the neutral position. This patented system results in a supportive, super-comfortable sleeping surface that promotes more restful sleep. Until now, only the most expensive and most advanced mattress products featured this degree of technology, but

now you can get it without even buying a new mattress.

**Installs in seconds.** NatureSleep Platinum fits right over your existing mattress, uses normal sheets and turns any bed into an anatomically-correct and incredibly comfortable sleep surface. The five comfort zones have been created using a computer-designed grid pattern and are engineered to accommodate people of all heights and sizes.

**Risk-free.** Don't you owe it to yourself to get a restful, therapeutic night's sleep? After one week of sleeping on a NatureSleep Platinum, you'll wonder how you have had tortured yourself all of those years by sleeping on a hard, flat surface. You'll never go back again! Best of all, you can try NatureSleep Platinum on your own bed, risk-free. It comes with a one-year manufacturer's limited warranty and Contrad's exclusive risk-free home trial. Try it, and if for any reason you are not completely satisfied, return your purchase within 90 days for a full refund, "No Questions Asked."

**NatureSleep™ Platinum mattress pad:**  
Sizes Twin through King starting at \$59.95

Virginia and California residents only; please include applicable sales tax.

Please mention promotional code 6053-15211.

For fastest service, call toll-free 24 hours a day

**800-992-2966**

Visit our website at  
**Contrad5.com**


To order by mail, send check or money order for the total amount including \$6H. To charge it to your credit card, include your account number and expiration date.

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James J. Cramer

## Long-Term Carping

Internet companies are forsaking profit now for the future. So why all the fuss about losses?

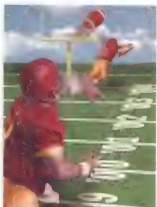
FOR YEARS, THE RAP ON AMERICAN MANAGERS HAS been that they're short-term thinkers, cowed by Wall Street—the nerve!—to make the quarterly number or see their stock price sacrificed to the earnings gods. What this country really needed, said the pundits and business professors, was a group of CEOs who had the guts to go long. Now, at (long) last, a new generation of managers, like Jeff Bezos of Amazon and Tim Koogle of Yahoo, Steve Case of America Online and Tom Jermoluk from @Home, has

emerged to do exactly that, through aggressive acquisition strategies, massive infrastructure spending and expansion at a clip that would make old-line companies get motion sickness. These young chieftains have shown a true disdain for the next quarter's results. In fact, Amazon's Bezos went so far as to urge those concerned with short-term performance to *sell* his stock, something no one else has ever done in the 20 years I have been trading.

So what happens? Bezos et al. are catching flak from the same quarters for not caring about profits! Hardly a day goes by that some pundit doesn't blast Net managers for spending recklessly or building without an eye toward making money. The now-stale-but-ever-prevalent knock against the e-companies goes like this: Sure, all well and good, but talk to me when they can make money, if ever. These businesses are worthwhile until they can make a profit.

Wrong! By eschewing near-term profit, these outfits are building brands that could be worth many times their current prices. Yahoo, which this week announced its purchase of money-losing Broadcast.com right on top of acquiring money-losing Geocities, is managing for a world that doesn't even exist and may not for years, a world of thousands of intertwined communities in constant contact over the Internet.

Amazon, once criticized as a bookseller that would never show a profit, turns out to have used its online book business as a template for forays into music, drugs, pets and, this week, online auctions, perhaps the



Net companies plan to go long

hottest area on the Web. Maybe its \$28 billion market cap isn't so wacky if Amazon becomes the world's first online department store.

Incredibly, amid the catcalls of the skeptics, one constituency seems to practice that old-time religion: online traders. These e-buyers—indeed, they are mostly buyers—believe in the Net long-term. We know it was the e-little guys doing the buying because the average size of each trade was well below a thousand shares. What seems flaky to Wall Street seems downright rigorous to e-Main Street.

How long will these new investors and new managers continue their symbiotic relationships? So far this year, 30 new Internet companies have come to market, and the buyers have lapped up their deals. Meanwhile, companies with real earnings that have gone public, including Pepsi Bottling Group, one I bought for the long term this week, go flat soon after opening.

Some of these e-companies will prove that they will never be highly profitable, and we will witness unheard of amounts of value being wiped out. But others, operating without the constraints of three-month hand-cuffs, will inherit the lion's share of the next generation's commerce by focusing precisely on what that next generation might want when it takes over the reins of the economy. That is long-term thinking at its best. ■

Cramer runs a hedge fund and writes for [thestreet.com](http://thestreet.com), which has business deals with and investments in Yahoo and AOL. He also holds BCST. This column should not be construed as advice to buy or sell stocks.

**MAILSAFE** Under new postal regulations intended to stamp out mail fraud, anonymity will disappear for anyone who rents a private mailbox from a store like Mailboxes Etc. A photo ID will be required to set up a private mailbox, and a special identifier, called a PMB number, must be part of the address. The U.S. Postal Service is hoping that consumers will be more alert to rip-offs by phony charities or fly-by-night operators that don't have a real street address.



**REVOLVING CREDIT** Credit-card companies have been going on a shopping spree lately—and you may get stuck with the bill. Industry leader Citibank just purchased 800,000 accounts from Mellon Bank, part of an industrywide consolidation that last year saw 20 million accounts worth an estimated \$32 billion change hands. A new owner can jack up rates and fees

when it buys your account, except in a few states that let you keep the old terms. So make sure you watch out for the fine print detailing any changes.



Source: Citicorp Research

**GET IN THE LOOP** Wall Street analysts have long enjoyed the privilege of getting information before the rest of us, often via conference calls that are usually organized by a company to discuss its earnings. Making this inside dope more available is the goal of [bestcalls.com](http://bestcalls.com), a new online directory that tracks the many such meetings that are, in fact, often open to all—complete with date, time and phone numbers. Market watchers can enter their favorite stocks, and [bestcalls.com](http://bestcalls.com) will regularly update them with e-mail alerts.

—By Daniel  
Eisenberg





Christine Gorman

## After the Tumor

What you should know about the new guidelines for monitoring patients with colon cancer

DOCTORS HAVE LEARNED A LOT OVER THE PAST DECADE about how to treat colon cancer. But given that it strikes 130,000 Americans each year, there's sur-

prisingly little research about the best way to monitor a patient's condition after his or her tumor has been removed. The goal, of course, is to catch any metastasis, or spreading of the original cancer, while it is still small and treatable. To do that, physicians rely on everything from blood tests to computerized X rays, or C.T. scans, to detect new tumors in

the liver and lungs, among other places. Unfortunately, no one knows which combination of tests over what time frame offers the best results.

That uncertainty may be getting cleared up. Last week a panel of experts from the American Society of Clinical Oncology published the first scientifically based guidelines for monitoring the return of colon cancer. The report, which is based on a review of 20 years of data, is bound to stir up controversy, however, because it suggests a minimalist approach for patients with no new symptoms. Doctors must always ask themselves whether a given test will do their patients any good, says Dr. Al Benson, the panel's co-chair and a medical oncologist at Northwestern University in Chicago. After all, he notes, "some of these tests are not entirely benign."

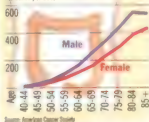
First, a note of caution. The new guidelines are a work in progress and should not supersede your doctor's best judgment. Nor do they apply if you are participating in a clinical trial or have been diagnosed with hereditary colon cancer.

And now some background. Colon cancer is highly curable when caught in the earliest stages. However, most relapses, when they occur, show up within five years of the initial treatment and are usually fatal. Perhaps 5% of metastasizing tumors are small enough to give patients a reasonable chance for complete cure. So there's a premium on finding and treating them early.

According to the new guidelines, the

### Colorectal Cancer

Incidence per 100,000 Americans, 1991-1995



### Looking for Metastases

**Clearly Beneficial:** Colonoscopy three years after surgery and regular physician exams

**Mostly Beneficial:** Proctosigmoidoscopy (for some rectal-cancer patients only) and CEA blood tests

most effective follow-up procedures are colonoscopy (in which a physician uses a flexible tube to look at the inside of your bowel) and regular visits with a physician (who can coordinate your postsurgical treatment, answer questions and investigate new symptoms). Benson and his colleagues concluded that patients should undergo a colonoscopy three years after the one that was done at the time of surgery, provided that all cancers and polyps were removed. Why not

sooner? Repeat colonoscopies are most useful for finding a new tumor unrelated to the old one. Most recurring colon cancers form elsewhere in the body, and most new cancers take time to grow. Two other tests received qualified endorsements. The CEA test, which detects as many as 80% of colon-cancer recurrences, measures the amount of carcinoembryonic antigen, a protein found in the blood that is often produced by tumor cells. Regular proctosigmoidoscopy, which looks directly at the rectum, is recommended for patients with rectal cancer who have not undergone standard treatment with radiation.

C.T. scans and chest X rays did not catch enough metastases early enough to justify their routine use—at least for now. But that could change as doctors develop new techniques for monitoring their patients. ■

Read the new colon cancer monitoring guidelines on the Web at [www.asco.org](http://www.asco.org). E-mail Christine at [gorman@time.com](mailto:gorman@time.com)

### GOOD NEWS

#### TRANSMISSION TROUBLE

Pregnant women who are infected with HIV can cut in half their risk of transmitting the AIDS virus to their newborns by having a C-section. If women are also taking anti-AIDS drugs, their risk is reduced even more—87%. Part of the reason may be that babies are less exposed to HIV during a caesarean—which, though bloody, is quick—than during the many hours of labor that can accompany a vaginal delivery.

#### BONING UP Eating calcium-rich

foods is not the only way to prevent osteoporosis. Fruits and vegetables seem to help too. Data on elderly folks show that those who eat the most fruits and veggies have the strongest bones.

Fresh produce contains high levels of magnesium and potassium, which are found in healthy bones and may help prevent calcium from leaching out.

### BAD NEWS

#### TESTING THE WATERS

Don't assume bottled water is always cleaner or safer than tap, warns an environmental advocacy group. The Natural Resources Defense Council tested 1,000 samples of 103 brands and found that while the quality of most samples was fine, at least a third had levels of bacteria and chemicals that exceeded the industry's own purity guidelines. Nearly a quarter violated California's stringent standards for chemicals such as arsenic. The industry stands by its brands; so, it seems, does the government. Federal agencies, says the NRDC, don't test bottled water as frequently as they test what comes from the tap.

**REALITY CHECK** Young boys tend to overestimate how well they're doing in school compared with how their teachers rate them. Girls, on the other hand, tend to underestimate their performance. Why care? Kids of either sex who underestimate themselves may suffer from depression. —By Janice M. Horowitz

Sources: Good News, New England Journal of Medicine (4/19/99); American Journal of Clinical Nutrition (4/99); Bad News: Natural Resources Defense Council; Child Development (3/99)

**FREQUENT HEARTBURN SUFFERERS:**

**If your heartburn  
medicine works  
so well, why do  
you keep  
getting  
heartburn?**

**ASK YOUR DOCTOR ABOUT  
PRILOSEC**

**Just one capsule of  
PRILOSEC daily can provide  
24-hour acid control.**

**If your heartburn is persistent and occurs  
on two or more days a week, you probably  
don't have ordinary heartburn.**

You may have a potentially serious condition called acid reflux disease (also known as gastroesophageal reflux disease, or GERD). Today doctors can help by prescribing PRILOSEC. It is highly effective in controlling acid production for 24 hours—even after meals, and all night, too—with just one capsule a day.

**Available only by prescription. Ask your  
doctor if PRILOSEC is right for you.**

PRILOSEC is generally well tolerated, but it is not for everybody. The most common side effects are headache (6.9%), diarrhea (3.0%), and abdominal pain (2.4%).

Please read important information on the adjacent page and discuss it with your doctor.

[www.acidcontrol.com](http://www.acidcontrol.com)



**FREE INFORMATION KIT**

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You will receive FREE: a brochure about frequent heartburn, acid reflux disease, and PRILOSEC; plus, a personal heartburn diary, and a symptom questionnaire to help your doctor help you.



JUST ONE CAPSULE DAILY FOR 24-HOUR ACID CONTROL

**PRILOSEC<sup>®</sup>**  
(**OMEPRAZOLE**) 20 MG ONCE DAILY

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Please read this summary carefully, and then ask your doctor about PRILOSEC. No advertisement can provide all the information needed to prescribe a drug. This advertisement does not take the place of careful discussions with your doctor. Only your doctor has the training to weigh the risks and benefits of a prescription drug for you.

**PRILOSEC®** (OMEPRAZOLE) Delayed-Release Capsules  
INDIC SUMMARY

**CLINICAL PHARMACOLOGY** Pharmacokinetics and Metabolism: Omeprazole – In pharmacokinetic studies of

single 20 mg omeprazole doses, an increase in AUC of approximately four-fold was noted in Asian subjects compared to Caucasians. Dose adjustment, particularly where maintenance of healing of erosive esophagitis is indicated, for the hepatically impaired and Asian subjects should be considered.

**INDICATIONS AND USAGE:** Oral PRILLOSEC<sup>®</sup> is indicated for short-term treatment of active duodenal ulcer. Most patients heal within 4 weeks. Some patients may require an additional 4 weeks of therapy. PRILLOSEC<sup>®</sup>, in combination with cimetidine and amoxicillin, is indicated for treatment of patients with H. pylori infection who are also taking aspirin or NSAIDs. PRILLOSEC<sup>®</sup> is also indicated for treatment of patients with H. pylori infection and duodenal ulcer disease to eradicate H. pylori. Eradication of H. pylori has been shown to reduce the risk of duodenal ulcer recurrence. Among patients with latently infected PRILLOSEC<sup>®</sup> with cimetidine is more likely to be effective than either agent alone. Latency testing is recommended to identify patients at greatest risk of relapse. Latency testing should be done if resistance to clarithromycin is demonstrated or susceptibility testing is not possible; alternative agents may be used if resistance to clarithromycin is demonstrated.

**Causes of Erosive Esophagitis** **Erosive Esophagitis (GERD):** Symptomatic GERD is the most common cause of Erosive Esophagitis. GERD is characterized by the presence of reflux of gastric contents into the esophagus, which is associated with the symptoms of heartburn and regurgitation. The most common symptoms associated with GERD are **Erosive Esophagitis** – PRILLOSEC is indicated for the short-term treatment (4-8 weeks) of erosive esophagitis, which has been diagnosed by endoscopy. The efficacy of PRILLOSEC used for longer than 8 weeks in these patients has not been established in the rare instance of a patient not responding to 8 weeks of treatment. The ability to give PRILLOSEC to patients with erosive esophagitis not responding to 8 weeks of treatment is not established. **Additional:** 8- to 16-week courses of esomeprazole may be considered. **Maintenance of Healing of Erosive Esophagitis:** PRILLOSEC is indicated to maintain healing of erosive esophagitis not treated beyond 16 weeks. **Pathological Hypersecretory Conditions:** PRILLOSEC is not indicated for pathological hypersecretory conditions.

**CONTRAINDICATIONS** **Omeprazole:** PRILOSEC Delayed-Release Capsules are contraindicated in patients with known hypersensitivity to any component of the formulation. **Clarithromycin:** Clarithromycin is contraindicated if

patients with a known hypersensitivity to any macrolide antibiotic. Concomitant administration of clarithromycin with co-trimoxazole, penicillin, or tetracycline is contraindicated. There have been post-marketing reports of drug interactions when clarithromycin and erythromycin are co-administered with cisapride, pimozide, or terfenadine resulting in cardiac arrhythmias QT prolongation, ventricular tachycardia, ventricular fibrillation, and torsades de pointes. Please refer to full prescribing information for clarithromycin and erythromycin.

Ritidines have been reported. Please refer to full prescribing information for clarithromycin before prescribing Amoxicillin. Amoxicillin is contraindicated in patients with a history of allergic reaction to any of the penicillins. Please refer to full prescribing information for amoxicillin before prescribing.

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from parents treated with omeprazole 13.8 to 138.0 mg/kg/day approximately 35 to 345 times the human dose. There are no adequate or well-controlled studies in pregnant women. Sporadic reports have been received of congenital anomalies occurring in infants born to women who have received omeprazole during pregnancy. Reproductive studies in rats have not shown any evidence of a developmental effect. The potential risk to the fetus is unknown.

**Clarithromycin: Pregnancy Category C**—See WARNING (above) and full prescribing information for clarithromycin before using in pregnant women. **Nursing Mothers:** It is not known whether omeprazole is excreted human milk. In rats, omeprazole administration during late gestation and lactation at doses of 13.8 to 138 mg/kg/day (25 to 245 times the human dose) resulted in decreased weight gain in pups. Because many drugs,

iscreted in human milk, because of the potential for serious adverse reactions in nursing infants from omeprazole and because of the potential for tumorigenicity shown for omeprazole in rat carcinogenicity studies, a decision should be made whether to discontinue nursing or discontinue the drug, taking into account the importance of the drug to the mother. **Pediatric Use:** Safety and effectiveness in children have not been established.

**ADVERSE REACTIONS:** In the U.S. clinical trial population of 465 patients (including duodenal ulcer, Zollinger-Ellison syndrome and resistant ulcer patients), the following adverse experiences were reported to occur in 1% or more of patients on therapy with PRIL OSEC® (omeprazole). Numbers in parentheses indicate percentages of the adverse experiences considered by investigators as possibly (1-2%), probably (3-5%), or definitely (6-10%) related to therapy.

	Ornateon (n=462)	Placebo (n=64)	Ranitidine (n=105)
Headache	6 (9.2)	6.3	7.7 (2.6)
Dizziness	3 (0.9)	3.1 (1.6)	2.1 (0.5)
Abdominal Pain	2 (4.4)	3.1	3.1
Nausea	2 (2.9)	3.1	4.1 (9.5)
URI	1.9	1.6	2.6
Drowsiness	1.5 (3.6)	0.0	2.8 (1.0)
Vomiting	1.5 (3.4)	0.7	1.5 (0.5)
Rhinitis	1.5 (1.1)	0.0	0.0
Constipation	1.1 (0.9)	0.0	0.0
Cough	1.1	0.0	1.5
Asthma	1.1 (0.2)	1.6 (1.6)	1.5 (1.0)
Diarrhea	0.0	0.0	0.5

The following adverse reactions which occurred in 1% or more of omeprazole-treated patients have been reported in international double-blind, and open-label clinical trials in which 2,631 patients and subjects received omeprazole.

Incidence of Adverse Experiences: 2.1%. Causal Relationship Not Assessed

Body as a Whole: site unspecified	Abdominal pain	5.2	0.8
	Asthma	1.3	0.8
Digestive System	Constipation	1.5	0.8
	Diarrhea	2.7	2.5
	Flatulence	2.7	5.8
	Nausea	4.0	8.7
	Vomiting	3.2	10.0
	Acid regurgitation	1.9	3.3
Nervous System/Psychiatric	Headache	2.9	2.5

[illegible]

**OVERDOSSAGE:** Rare reports have been received of overdosage with omeprazole. Doses ranged from 320 mg to 960 mg (16–45 times the usual recommended clinical dose). Manifestations were variable but included confusion, drowsiness, blurred vision, tachycardia, nausea, diaphoresis, flushing, headache, and dry mouth. Symptoms were transient, and no serious clinical outcome has been reported. No specific antidote for omeprazole overdosage is known. Omeprazole is extensively protein bound and is, therefore, not readily dialyzable. In the event of over-

**DOSE AND ADMINISTRATION** *Short-Term Treatment of Active Doseable Users:* The recommended adult oral dose of PRLOSEC is 20 mg once daily. Most patients heal within 4 weeks. Some patients may require an additional 4 weeks of therapy. *Long-Term Treatment of Active Doseable Users:* In patients with PRSC, the recommended adult oral regimen is PRLOSEC 20 mg plus clarithromycin 500 mg plus amoxicillin 1000 mg each given twice daily for 14 to 19 days. In patients with an ulcer present at the time of initiation of therapy, an additional 14 days of PRLOSEC 20 mg daily is recommended. In patients with PRSC, the recommended adult oral regimen is PRLOSEC 20 mg plus clarithromycin 500 mg t.i.d. for 14 days. In patients with an ulcer present at the time of initiation of therapy, an additional 14 days of PRLOSEC 20 mg daily is recommended for ulcer healing and symptom control. Please refer to clarithromycin full prescribing information for additional information on the use of PRLOSEC in patients with PRSC.

**WARNINGS AND PRECAUTIONS** *General PRECAUTIONS:* Genetic use and PRECAUTIONS: Drug interactions

The recommended adult oral dose is 40 mg once a day for 4 to 8 weeks. (See INDICATIONS AND USAGE: Gastro-  
esophageal Reflux Disease (GERD).) The recommended adult oral dose for the treatment  
of patients with symptomatic GERD and no esophageal lesions is 20 mg daily for up to 4 weeks. The recomme-

adult oral dose for the treatment of patients with erosive esophagitis and accompanying symptoms due to GER is 20 mg daily for 4 to 8 weeks (see INDICATIONS AND USAGE). **Maintenance of Healing of Erosive Esophagitis:** The recommended adult oral dose is 20 mg daily. **Pathological Hypersecretory Conditions:** The adult oral dose of PRA-036 in patients with pathological hypersecretory conditions varies with the individual patient. The recommended adult oral starting dose is 60 mg once a day. Doses should be adjusted to individual patient needs and should continue for as long as clinically indicated. Doses up to 120 mg daily have been administered. Doses of greater than 80 mg should be administered in divided doses. No dosage adjustment is necessary for patients with renal impairment, hepatic dysfunction or for the elderly.

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**NOTE:** This summary provides important information about PROLOSEC. If you would like more information, a





Joshua Quittner

## Taking an E-Ride

**Electric bikes and scooters are suddenly hitting the streets. Here are two that are worth a look**

AS SOMEONE WHO IS EXCEPTIONALLY LAZY AND proud of it, I am always on the lookout for things that will make my life even more friction free, which is why the sudden proliferation of all manner of electric bikes and scooters thrills me (in a low-affect, let's-not-unduly-elevate-the-heart-rate kind of way). You've probably heard about the E-Bike, the brainchild of erstwhile Chrysler chairman Lee Iacocca, which went on sale (for \$995 and up) at car dealerships in warm-weather states two weeks ago. I'm certain

Iacocca is on to something, but even if I lived in a warm-weather state, the thought of going to a car dealership any more than necessary would appall me. And while I love my bicycle—it's easier than walking, especially downhill—and can appreciate how much better it would be if I had a little motorized help, I ask myself, Why bother with pedals at all? No, what this slug needs for his first foray into environmentally correct transportation is an electric scooter.

Fortunately, two are coming out that are worth a look. The Buzz, Huffly Bicycle's first foray into the market, has got just about everything right. You'll be able to buy one for \$649 in the next few weeks at various retail stores and online at Huffly's website ([www.getabuzz.com](http://www.getabuzz.com)). My demo came in the mail—a box neatly packed with a collapsed 48-lb. lime-green electric scooter. I groaned, thinking that hours of assembly were required. They weren't. The scooter, which is powered by a 24-volt battery and belt-drive motor, is an ingenious collection of folded-up parts and snap-on components that took me about 15 minutes to put together.

On flat terrain the Buzz can cover 13 miles between charges and can zip along at 15 m.p.h., which feels fast enough when you're so close to the ground. The machine has two safety features that I particularly appreciate. You need a key to start it, which is good when you have so many curious underage testers around. And you need to engage the hand brake before you can activate the throttle, which makes it almost



HUFFLY'S BUZZ, front, is a superior sit-down scooter ZAP's ZAPPY is a stand-up toy that's better suited to fun

impossible to lurch forward inadvertently. Also, the throttle is variable speed, which makes it useful for slow cruising among pedestrians. Indeed, I could see driving this thing to work at the Time & Life Building and taking it up the elevator and plugging it into an office outlet for a recharge. I could see it, that is, if I lived in New York City instead of 30 miles away. Alas, the woeful state of battery technology makes e-scooters unsuitable as commuter vehicles; it takes them five hours to get fully recharged.

I also test-rode two models from ZAP Power Systems, a Sebastopol, Calif., company that has led the e-scooter and bike industry for years. Its popular Zappy (also \$649) is lots of fun to drive, but pound for pound offers less value than the Buzz. The Zappy looks like the skateboard scooters we made as kids. You stand on it (no seat) and start by kicking off. The electric motor cuts in at that point, and you can cruise at 13 m.p.h. for about eight miles. Its throttle, unlike the Buzz's, is not variable, only on/off, which makes the experience more challenging and herky-jerky. In June, ZAP is coming out with a sit-down model (code-named Pappy), which I also tried. It too was loads of fun, but it felt more like a toy. And it did not include a built-in basket. The Buzz did, making it the clear leader in the e-scooter race, for now.

For more on all kinds of e-vehicles, see our website at [timedigital.com](http://timedigital.com). Questions for Quittner? E-mail him at [jquitt@well.com](mailto:jquitt@well.com)

## ASK ANITA

**What's the difference between Intel's PENTIUM, CELERON and XEON microprocessors?**

Pentiums are the workhorse chips found in most PCs in the \$1,000-to-\$2,500 range. The fastest are Pentium IIIs that run at 500 MHz, perfect for 3-D games like the upcoming Quake III. Celerons are discount chips found in many sub-\$1,000 PCs. They are cheaper and slower because they have less short-term cache memory. Xeons are Intel's fastest chips (with up to four times the cache of Pentiums) and are used only for corporate servers.



**Your column on ONLINE GREETINGS (March 22) left out my favorite site! It is...**

The 250 readers who wrote in suggested some terrific sites. [ohmygoodness.com](http://ohmygoodness.com) is funny and raunchy—a refreshing alternative to [bluemountain.com](http://bluemountain.com), the cloying market leader; [wordwiseweb.com](http://wordwiseweb.com) lets you mix and match words to customize such, er, unique greetings as "Amazing Friend" and "Feel Great." My new personal favorite (thanks, Roz!) is [bowcreek.com](http://bowcreek.com). Its sweet and elegant cards can be sent in batches of up to 25 people at once.

**Which ONLINE DATING sites are best for the over-50 set?**

Start with [thirdage.com](http://thirdage.com) or [seniornet.com](http://seniornet.com). At ThirdAge (for those 45-64), click on romance. On Seniornet (for those 65 and older), go to the e-mail Pen Pals area of the discussion boards. Most dating sites, including the biggest, [personals.yahoo.com](http://personals.yahoo.com), are open to adults of any age. Better still, skip the dating websites and spend your time at special-interest sites that have active chat areas. [mplayer.com](http://mplayer.com) lets gamers schmooze as they play, while [salonmagazine.com](http://salonmagazine.com) caters to a more literary crowd. —By Anita Hamilton



E-mail Anita at [hamilton@time.com](mailto:hamilton@time.com), and she will print answers to selected questions here



He stared down at the souvenir and contemplated its absurdity. The 985 feet of architectural brilliance standing before him reduced to a three-inch plastic imposter. As uninspired by replicas as he was, he was not discouraged. The authentic Eiffel Tower could only be experienced in Paris, true. But with its handy 12-ounce silver and red carrying case, he had authentic taste wherever he wanted.

Live your life

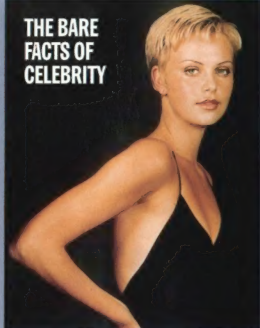


ERIC ARANOFF/OUTLINE

## He Could Always Get a Pet

Further proof that *Penthouse* is not a family publication: last week publisher **BOB GUCCIONE** took steps to evict his son and former employee Anthony from the apartment in which he'd been living since 1987. Anthony, who worked for *Penthouse's* parent company until 1997, claims his Manhattan loft was a gift from his father for graduating from Harvard and joining the family business. But a judge backed Guccione the elder, saying the apartment's stock certificate had never been transferred to Anthony and he had no legal claim to it. Looks as if Guccione père, who is also estranged from his other son, Bob Jr., will be spending Father's Day alone this year.

## THE BARE FACTS OF CELEBRITY



JACQUES MARIOTT/RETNA

How do you know you've made it as an actress? When you're starring opposite Johnny Depp and the nude photos you took before you were famous start popping up in unexpected places. Right about now, **CHARLIZE THERON**, soon to be seen carrying Depp's baby in *The Astronaut's Wife*, should start considering herself a success. This month *Playboy* features the statuesque starlet in what she claims are unauthorized pictures taken prior to her big break. "The photos were taken expressly for the purpose of her portfolio and not for publication," says Theron's publicist. He says it was a "complete shock" when they came out in *Playboy*. Theron is considering legal action. But this would seem to be the perfect time to ask for a percentage of the magazine's gross.



## Sado-Mascotism

Having reached an agreement with team owners over that thorny lock-out issue, the NBA players association has turned to another matter plaguing professional basketball: impudent mascots. The association has filed a com-



AP/WIDE WORLD

plaint against the Phoenix Suns, alleging that the team's mascot, the **GORILLA**, insulted visiting Sacramento Kings center **OLIVER MILLER**. At a recent game the Gorilla donned a Kings jersey with Miller's No. 8 on it and stuffed it with pillows, a rather unkind jab at Miller's robust 6-ft. 9-in., 370-lb. physique. Miller called the skit racist and said it embarrassed him in front of his family. Furthermore, the humiliation caused him to gain still more weight. Suns management said there was no racist intent by the Gorilla, "the premier mascot in all of team sports," and apologized for any distress. Now maybe the players association can finally tackle that stale-nachos problem.

AP/WIDE WORLD

## FEUD OF THE WEEK

**NAME:** Rosa ("Bus-ta") Parks

**OCCUPATION:** Civil rights elder stateswoman

**AGE:** 85

**BEST PUNCH:** Claims OutKast exploited her by using her name without permission for a song titled *Rosa Parks*. Though her name was used only for the song's title, not its lyrics, Parks is asking for it to be removed from all OutKast products



KAL ANTONIOWICZ/OLYMPIA



TIM LOON/OLYMPIA

**NAME:** OutKast, the "OutKlassed"

**OCCUPATION:** Upstart rappers

**AGES:** 23 (Dre); 24 (Boi)

**BEST PUNCH:** The duo, Dre and Big Boi, say the song (sample lyrics: "Ah ha, hush that fuss/ Everybody move to the back of the bus") is an homage to Parks, and the group's record company is standing by its "right to creative expression."

**WINNER PARKS.** YO, BRO, YOU SHOULDN'T DISS RO' EVERYBODY KNOW, THAT'S A NO GO

Roger Rosenblatt

## Paying for Auschwitz

**A**FTER MY GREAT-UNCLE SURVIVED AUSCHWITZ AND CAME to America in the late 1940s, he got a job selling shoes in Braintree, Mass. He had been a lawyer in Germany, and when the owner of the shoe shop saw that his new salesman was able and educated, he offered him the position of store manager. But my great-uncle declined. He said it was enough for him to be in America and to be able to sell shoes. And so he did, until the day he died.

I thought of him last week when people were comparing the mass murders in Kosovo to the Holocaust—how inept the comparisons were, vile as Slobodan Milosevic is. The Holocaust has no analog; this is why, almost 60 years after the fact, it is still impossible to fit it into the rest of history.

My great-uncle also came to mind when I read a recent story about the release of documents by Deutsche Bank A.G., Germany's biggest bank, that showed it had helped finance the building of Auschwitz. Deutsche Bank produced this information in connection with its negotiations with Holocaust survivors who are suing the bank. Deutsche Bank thus joined such other European institutions facing lawsuits as Siemens, I.G. Farben and the banks of Austria and Switzerland. The Swiss banks have already agreed to pay \$1.25 billion in claims over gold deposits, and Deutsche Bank may end up paying much more.

This is what the Holocaust seems to have come to—an exchange of dollars for unspeakable suffering and loss, and a shared pretense that money is an instrument of justice. In cases where restitution is at issue—the return of artworks, homes and property to their rightful owners, for instance—financial repayment may come close to settling the score; but even there, no compensation would take account of what it cost to be dragged away from one's home or to have had one's beloved possessions seized by the state.

In cases where companies like Volkswagen, Krupp and Daimler-Benz are being sued for back wages for using slave labor during the war, people are asking to be compensated for work they would never have done willingly in the first place; no justice there. As for repayment for pain, how does that work? Stolen property may be returned, but how would a young banker in modern Germany have compensated my great-uncle for the loss of his family, his ambition and his spirit?

This point is being made obliquely by Jewish groups and individuals who abjure these offers of institutional compensation and even gently condemn those whose accept them. In *TIME* last December, Abraham Foxman, the national director of the Anti-Defamation League, himself a Holocaust survivor, said those

"who have claims deserve to bring them forward, but it's at a heavy price. The next generation will believe it's all about money." Yet the plain, if unsatisfactory, truth is that money is the most tangible instrument of compensation that society has at its disposal. Verbal apologies have been proffered in recent years by institutions, and by such nations as France and Poland, but sincere as they may be, they leave no evidence of penalty. Dollars, at least, may pay for a child's education, a mortgage, an operation, a coat.

But it is all so helpless and airless because, of course, the Holocaust cannot be compensated for. Not only does money not serve; no form of justice serves. Lawrence Langer says it just right in his new book, *Preempting the Holocaust*: "Here injustice prevails." Injustice wins. Thus the general feeling of emptiness, of the absence of retribution, at the trial and execution

of Adolf Eichmann in Israel in 1962, and even at the Nuremberg trials, where "war crimes" were supposed to find a fitting punishment. There are no moral equivalents. One might have hanged Himmler, Goebbels, Göring, Hitler himself—hanged them in a row and left their corpses to rot in public view, and still all one would have felt was a pitiless vacancy.

Deutsche Bank provided a line of credit to a small company that built the walls, bridges, floors and

roofs of Auschwitz. One imagines the bill for the construction of such things: walls, bridges, floors and roofs, \$6 million; towers and searchlights, \$4 million; wire fences, dogs and guns, \$2 million; showers, \$3 million; ovens, \$12 million. Now one imagines a bill presented by the survivors consisting of the same items with some additional incidental charges for medical experimentation and the extraction of teeth. Naturally, today's bill would have to be adjusted for 1990s dollars. The mere image of it sinks the heart.

Money, the love of which used to be thought of as the root of all evil, is supposed to become the offsetting factor for evil, but who believes it? Payers and payees alike are powerless, stupefied. The Holocaust not only lies beyond compensation; it also lies beyond explanation, reconciliation, sentiment, forgiveness, redemption or any of the mechanisms by which people attempt to set wrong things right. In a way, that fact is as much a sign of its unique enormity as the monstrosity itself. All moral thought is grounded in the possibility of correction. Yet here is a wrong that will never be set right, and people are left groping for something to take the place of the irreplaceable.

Picture my great-uncle sitting across the table from a 40-year-old vice president of Deutsche Bank. The man asks him, "What do I owe you?"



Holocaust victims' shoes: Is there any just compensation?

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